





The DDMA Digital Analytics Summit

On Thursday the 9th of October 2025 the third edition of the DDMA Digital Analytics Summit will take place at [B.Amsterdam](#).

At least 200 visitors come together to share and boost their knowledge about digital analytics.

The Digital Analytics Summit is the knowledge and networking event of the year in the field of digital analytics in the Netherlands. Top-notch (inter)national speakers from all corners of the field will share their knowledge and experience.

[Recap 2024](#)



Why attend the DDMA Digital Analytics Summit?

Explore cutting-edge strategies, gain insights from industry experts, and revolutionize your business.

The Summit is the largest digital analytics event in the Netherlands. In one day, you can bring yourself up to speed on the latest international and national developments and trends in digital analytics and learn from the world's best specialists.

A few job profiles for whom the Digital Analytics Summit is guaranteed the must go event of the year are: Digital/Web analysts, Data specialists, Online marketer, E-commerce/CRO specialists, Managers of data and optimization teams.

DDMA Committee Digital Analytics

This committee is initiator of the DDMA Digital Analytics Summit



**Marlous Been
Odido
(voorzitter)**



**Twan Lammers
ABN Amro Bank**



**Martijn van Vreeden
Digital Analytics & CRO
consultant**



**Ibrahim Elawadi
Philips**



**Anouk Erens
Digital data analyst & CRO
Specialist**



**Judith Ram
Cloud Nine Digital**



**Lex Jacobs
Humention**



**Stan Dorgelo
Springbok**



Become a sponsor of the Digital Analytics Summit

Strengthen your relationship with your current clients and meet new professionals.

The DDMA Digital Analytics Summit are organized out of passion for the profession, without a profit motive (DDMA is an independent non-profit industry association). Therefore, we are looking for sponsors who want to link their name to digital analytics.

Your name will come to the attention to the entire DDMA network and specifically to leading specialists and decision makers in the digital analytics field.

Sponsors in 2024:





Sponsor the Digital Analytics Summit and activate your brand

- Join an independent non-profit initiative and inspire the industry and its professionals
 - ✓ Show your expertise in a content article posted by DDMA (Gold)
- Visibility during the Digital Analytics Summit with your logo on balloons, banners, displays and more
 - ✓ Your own network table at the event
- Branding in all Digital Analytics Summit specific communications as a 'Gold or Silver sponsor'
 - ✓ With your logo on the Digital Analytics Summit website, mailings, social media channels and press releases, among others
- Use your tickets to invite your clients or prospects!

PHILIPS

Our network

Online visibility:

- Listing at Digital Analytics Summit website
- Listing at all mailings (approximately 5 mailings)

Digital Analytics Summit:

- Over 200 visitors
- Visitors' titles; Digital/Web analysts, Data specialists, Online marketer, E-commerce/CRO specialists, Manager of data and optimization teams

Members of DDMA

- 360+ organisations
- Leaders from a variety of industries
- A mix of agencies and brands, from over 15 industries (Check out our members [here](#))

Sponsor packages 2025

Content	Gold DDMA member: €3.500 Non-member: €4.500	Silver DDMA member: €2.500 Non-member: €3.500
Tickets to attend the Digital Analytics Summit (single ticket price: €275,-)	6	2
Content article posted by DDMA	✓	✗
Visibility at the DAS	BIG	SMALL
Your own table at DAS	✓	✓
Branding in al DAS event related communications	BIG	SMALL
Purchase extra DAS tickets with 20% discount	✓	✓



Additional sponsor information

From DDMA, we communicate exceptionally content-rich stories that move industry professionals forward within their work. Therefore, purchased sessions, speaker spots e.d. are not part of the sponsor packages.

Please use your table to interact with the visitors. So, do not hand out flyers, gifts (goodiebags), food and drinks.

Advantage for you as a sponsor: you get the opportunity to show your expertise and knowledge in for example the content article (Gold). In addition, DDMA makes sure your logo will be displayed before, after and at the event.

We arrange everything at the event. You only must deliver your logo to DDMA.



Interested?

For more information please contact Laura or Merel

sponsoring@ddma.nl

or call: 020 4528413

The WHY of DDMA

“DDMA strives for a world in which consumers and organizations can take full advantage of the benefits of data.

Data is the key to innovation, relevant products and customer focused services.

Together with our members, we are convinced that data enriches and empowers people's lives – if they can trust organizations to use their data responsibly and put customer needs first.”

For more information about DDMA and our events please contact:
membership@ddma.nl



Sponsor one of our other conferences

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SUMMIT | DDMA NEXT | CUSTOMER DATA AWARD | FRIENDS OF
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