

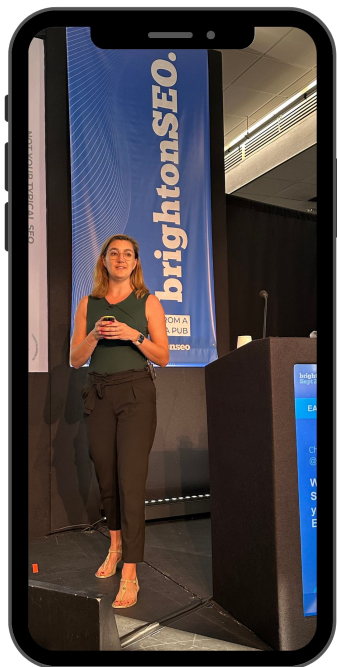
# **SEO isn't dead, it's our approach that should be buried**

*Helpful Content & EEAT are not a strategy*



**Helpful content is not gonna save your ass**





**Ex-SEO (>2010)**

**QPAFFCGMIM**

**Apple pie content**

**Podcast (17.000 streams)**

**Author**

**Trainer**



**Ask an SEO what he does and the answer probably is..**



## Traditional way of content creation



**What we think we need to do:**

***create quality content on our website***

**texts**



# Hold my beer!



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# Hopefully you already know this is not helpful:

## Best Tennis Racket for a 12-Year-Old Child

Looking for the perfect tennis racket for a 12-year-old child? Choosing the right racket can make a big difference in a young player's development. Several brands offer specially designed rackets to help children improve their game and take their skills to the next level.

One of the most popular choices among young tennis players is the **Wilson Blade** tennis racket. This racket offers an excellent balance of power and control, making it ideal for kids who want to refine their technique. Wilson is a well-known brand famous for its high-quality tennis rackets, and the Blade series is no exception.

Another great brand is **Babolat**, especially the **Babolat Pure Drive**. This lightweight racket has a large sweet spot, making it easier to hit powerful shots with less effort. The Pure Drive is perfect for children starting to compete and looking to develop their skills further.

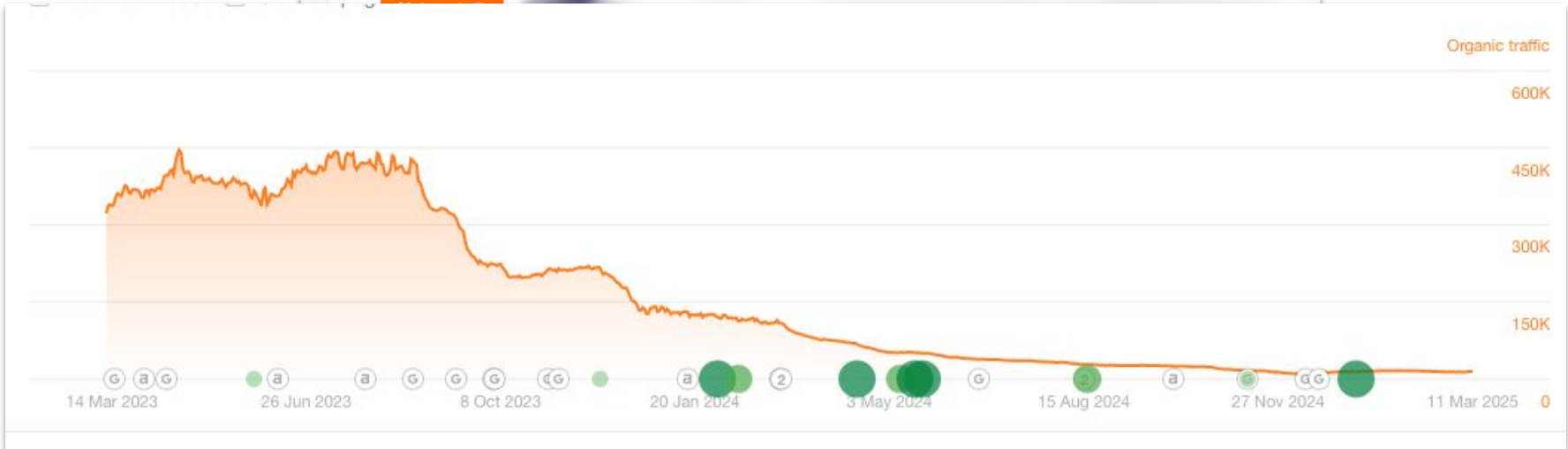
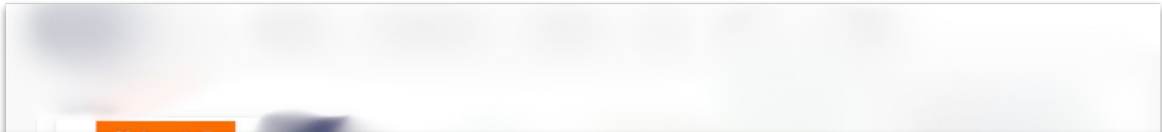
**Head** is another top brand, with the **Head Speed** tennis racket being a favorite among junior players. It provides excellent stability and control, making it a great option for 12-year-olds who want to improve their technique.



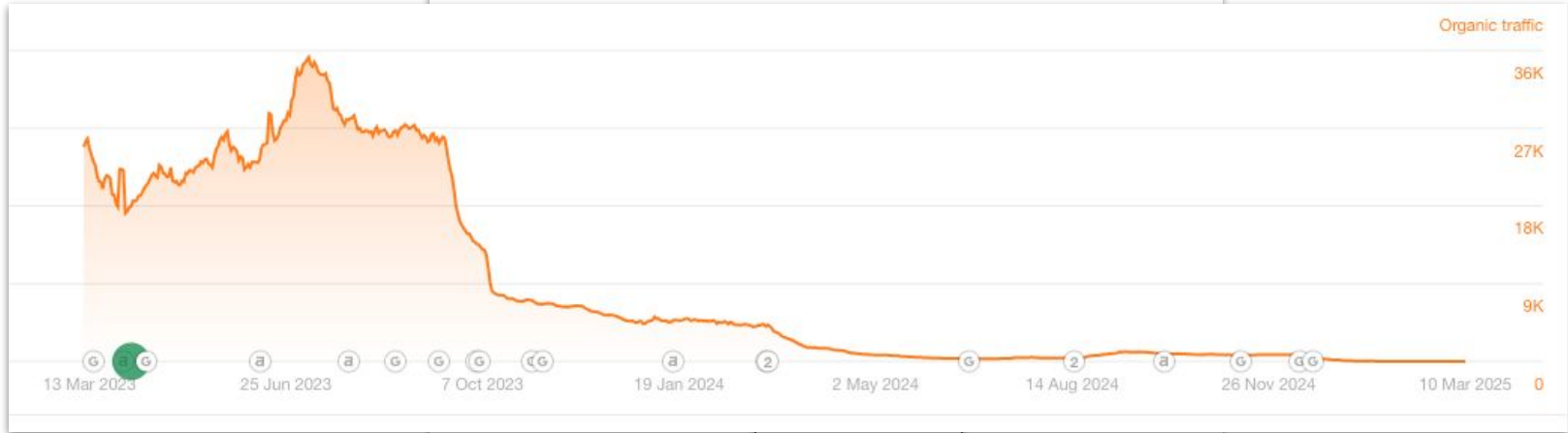


# What's NOT helpful content?





These [redacted] are made of wool. The wool regulates the moisture released during [redacted] at the right temperature on the go.



- Relatively expensive compared to other [redacted]
- Limited color and pattern selection
- Can be too warm for hotter days
- Requires special care when washing and drying



**Ok, you have a positive example also?**





Kin. En... geen verschil.

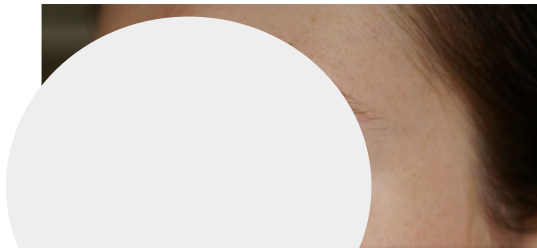
Ik had zelf na acht weken tweemaal daags smeren het idee dat ik vooruitgang had geboekt met Clinique Even Better Clinical Dark Spot Corrector en ik voelde me best enthousiast, maar na het vergelijken van de foto's bleek er geen verschil te zijn. Het is wel heel fijn dat je je hoofd kan hebben omdat het is niet dat het is...

De reviews op Makeup.nl zijn heel positief, ik heb er ook een paar gelezen die ik ook niet zie. Het is daar natuurlijk voor is... deze foto's nog een paar... oprecht teleurgesteld... ook gewoon van uit gega...

Clinique Even Better Clinical... 50ml, niet goedkoop. Je doet hier ongeveer... moeten zien. Helaas was dat bij m...

xx

Mijn gezicht van voren. Wat meteen opvalt zijn de plekjes op mijn kin, maar dat waren geen pigmentvlekjes, maar puistjes. Op deze foto valt verder niet op dat donkere vlekjes minder zijn geworden.



2013



## Performance

- Referring domains
- Domain Rating
- URL Rating
- Organic traffic
- Organic traffic value
- Organic pages
- Impressions
- Paid traffic
- Paid traffic cost
- Crawled pages



Winkels

Details

7 jun 2021



5 belangrijke momenten in deze video

Meer video's



ParfumWebshop.nl

<https://parfumwebshop.nl>

### Clinique Even Better Clinical - Radical Dark Spot Corrector and Interrupter

Clinique. Clinique Even Better Clinical Radical Dark Spot Corrector and Interrupter - 4,9/5 uit 10.000+ klantbeoordelingen · Gratis bezorging en sample(s) van...

€ 65,52 tot € 88,92 · Op voorraad



cynthia.nl

<https://cynthia.nl>

### Clinique Even Better Clinical Dark Spot Corrector - Cynthia

16 nov 2013 — Het is een vrij transparant 'melkachtig' serum dat gemakkelijk uitsmeert en heel snel intrekt. Het voelt prettig aan en ik had er geen ...

5

Mensen zoeken ook naar

Spot



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## Helpful content according to Google:

***new information or new insights, coming from experts, adding value and preventing the user from having to search again***



# That's nice, but it's not enough



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## Helpful content according to me:

***new information or new insights, coming from experts, adding value to your client's life, the web and the SERP, in all different kinds shapes and formats that can be viewed on the platform your potential client is***



# Why?



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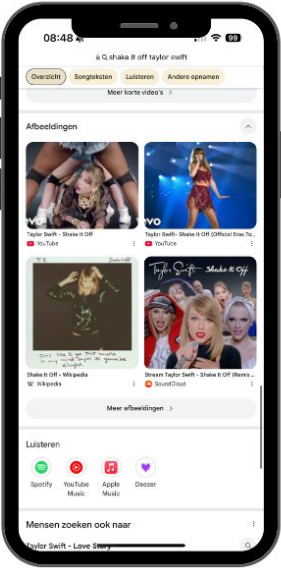
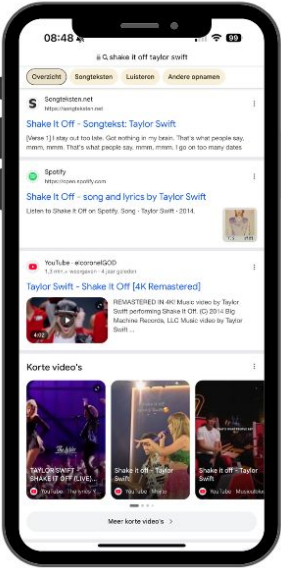
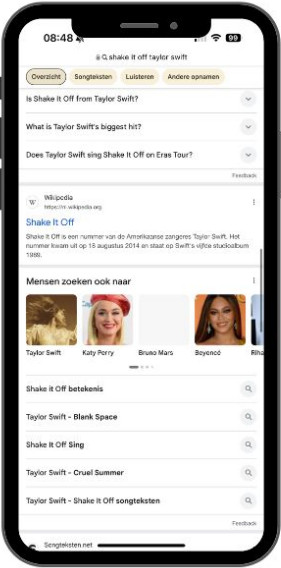
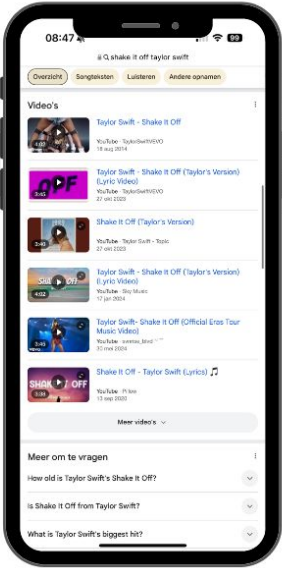
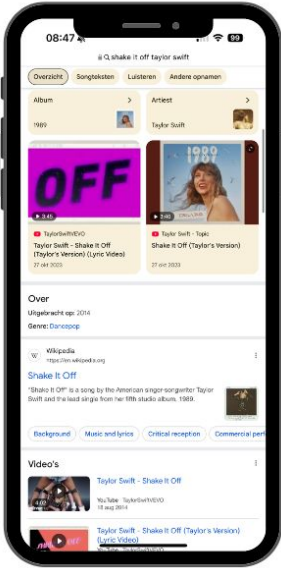
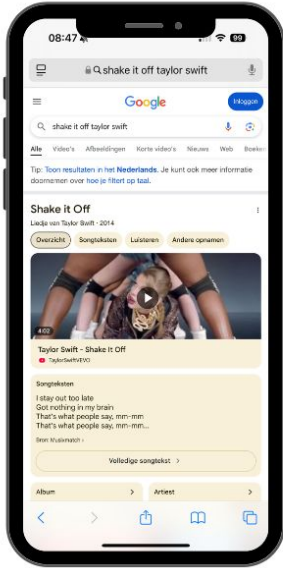
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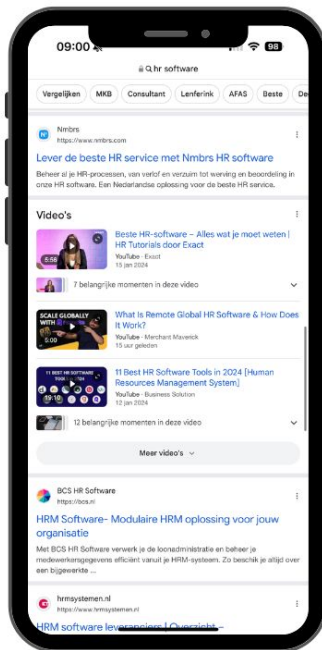
@chantal-smink



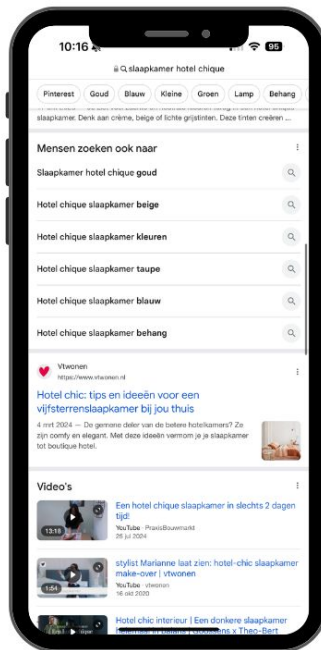
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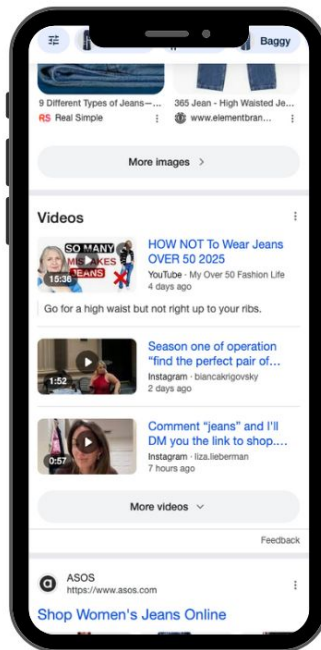
## hr software (NL)



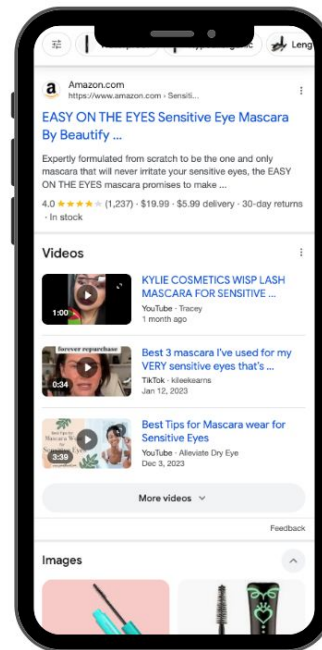
## bedroom hotel chique (NL)



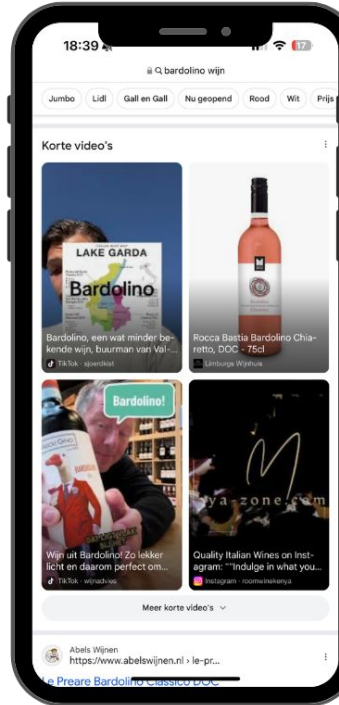
## jeans (US)



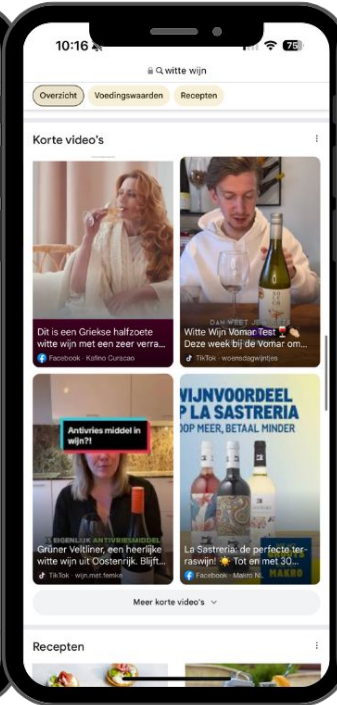
## mascara (US)



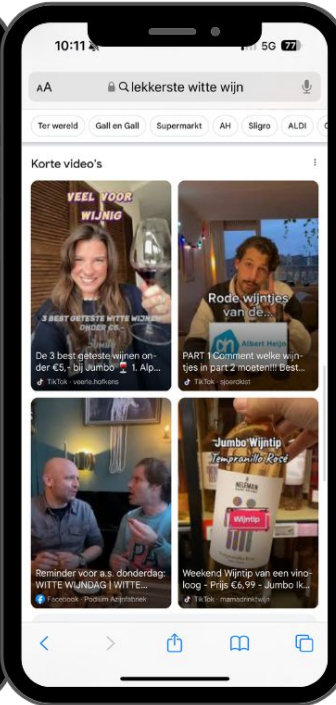
bardolino wine  
(NL)



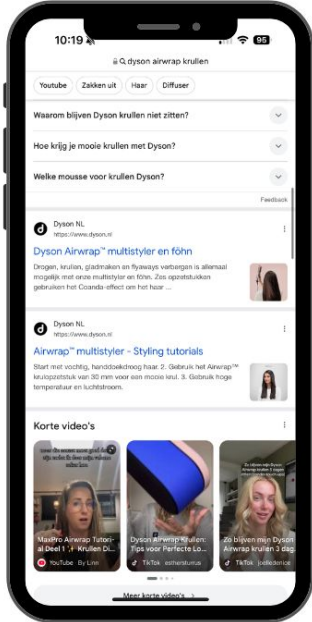
white wine  
(NL)



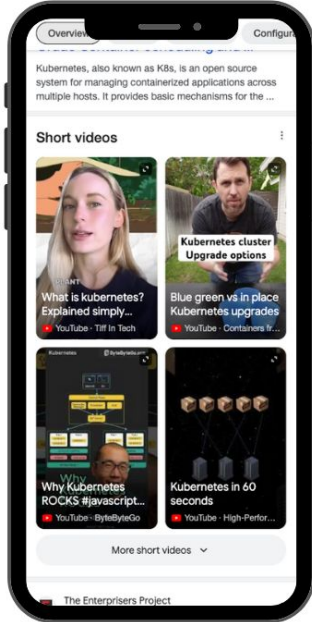
best white wine  
(NL)



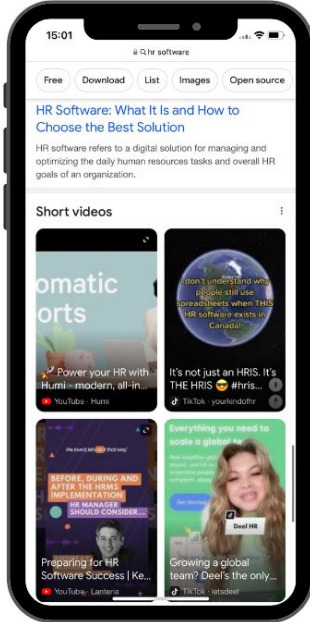
## dyson airwrap



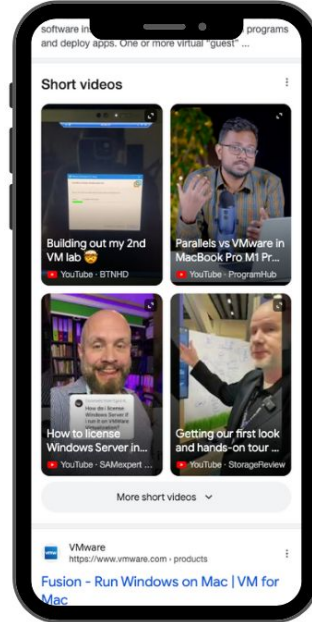
## kubernetes



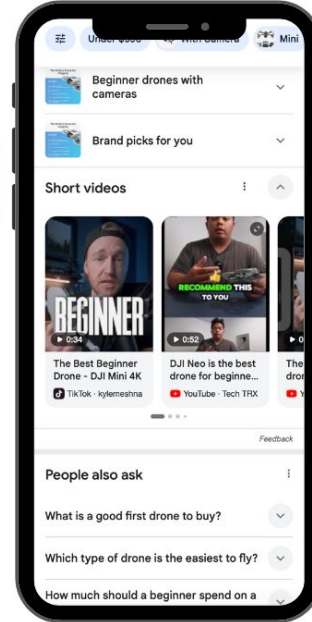
## hr software



## vmware



## beginner drone



**We need to wake up:  
helpful content goes beyond text on your  
website, SEO goes way beyond there**



**We need to talk about the role of websites  
anyway....**



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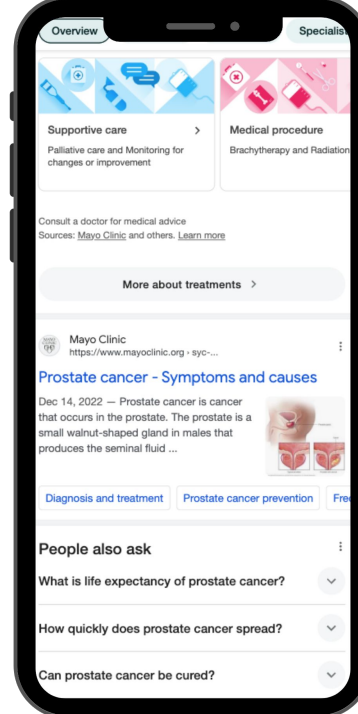
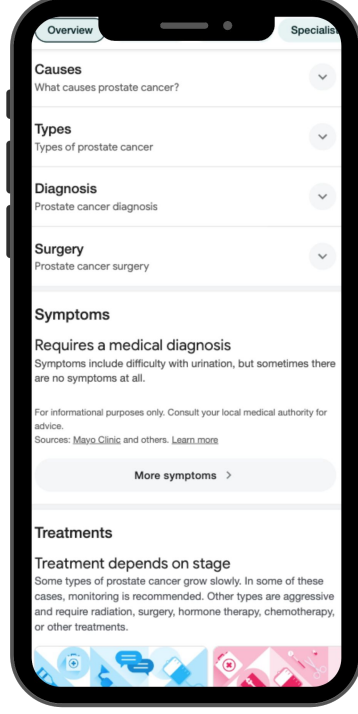
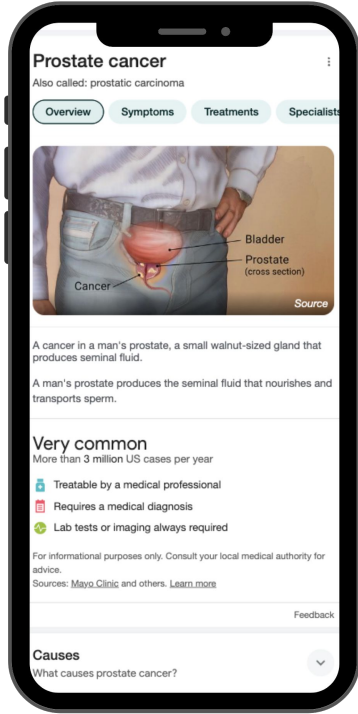
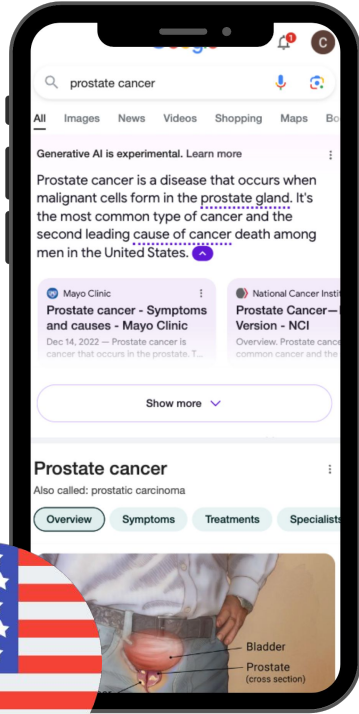


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Google waterbottle pink

Refine results

Volume

- Under 22 ounce
- 22 - 32 ounce
- 32 - 40 ounce
- Over 40 ounce

Material

- Plastic
- Stainless Steel
- Glass

Color

- Blue
- Purple
- Brown
- Silver

See more

Features

Stores

Price

Sort by

Capacity

Free shipping

Brand

Popular products :

Also nearby

Owala FreeSip Stainless Steel Water Bottle

\$29.99

Owala & more

4.7 ★★★★★ (17K)

Hydro Flask 24 oz. Wide Mouth Flex Straw Cap in...

\$39.95

DICK'S Spo... & more

4.3 ★★★★★ (1.6K)

Bink Day Bottle 27oz

\$34.00

Bink & more

4.9 ★★★★★ (158)

Stainless Steel Bottle & Comfort Grip Lid

\$30.00

Cirkul & more

Get it by Mar 17 (Free)

Next-Level Hydration Multi-Functional Water...

\$11.49

Amazon.co... & more

Nearby, 0.8 mi

Lululemon Back to Life Sport Bottle

\$44.00

Lululemon & more

4.4 ★★★★★ (447)

Nearby, 8 mi

Owala FreeSip Insulated Stainless Steel Water Bottle...

\$34.99

DICK'S Spo... & more

Get it today (\$10)

4.7 ★★★★★ (19K)

SAVE 35%

Copco Hydra Water Bottle

\$12.99 ~~\$20~~

Target & more

Free delivery on \$35+

4.9 ★★★★★ (27)

HydroJug Sport Bottle

\$34.99

HydroJug & more

Free delivery on \$60+

4.8 ★★★★★ (954)

Simple Modern Summit Water Bottle

\$22.99

Amazon.com & more

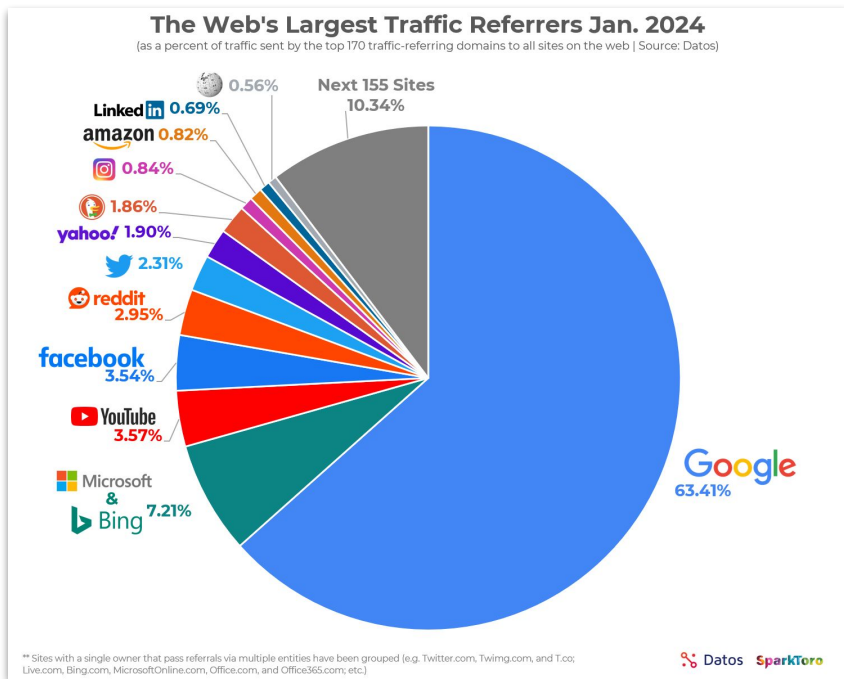
4.8 ★★★★★ (64)

In stores nearby :



**Everything that Google can do itself,  
it will takeover from you**





**Rand Fishkin** · Following  
 Cofounder of SparkToro & Snackbar Studio. Author of Lost & Founder. Feminist. I.L.  
 3d · 🌐

Given Google's rollout (and rollback) of AI Overviews, and their changes in the EU to remove some self-preferencing content, it's high time we get fresh answers to:

- How much traffic does Google send to the open web?
- What's the rate of zero-click searches?
- How much of Google's search traffic does it send to Google's own properties?

This week, thanks to help from my friends [Datos](#), [A Semrush Company](#), I'll have answers to these questions for BOTH European and American searchers.

### In 2024, what happens after Europeans search

Google?

**A click...**  
 (to one of the 3 options below)

**A%**  
 (to unpaid, organic results)

**B%**  
 (to YouTube, Maps, Images, News, or another Google property)

**C%\***  
 (to a paid ad)

**Nothing.**  
 (the browsing session ends)

**Z%**  
 (in Google's "all" tab)

**Q%**  
 "Zero-Click Searches"

That means...  
**For every 1,000 EU Google searches, 374 clicks go to the open web.**

Source: multi-million device clickstream panel provided by [Datos](#)  
 Assembled & analyzed by [SparkToro](#)

👤 You and 780 others  
 87 comments · 57 reposts



**You are not alone**



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## Zero-Click Content on Major Web Platforms

Platform	Allows Outlinks in Content	Allows Outlinks in Bios	Algo Prioritizes Native Content	Creators Benefit from Zero-Click Approach
 Google	Yes*	No	Yes	Yes
 YouTube	Yes	Yes	Yes	Yes
 facebook	Yes	Yes	Yes	Yes
 Instagram	No**	Yes	Exclusively	Yes
 twitter	Yes	Yes	Yes	Yes
 reddit	Varies***	Yes	No	Yes
 Linked in	Yes	Yes	Yes	Yes
 TikTok	No	Yes	Exclusively	Yes
 Pinterest	Yes	Yes	No	No
 Quora	Yes	Yes	No	No
 SnapChat	No	No	Exclusively	Yes

SparkToro



**We are moving towards a traffic-less web...**



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# WHAT IS ABOUT TO COME



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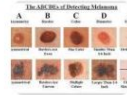


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Search Labs | AI Overview

Learn more

Melanoma can appear as a new mole or a change in an existing mole.



### Signs of melanoma

- **Asymmetry:** The mole has two halves that don't match.
- **Border irregularity:** The mole's edges are uneven or scalloped.
- **Color variation:** The mole has different shades of color, or is blotchy.
- **Size:** The mole is larger than 1/4 inch (about 6 millimeters).
- **Changes over time:** The mole changes in size, shape, or color.
- **Bleeding, crusting, or itching:** The mole is bleeding, crusty, or itchy.
- **Swollen or painful lymph nodes:** You can feel hardened lumps under the skin.

### Other melanoma symptoms

- Headaches and seizures
- Fractures and bone pain
- Loss of appetite, unexplained weight loss, and liver enlargement
- Persistent coughing and difficulty breathing
- Fatigue, weakness, and numbness in the arms or legs

### When to seek help

If you notice any changes on your skin, you should tell your doctor. The only way to diagnose melanoma is to remove tissue and check it for cancer cells.

This is for informational purposes only. For medical advice or diagnosis, consult a professional. Generative AI is experimental.

Export Save Share Comment

#### Melanoma - Symptoms and causes - Mayo Clinic

Dec 30, 2023 – Signs that may indicate melanoma Some moles aren't typical. They may have certain characteristics that...

Mayo Clinic

#### How to Recognize the Signs and Symptoms of Melanoma - Ed Hub

How to Recognize the Signs and Symptoms of Melanoma \* Asymmetry: Most melanomas are asymmetrical. If you drew a...

Ed Hub

#### Melanoma | Causes, Symptoms & Treatments - Cancer Council

Aug 14, 2024 – Melanoma signs and symptoms Often melanoma has no symptoms, however, the first sign is general...

Cancer Council

Show all

The Skin Cancer Foundation  
https://www.skincancer.org/.../Melanoma

Melanoma Warning Signs and Images



[Search Labs | AI Overview](#) [Learn more](#) ⋮

## Prostate Cancer

Prostate cancer is a **type of cancer that develops in the prostate gland**, a small walnut-sized organ in the male reproductive system.

### Causes:

The exact cause of prostate cancer is unknown, but factors that may increase risk include:

Age (most cases occur in men over 65), Family history, Race (African American men have a higher risk), and Certain genetic mutations.

### Symptoms:

Prostate cancer often does not cause symptoms in its early stages. When symptoms do occur, they may include:

Difficulty urinating, Frequent urination, Blood in the urine or semen, Pain or discomfort during urination, and Erectile dysfunction.

### Diagnosis:

#### Prostate cancer is typically diagnosed through:

- Digital rectal exam (DRE): A doctor inserts a finger into the rectum to feel for abnormalities in the prostate
- Prostate-specific antigen (PSA) test: A blood test that measures a protein produced by the prostate
- Biopsy: A procedure where a small sample of prostate tissue is removed and examined under a microscope

#### Treatment:

Treatment options for prostate cancer depend on factors such as the stage of the cancer, the patient's age and overall health, and their preferences. Treatment may include:

- Active surveillance: Monitoring the cancer without immediate intervention

#### Prostate cancer - Symptoms and causes - Mayo Clinic

Prostate cancer may not cause symptoms at first. Most prostate cancers are found at an early stage. This means that...

Mayo Clinic ⋮

#### Prostate Cancer—Patient Version - NCI

Prostate cancer is the most common cancer and the second leading cause of cancer death among men in the United State...

National Cancer Institute ⋮

#### Prostate Cancer: Symptoms, Causes & Treatment - Cleveland Clinic

Early-stage prostate cancer rarely causes symptoms. These issues may occur as the disease progresses: Frequent...

Cleveland Clinic ⋮

Show all




Google use aed

All Images Videos Shopping Short videos Forums News More Tools

Search Labs | AI Overview Learn more

An automated external defibrillator (AED) is a portable device that can help restart a person's heart if it stops beating normally. You can use an AED in addition to CPR to treat sudden cardiac arrest.



**Steps for using an AED**

1. Turn on the AED and follow the voice prompts
2. Remove any clothing from the person's chest
3. Attach the AED pads to the person's bare chest
4. Listen to the AED instructions

**How to use an AED - Victor Chang Cardiac Research Institute**  
VC The Victor Chang Cardiac Research Institute

**What is an Automated External Defibrillator?**  
AEDs help people who have a sudden cardiac arrest, which occurs when the heart suddenly stops beating regularly. This...  
American Heart Association

AEDs - Heart and Stroke Foundation of Canada

 **Eduard Blacquièr** @EdWords · 6 mrt.

"AI Overviews komen binnenkort naar Nederland en België" zei Martijn Bertisen, VP Benelux bij Google, vandaag in zijn welkomstwoord op het Think with Google-event in Amsterdam. 🗣️👂



**When to use an AED**

You should use an AED if a person is unconscious and not breathing properly. You should not use an AED on trauma patients, children under the age of 1, or victims that have a pulse.

Generative AI is experimental. Export Save 🔍 👍 🗨️

**How to Use An AED**

1. Complete the CHECK and CALL steps.
2. As soon as an AED is available, turn it on and follow the voice prompts.
3. Remove clothing and attach pads correctly. ...
4. Place the pads on the person's bare chest. If necessary, peel away the adhesive backing of the pads before attaching them to the person's chest.


**We should radically change the way we create content, why we create it and what kind of content we create...**



**..or we will become obsolete**



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# A NEW APPROACH



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**We have no choice than to join forces with the other  
content creators**



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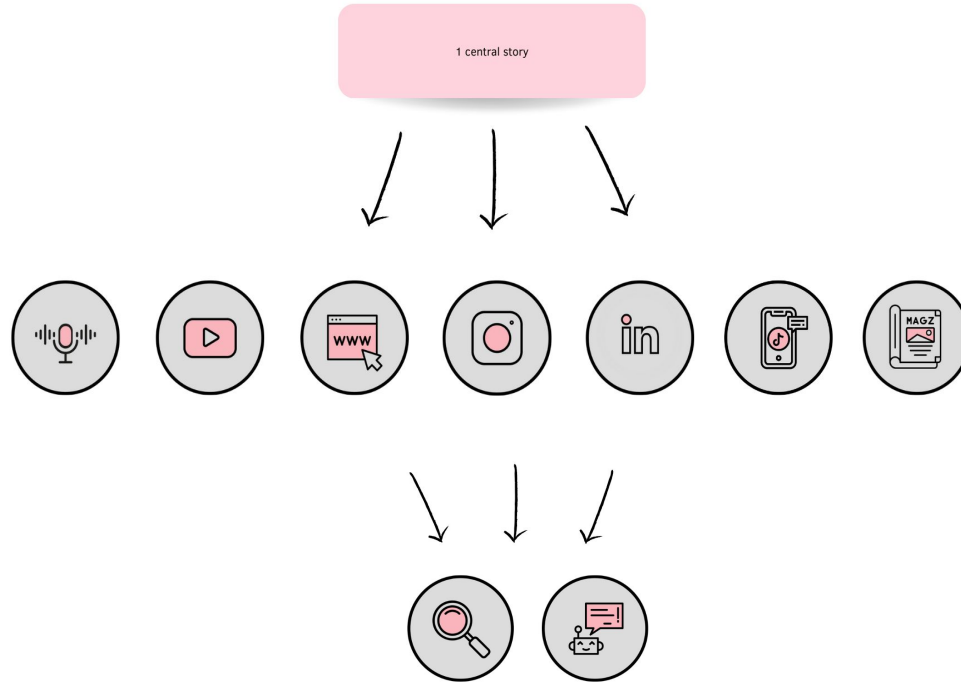


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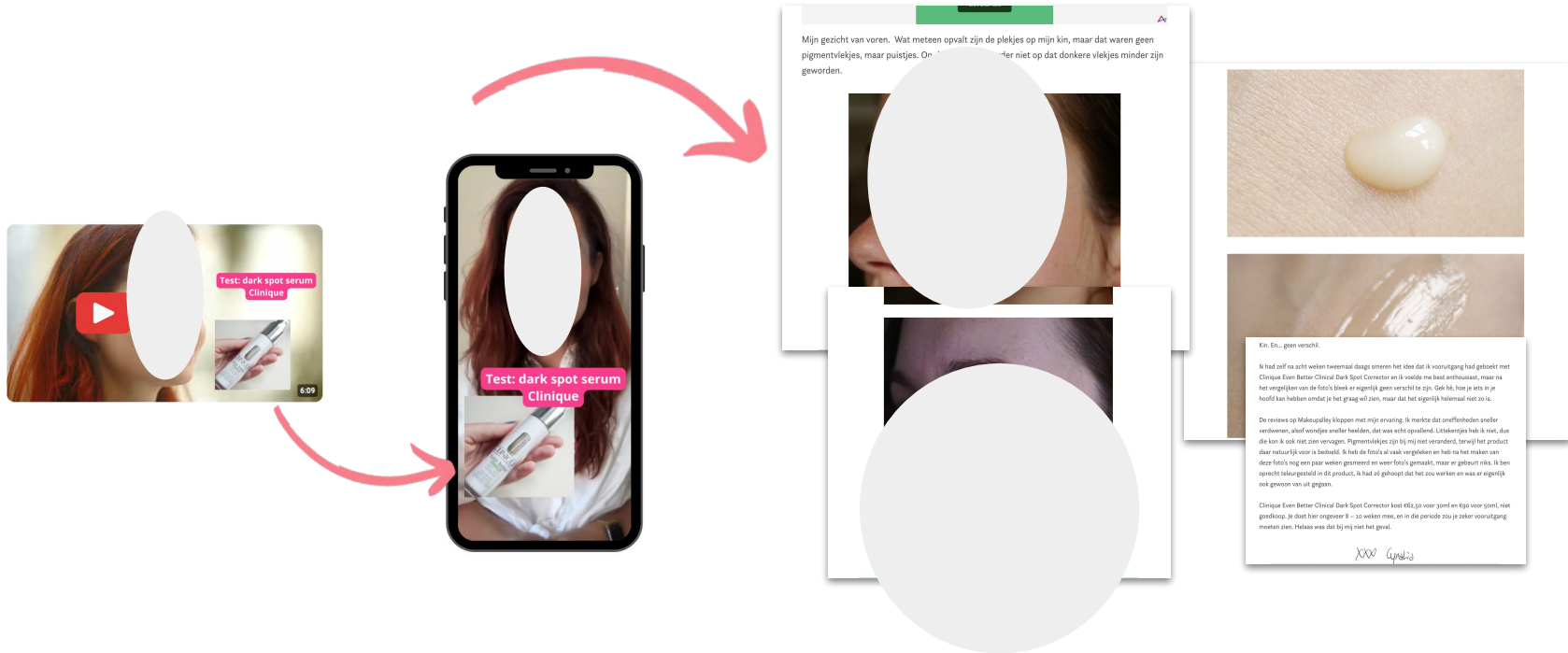


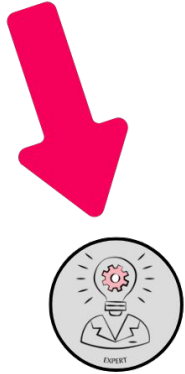
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# The 2025 approach:





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# True E-EAT:



Credits: Getty Images - FOX



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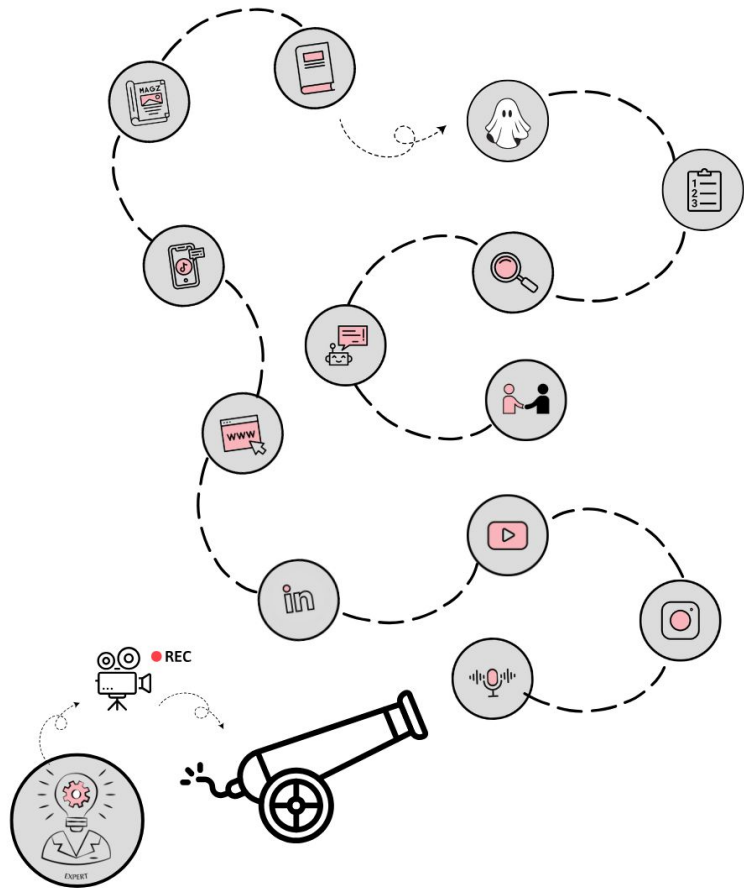
@chantalsminknl

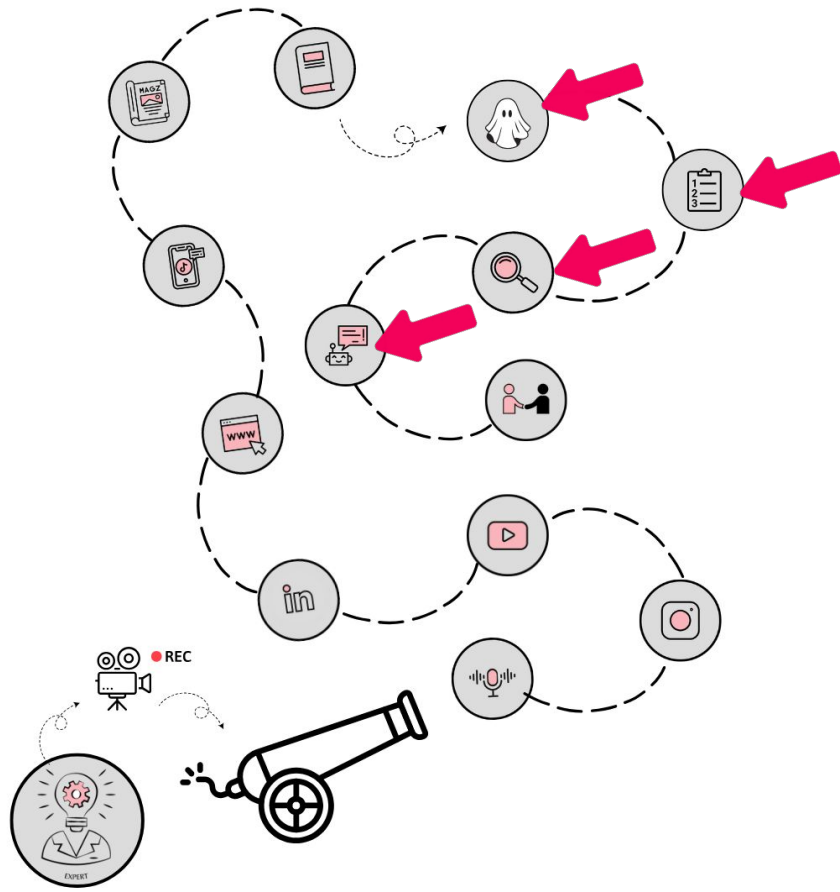


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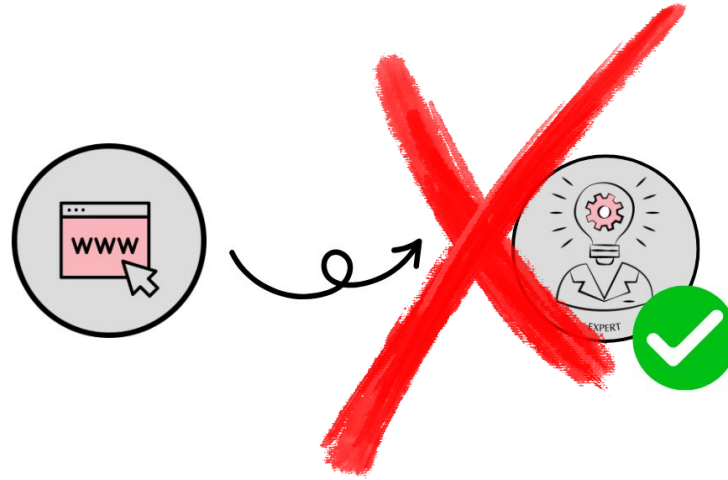


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# Back in the old days:





apple pie content





**Don't confuse stories with keywords....**



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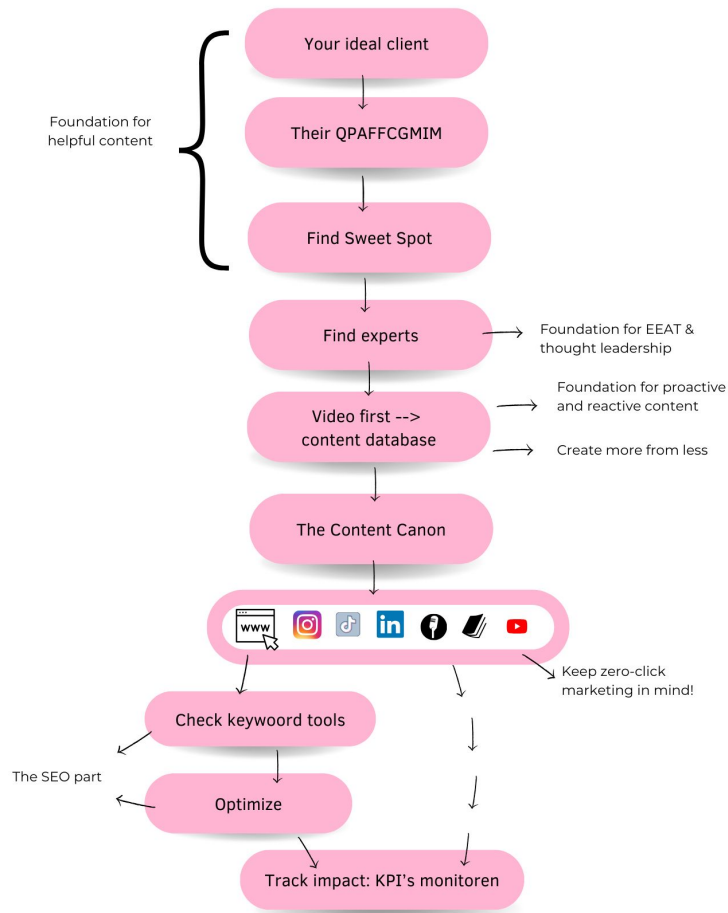
A glowing Earth from space, showing the continents of Africa and Europe. The text 'QPAFFCGMIM' is overlaid in large, white, glowing letters across the center of the planet.

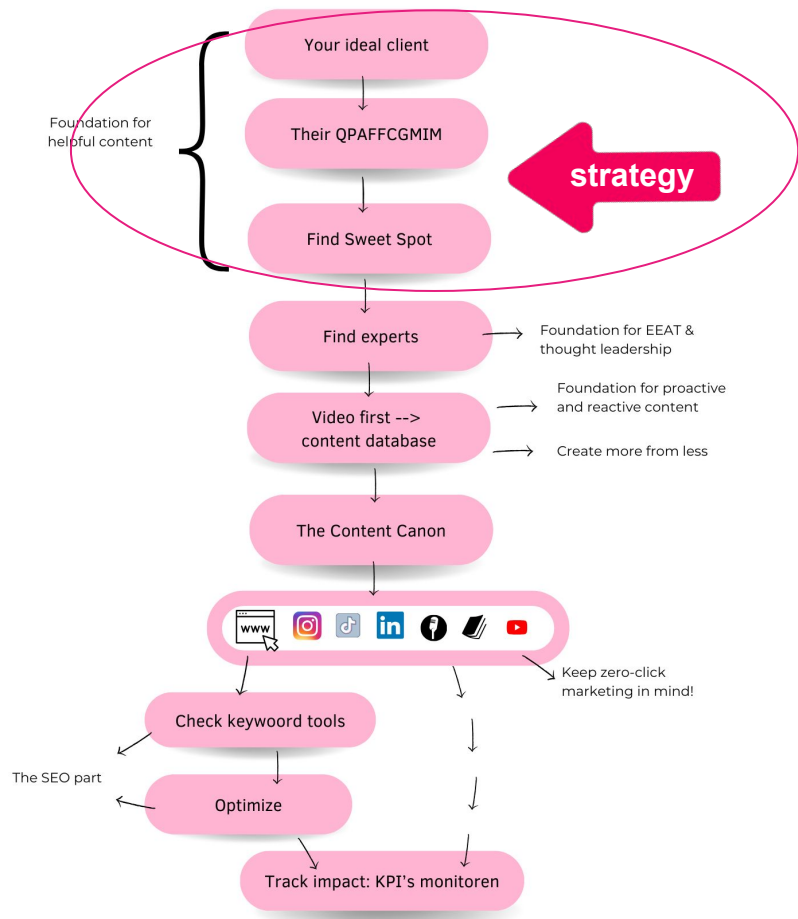
**QPAFFCGMIM**



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# HOW TO CREATE IT?



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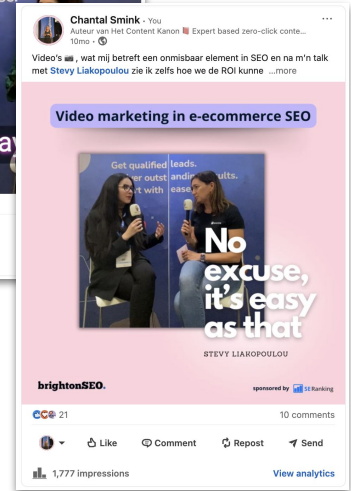
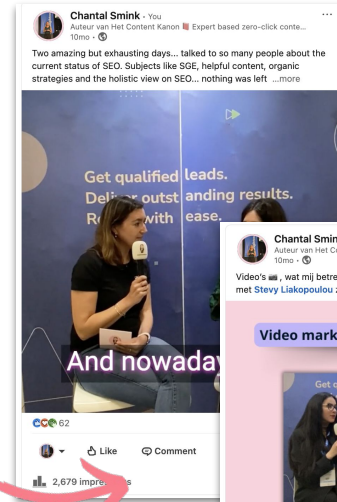
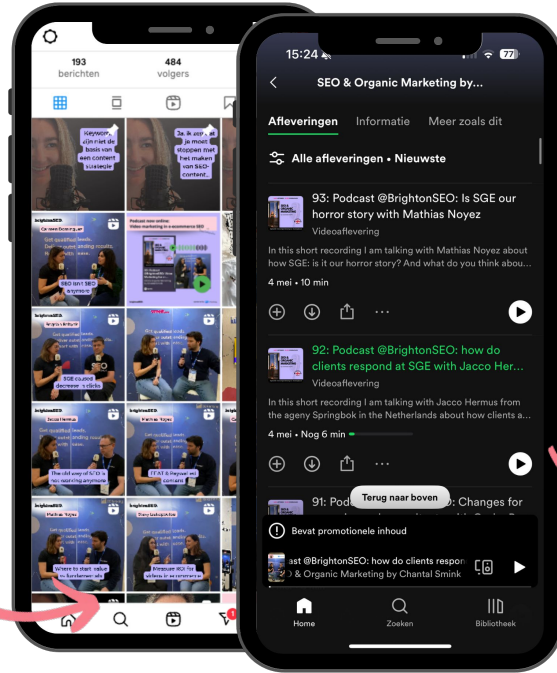
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95: Content clusterfuck in online marketing & paradoxaal denken met Hannah Fransen  
71 weergaven • 9 maanden geleden



88: Schrijven voor SEO: moet je nog zo'n training willen volgen? Mijn antwoord: Nee.  
36 weergaven • 10 maanden geleden



94: Haal het maximale uit je event: contentcreatie op events (event marketing...  
33 weergaven • 10 maanden geleden



91: Interview with Gerko Boerema @BrightonSEO: agencies in times of SGE...  
25 weergaven • 10 maanden geleden



93: Interview with Mathias Noyez about SGE @BrightonSEO  
23 weergaven • 10 maanden geleden



92: Jacco Hermus @BrightonSEO  
17 weergaven • 10 maanden geleden



90: SEO is not SEO anymore with Carmen Dominguez @BrightonSEO 2024  
27 weergaven • 10 maanden geleden



89: Video Marketing in ecommerce SEO with Stevy Liakopoulou at BrightonSEO - April...  
39 weergaven • 10 maanden geleden



Digitale toegankelijkheid? Hoezo dan?  
> nou omdat je... van de mensen buitensluit...  
Met gesprek voorstander & niet anders ging krijgen naar uw online domein.  
Podcase #59  
59:18



Teksten maken met AI?  
Eric van Hall is groot voorstander, ik niet zo.  
Luister ons gesprek met tegenstellingen.  
Podcase #85  
1:00:33



Help Center Stand with Ukraine EN English

SE Ranking Why SE Ranking Features Plans & pricing Resources Log out Projects

Blog / SEO Industry News / 9 SEO Pros about the Future of the Industry: Reinventing SEO Should Be On Everyone's Agenda

# 9 SEO Pros about the Future of the Industry: Reinventing SEO Should Be On Everyone's Agenda

Written by Chantal Smink May 31, 2024 • 8 min read

The only constant in SEO is change itself. We're now witnessing quite a few industry shifts, ranging from helpful content and EEAT prioritization to integrating AI-powered experiences into search. I touched base on these topics during my interviews with the latest BrightonSEO conference speakers and visitors, including:

- Carmen Dominguez, Head of Organic at Hallam (speaker)
- Stevy Liakopoulou, SEO Expert at Search Magic (speaker)
- Lucia Dello, Founder & Director at Dello Insights (speaker)
- Anna Moragli, Founder at Search Magic (speaker)
- Jacco Hermus, Senior SEO Specialist at Springbok Agency (visitor)
- Gerko Boerema, Head of SEO at NeoSEM (visitor)
- Natalia Witzcyk, CEO & International SEO Consultant at Mosquita Digital

Search across all articles

Type something

TABLE OF CONTENTS

Helpful content: does offering genuine value pay off?

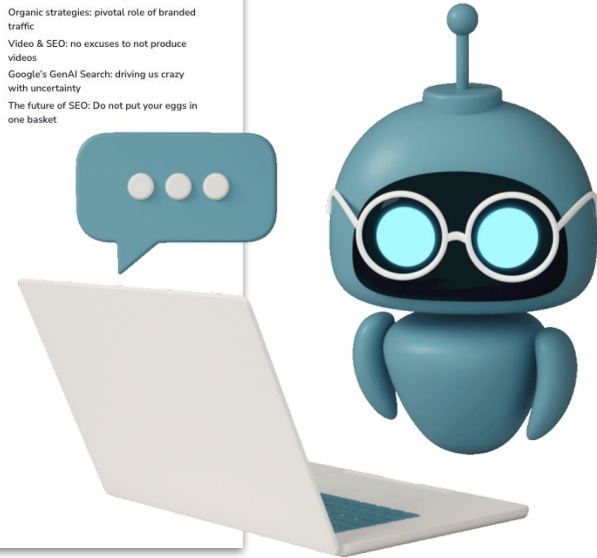
EEAT extends far beyond your website

Organic strategies: pivotal role of branded traffic

Video & SEO: no excuses to not produce videos

Google's GenAI Search: driving us crazy with uncertainty

The future of SEO: Do not put your eggs in one basket





Stevy - be creative with presenters

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you sho sh someone to, you know, be on social n If no one, bec... If you see, um, a person talking about com... Of course there are the cases that, uh, people are ... Yc... Yeah, don't think in obsta

1

Add speaker

I ... , you should be ambassador of your brand. You have someone to, you know, be on social media from your team and actually start promoting the brand. If no one, because, listen, listen, uh, this creates trust. If you see, um, a person talking about, all the time about, you know, the product, this create trust because you address to people, it comes from people, you address to people.

Of course there are the cases that, uh, people are not willing to show up on camera and create other types of, uh, product videos with their, showing up with their hands, yes, exactly. You have to be creative. ... Yeah, don't think in obstacles or what can be done, but in how you can do it. Exactly, you

the product, this create

Get qualified leads. Get your product out there with ease.

SG Ranking

1



Stevy - be creative with presenters

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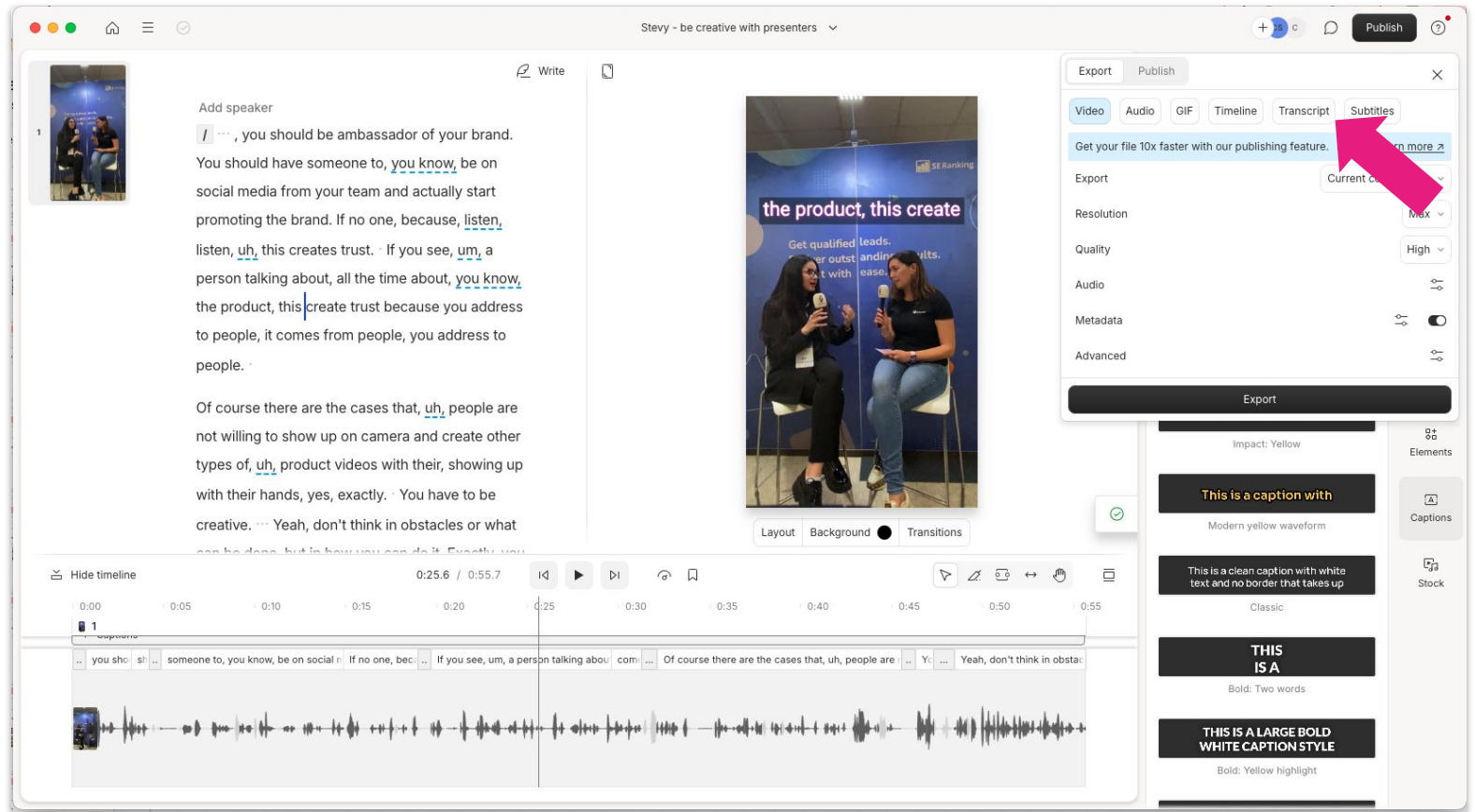
Get qualified leads. Get your product out there with ease.

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Hi Claude,

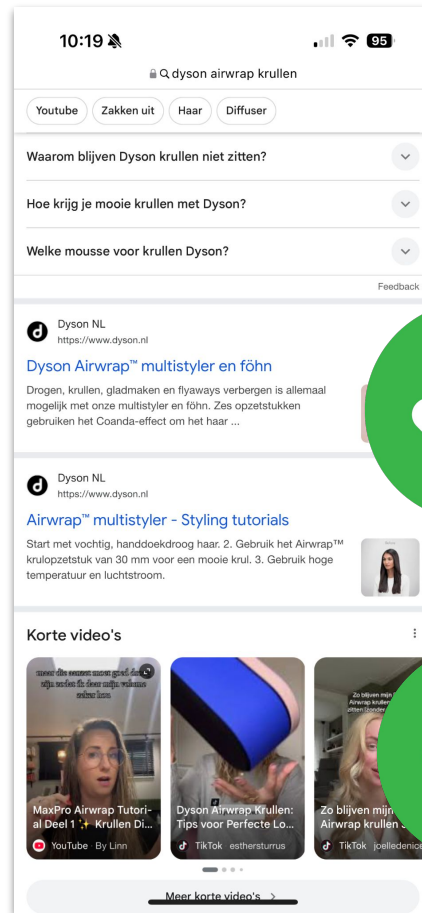
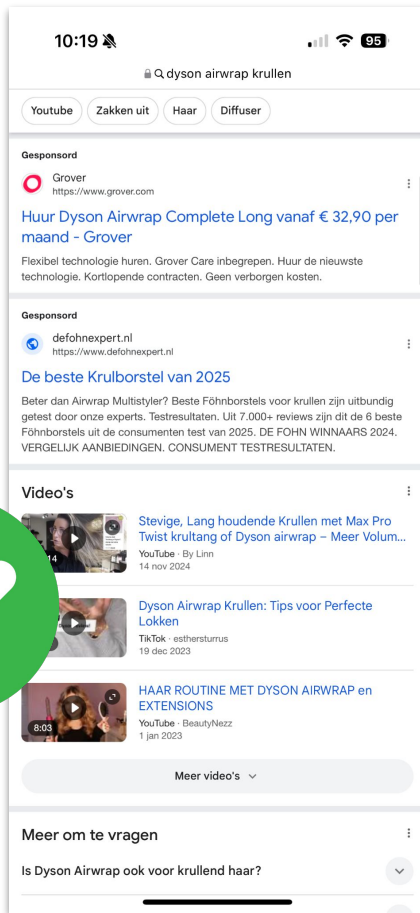
Attached, you'll find the transcript of my video about developments in SEO and what this means for our approach to SEO. I want this to be turned into a blog in **my tone of voice**, which you can find in the project instructions and structured it like you find in the **briefing document**.

In the article, I want you to include at least the following:

- Google's requirements regarding Helpful Content
- The requirements around EEAT
- What EEAT really is in my view
- Why we can't create content just for SEO but need to take a cross-channel approach
- What that process looks like
- The role of experts in this approach

After writing, I want you to check your output against the **criteria document** we created together, which is also included in the project description. Make sure you score 10 out of 10 on each criterion. If that's not the case, I want you to assess how it can be improved and immediately provide a proposal for improvement.





## gravel for garden (NL)

08:28

grind voor tuin

Nu geopend Best beoordeeld Verwijderen Aanleggen Ideeën

Gamma.nl  
https://www.gamma.nl

### Grind & siergrind kopen?

GAMMA heeft verschillende soorten sierbestraling voor in je tuin binnen het assortiment. Zo ook diverse varianten grind, split, boomchairs, kegelstenen en ...

#### Video's

GRINDPAD aanleggen in de tuin | GAMMA  
YouTube · GAMMA bouwmarkt  
24 feb 2022

Dit zijn de meest verkochte grind en split - Welke heb jij in jouw tuin?  
YouTube · Bokingsgiant  
10 nov 2024

Grind in de tuin leggen. Fiets parkeren in kleine vooruin. Tuinieren met Jurgen.  
YouTube · Tuinmanieren  
1 apr 2017

Meer video's

123 Sierbestraling  
https://www.123sierbestraling.nl

### De mooiste siergrind voor de tuin | Laagste prijsgarantie

Siergrind voor elk type tuin en budget ✓ Beste kwaliteit ✓ De laagste prijsgarantie ✓ Flum assortiment ✓ Snelle levering ✓ 30 dagen retour.

## clean kitchenhood (NL)

08:29

afzuigkapfilter schoonmaken

Oma weet raadt Azijn AEG Siemens Soda Ikea

Velthuisenkeukens.nl  
https://www.velthuisenkeukens.nl

### Het filter van de afzuigkap schoonmaken: makkelijk - Velthuisen Keukens & Badkamers

Leg de filters in de speelbak. Bestrooi de filters met wat bakingsoda. - Spuit hier eventueel afwasmiddel overheen. - Laat vervolgens de filters weken, zo'n 20 ...

#### Video's

Stappenplan voor het Ontvetten van Afzuigkapfilters  
YouTube · Postpers  
5 nov 2021

5 belangrijke momenten in deze video

Zo maak je de vieze filters van de afzuigkap schoon!  
Libelle  
20 nov 2023

Hoe reinig ik de metalen filters (Bosch/Siemens) van een afzuigkap?  
YouTube · Afzuigkapfilterwinkel  
18 sep 2014

Meer video's

### Mensen zoeken ook naar

Afzuigkap filter schoonmaken Oma weet raadt

Afzuigkap filter Kruidvat

## which tire for bike (NL)

08:28

welke fietsband

Action Antiek HEMA Oppompen Repareren Hoeveel bar

Fietstendegus.be  
https://fietstendegus.be

### Maten van fietsbanden: welke maat heb ik nu eigenlijk nodig?

10 aug 2022 - Er zijn verschillende maatvoeringen en normen voor fietsbanden: ETRTO, inch en Frans. Ontdek welke maat de juiste is voor jouw fietsband.

#### Video's

Welke bandenmaat heb ik nodig voor mijn fiets?  
YouTube · 12GO Biking  
20 mrt 2020

Welke band past op mijn fiets? Simpele uitleg bandenmaten  
YouTube · Benn Veringa  
29 jan 2023

BUITENBAND kopen voor de racefiets! Hier moet jij op letten en dit moet jij weten!  
YouTube · Cycling Professor  
10 mei 2023

Meer video's

Bike4Travel  
https://bike4travel.nl

### Fietsbanden - Bike4travel Tips & Informatie

25 feb 2025 - Wat is nu een goede fietsband? Deze vraag wordt ons regelmatig gesteld en er is slechts een antwoord: de band die aan jouw eisen voldoet.

#### Gesponsord

## dryer (laundry) (NL)

08:28

wasdroger

Samsung Miele Siemens Whirlpool Indesit Used

Wat is de beste Wasdroger?  
BCC.nl

Wasdroger vergelijken en kopen (maart 2025)  
Kieskeurig

Wasdroger kopen? Goedkope condensdrogers ...  
vergelijk.nl

Meer sites

#### Video's

De beste wasdroger: een warmtepompdroger of een condensdroger?!  
YouTube · Coolblue Productadvies  
17 jan 2024

6 belangrijke momenten in deze video

Samsung wasdrogers: dit moet je weten!  
YouTube · Coolblue Productadvies  
22 aug 2024

5 belangrijke momenten in deze video

Welk vulgewicht heeft je wasdroger nodig?  
YouTube · Coolblue Productadvies  
21 jan 2024

4 belangrijke momenten in deze video

Meer video's

## clean kitchenhood (NL)

08:29

afzuigkapfilter schoonmaken

Oma weet raadt Azijn AEG Siemens Soda Ikea

### Koolstoffilter afzuigkap schoonmaken

Afzuigkap schoonmaken met Dasty

Filter afzuigkap schoonmaken vaatwasser

#### Korte video's

Zo maak je het filter van de afzuigkap...  
YouTube · Power Unit

Reinigers van je afzuigkap poetsen  
TikTok · rotterdamse

Afzuigkap Schoonmaken: Belangrijke Tips  
TikTok · hoozorpsh

Meer video's

Afzuigkapfilter  
https://www.afzuigkapfilter.nl

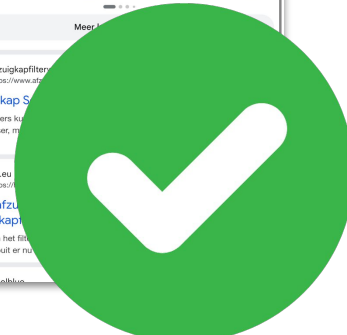
### Afzuigkap S...

Metaalfilters kun... vaatwassers, m... niet ...

hg.eu  
https://hg.eu

### Filter afzuigkap

3 tips om het filter van de afzuigkap schoon te maken. - Spuit er nu ...



Google how to fix flat tire

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Search Labs | AI Overview Learn more

To fix a flat tire, you can either **patch or plug the tire if you have the tools, or replace it with a spare if available**. If you choose to repair the tire, ensure the puncture is properly cleaned and the repair is done correctly for a lasting fix.

Here's a more detailed breakdown:

**1. Safety First:**

- **Wear reflective clothing:** and turn on your hazard lights if you're on the road.
- **Move your vehicle to a safe location:** away from traffic if possible.
- **Set up your car with the parking brake .**
- **Use a tire jack:** to raise the vehicle and remove the flat tire.

**2. Repair Options:**

**Patch Repair:**

- Locate the puncture hole and remove any debris.
- Remove the object causing the puncture.
- Use a tire patch kit to seal the inside of the tire.
- Inflate the tire with an air compressor or portable pump.

**Plug Repair:**

- Locate the puncture hole and remove any debris.
- Use a tire plug kit to insert a rubber plug into the puncture hole.
- Inflate the tire with an air compressor or portable pump.

**Spare Tire:**

- If you have a spare tire, remove the flat tire and install the spare.
- **Important:** Check your spare tire's pressure and ensure it's properly inflated.
- **Note:** If you have a temporary spare, it's designed for short-distance travel only and should be replaced with a regular tire as soon as possible.


**3. After Repair:**

How to Fix a Flat Tire EASY (Everything you need to know)  
Oct 26, 2016 — and check out our...  
YouTube · ChrisFix

What to Do When You Have a Flat Tire  
How to patch a flat tire \* Locate the puncture hole in the tire. \* Clear away any debris from the puncture. \* Insert the string p...  
American Family Insurance

How To Repair A Tire | Sullivan Tire & Auto Service  
The only way to properly repair a tire is to demount it from the rim so it can be inspected on the inside, remove the damage...  
Sullivan Tire

Show all



## Old way of content creation

Doing online research and use that info

The same as the current top 10 (apple pie content)

Based on keywords

Checked or reviewed by experts

Textual content published on websites

## New way of content creation

New information, new knowledge, new insights

Adding value to what already is available

Based on ICP needs (QPAFFCGMIM)

Produced in partnership with experts

In shape and size your customers wants to see it where it wants to see it



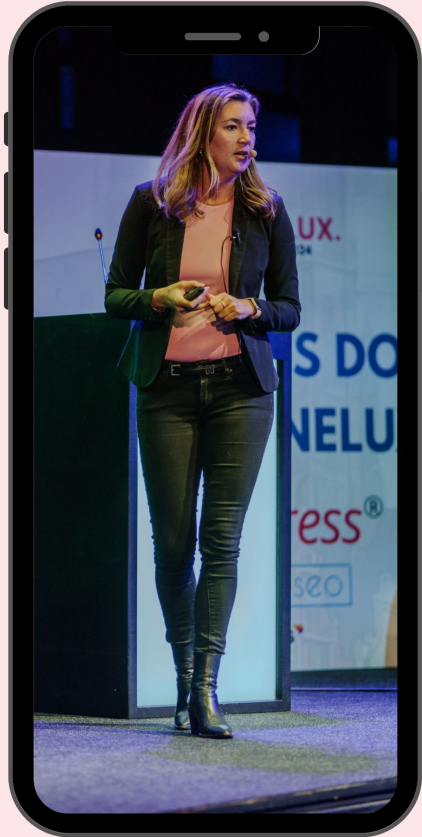
**If you are an SEO with a focus towards content,  
make sure you evolve and adapt**





**to save your own....**





**Chantal Smink**  
**chantalsmink.nl**



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Not your typical SEO