



cool
blue

E-E-A-T BEFORE IT WAS COOL.
Serving quality content since day one.

Listen up if you want
your company to still
exist in 5 years.

I will show you how we
**demonstrate E-E-A-T and
survive Google updates.**

ABOUT ME.

In a nutshell.

2014



Nearly 10 years at Coolblue



Barry Adams

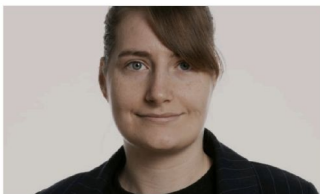
Moderator, Founder & SEO consultant

Polemic Digital



LINKEDIN

[READ MORE](#)



Eline Barten

Technical SEO Specialist

Wehkamp



LINKEDIN

[READ MORE](#)



Heather Physioc

Chief Discoverability Officer

VML



LINKEDIN

[READ MORE](#)



Arnout Hellemans

Freelance SEO, PPC and analytics consultant

OnlineMarkethink



LINKEDIN

[READ MORE](#)



Linda Hogenes

Head of SEO

Coolblue



LINKEDIN

[READ MORE](#)

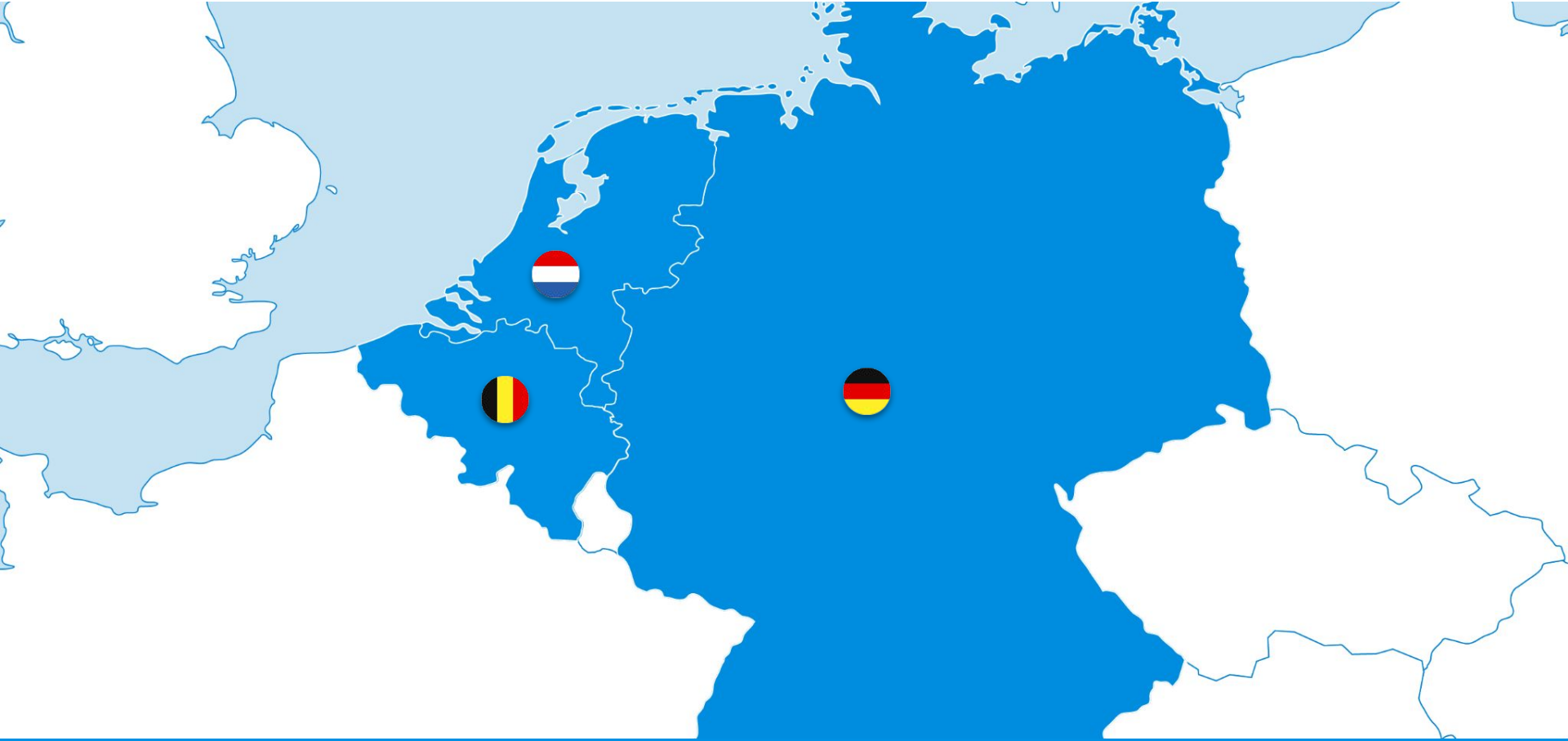
Judge for the Friends of Search Awards

COOLBLUE IN 2024.

Service with a smile.



We sell consumer electronics



Netherlands, Belgium and Germany



You've probably seen us around



alles voor een glimlach[®]

cool blue

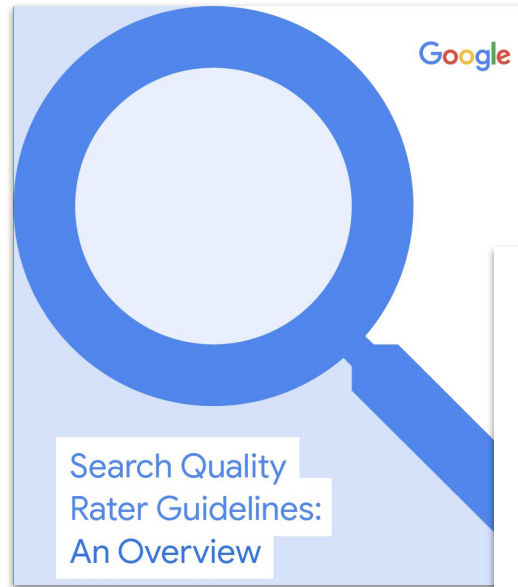
Anything for a smile

E-E-A-T & HELPFUL CONTENT.

Recent Google updates.

(E-)E-A-T

Described in
the Quality
rater guidelines



General Guidelines

November 16, 2023

General Guidelines Overview	5
Introduction to Search Quality Rating	6
0.0 The Search Experience	6
0.1 The Purpose of Search Quality Rating	6
0.2 Raters Must Represent People in their Rating Locale	7
0.3 Browser Requirements	7
0.4 Ad Blocking Extensions	7
0.5 Internet Safety Information	7
0.6 The Role of Examples in these Guidelines	8
Part 1: Page Quality Rating Guideline	9
1.0 Introduction to Page Quality Rating	9
2.0 Understanding Webpages and Websites	9
2.1 Important Definitions	9
2.2 Understanding the Purpose of a Webpage	10
2.3 Your Money or Your Life (YMYL) Topics	11
2.4 Understanding Webpage Content	13
2.4.1 Identifying the Main Content (MC)	13
2.4.2 Identifying the Supplementary Content (SC)	14
2.4.3 Identifying Advertisements/Monetization (Ads)	14
2.4.4 Summary of the Parts of the Page	14
2.5 Understanding the Website	15
2.5.1 Finding the Homepage	15
2.5.2 Finding Who is Responsible for the Website and Who Created the Content on the Page	16
2.5.3 Finding About Us, Contact Information, and Customer Service Information	18
3.0 Overall Page Quality Rating	19
3.1 Page Quality Rating Considerations	19
3.2 Quality of the Main Content	21
3.3 Reputation of the Website and Content Creators	22
3.3.1 Reputation of the Website	22
3.3.2 Customer Reviews as Reputation Information	23
3.3.3 How to Search for Reputation Information about a Website	23
3.3.4 Reputation of the Content Creators	25
3.3.5 What to Do When You Find No Reputation Information	25
3.4 Experience, Expertise, Authoritativeness, and Trust (E-E-A-T)	26
3.4.1 YMYL Topics: Experience or Expertise?	28
4.0 Lowest Quality Pages	29
4.1 Types of Lowest Quality Pages	31
4.2 Harmful to Self or Other Individuals	32
4.3 Harmful to Specified Groups	33
4.4 Harmfully Misleading Information	34
4.5 Untrustworthy Webpages or Websites	35
4.5.1 Inadequate Information about the Website or Content Creator for the Purpose of the Page	35

E-E-A-T

Not a direct ranking factor



Google SearchLiaison 
@searchliaison



You're almost certainly going to see more clarification come to that page, as well, in the near future.

We thought "While E-E-A-T itself isn't a specific ranking factor" was clear enough for the people who somehow believe we have an E-E-A-T "score." But some still have this misconception despite that we don't have some E-E-A-T ranking score we use. Not a thing. Not a ranking factor.

Raters use the *concept* to rate pages *in other ways* so we can *evaluate* how our search results perform. They don't assign an E-E-A-T "score" to pages; their **rating also aren't used directly in rankings.**

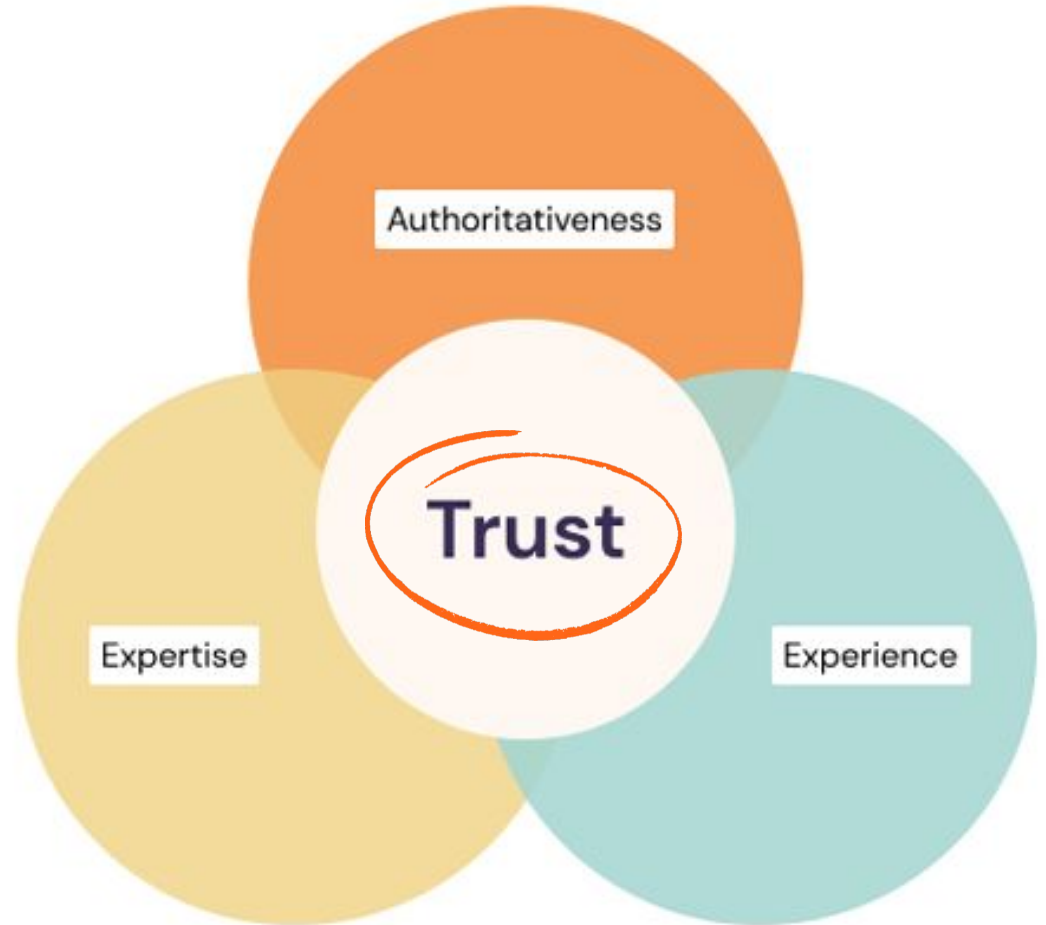
Honestly, for all the worry some spend trying to figure out how to "prove" their pages have E-E-A-T, I would sincerely urge them to just ask themselves "if someone comes to my page from search, are they satisfied with what they get, from the content to the experience?"

[Post vertalen](#)

5:43 p.m. · 2 feb. 2024 · **23,3K** Weergaven

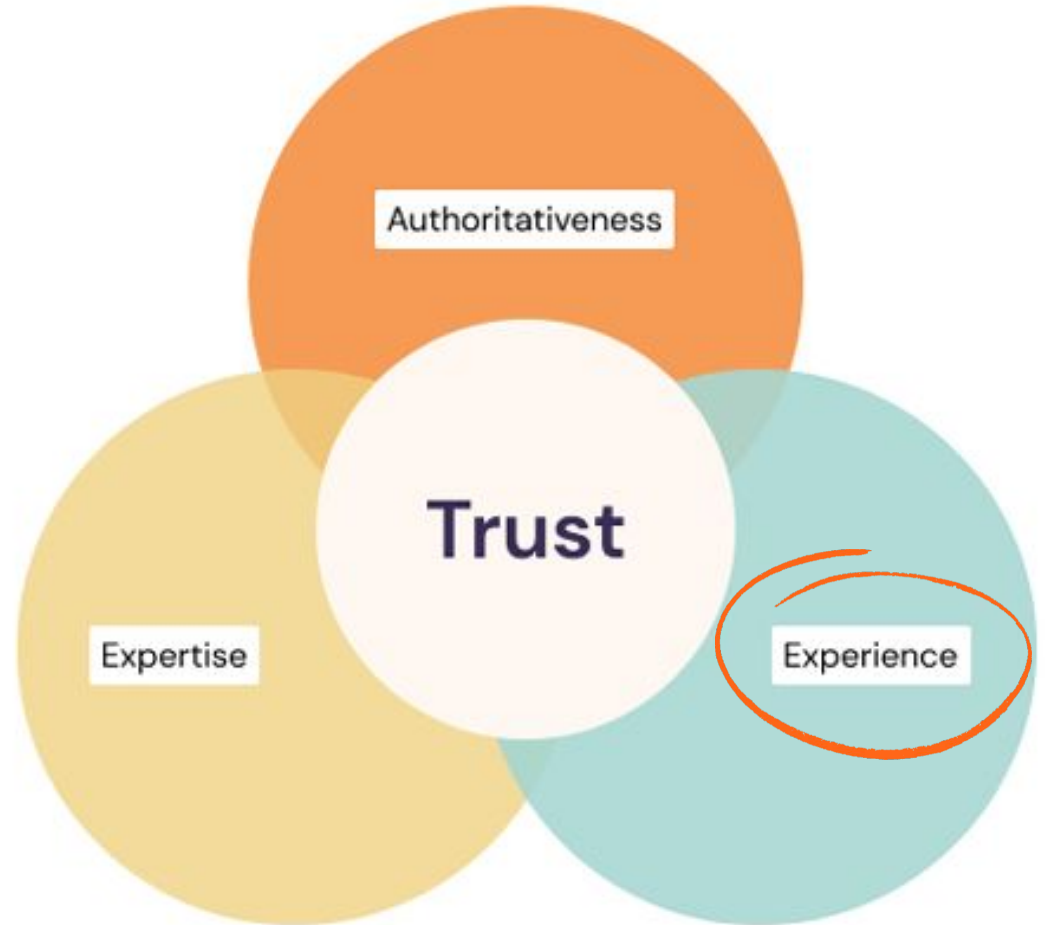
E-E-A-T

Trust
in the center



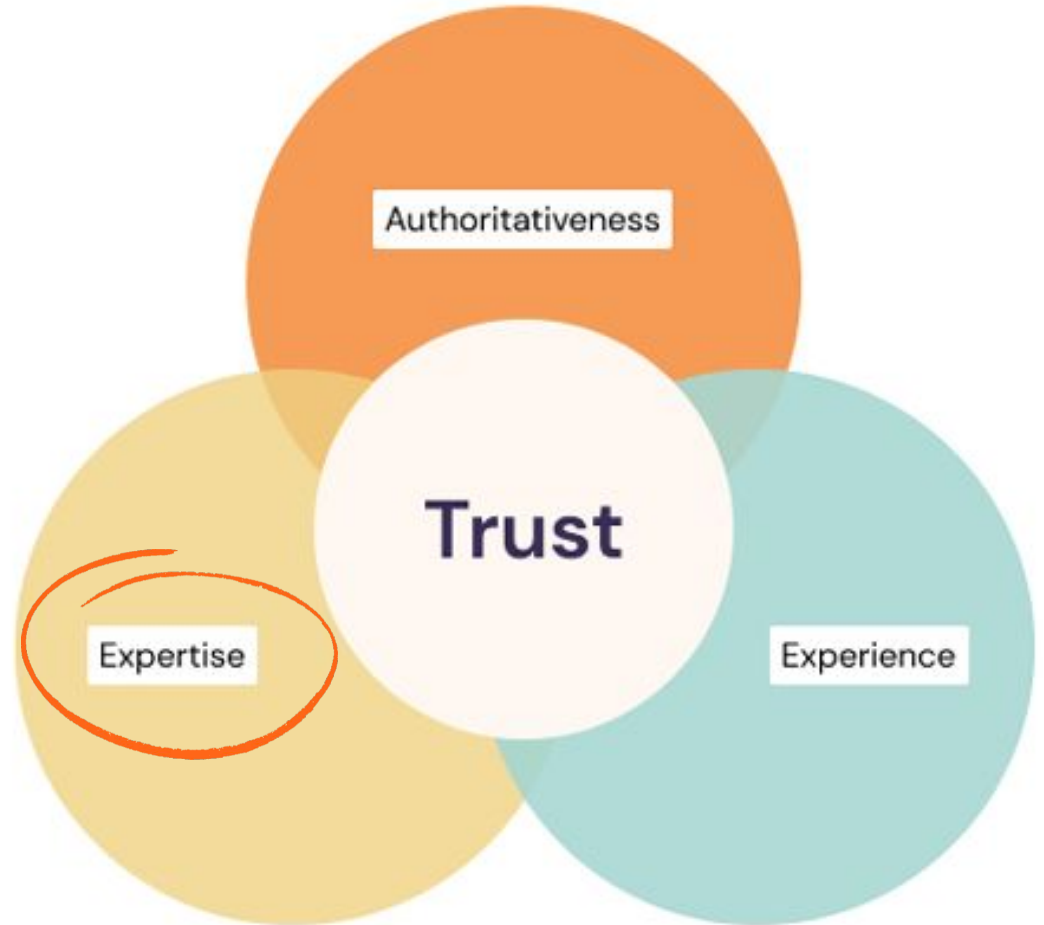
Experience

First-hand or
life experience
on the topic



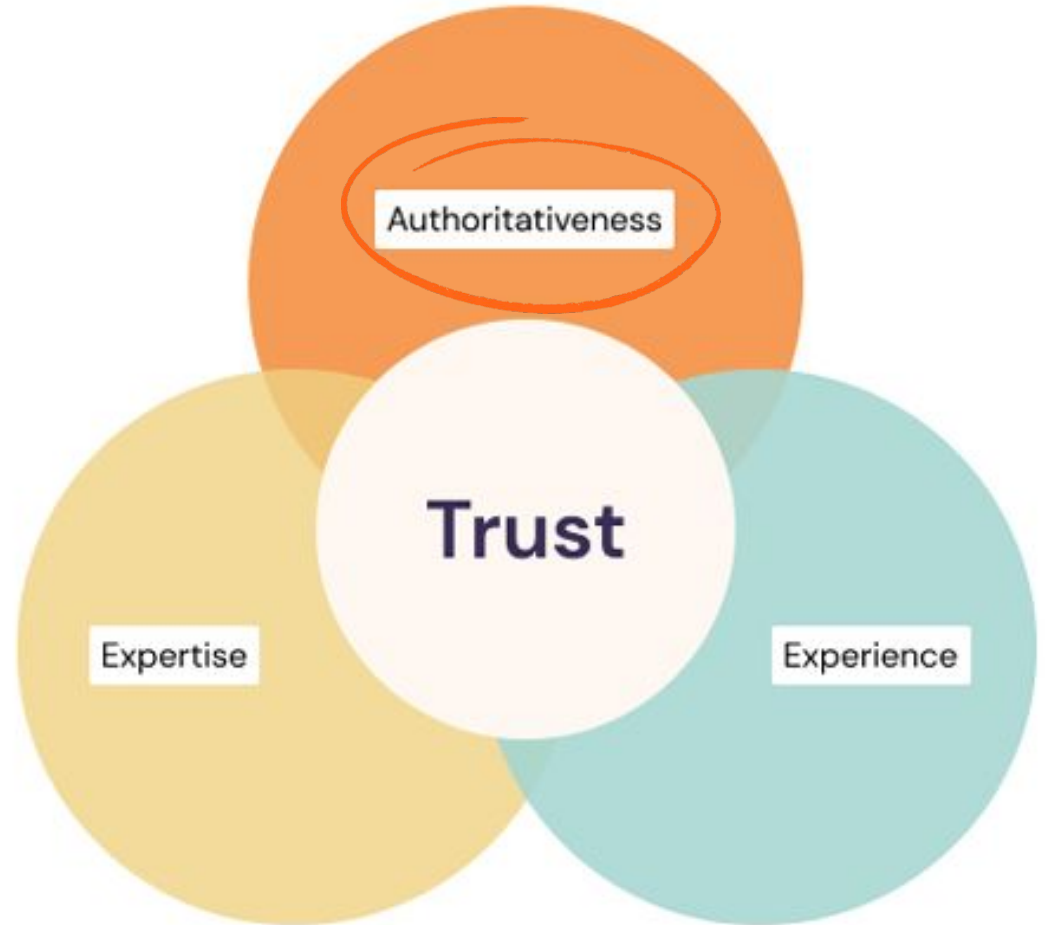
Expertise

Necessary
knowledge or
skill for the topic



Authority

Known as a
go-to source
for the topic



YMYL

Your money or
your life topics:

- online stores
- medical
- news coverage



YMYL

Content safe,
trustworthy &
matching
expert
consensus



Helpful content update

Rewards satisfying experience for users



Google Search Central ✓

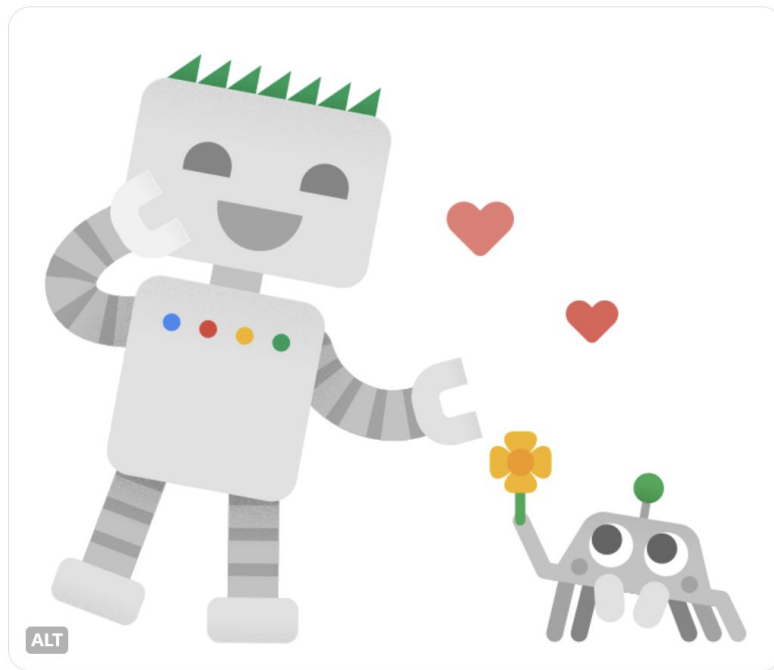
@googlesearchc



Next week, we will launch the “helpful content update” to better ensure people see more original, helpful content written by people, for people, rather than content made primarily for search engine traffic. Learn more & advice creators should consider:

developers.google.com/search/blog/20...

Post vertalen



6:03 p.m. · 18 aug. 2022

Helpful content update

Refers to
E-E-A-T



Google Search Central ✓

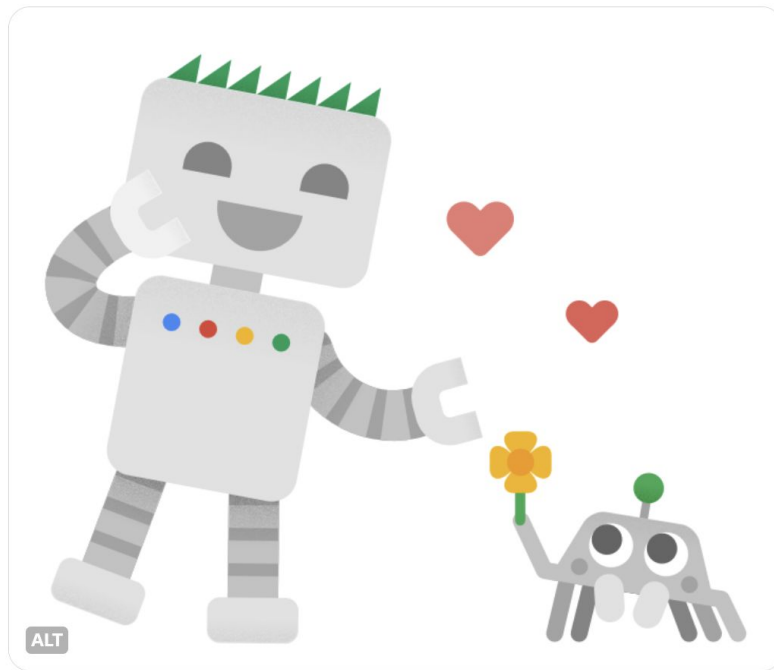
@googlesearchc



Next week, we will launch the “helpful content update” to better ensure people see more original, helpful content written by people, for people, rather than content made primarily for search engine traffic. Learn more & advice creators should consider:

developers.google.com/search/blog/20...

Post vertalen



6:03 p.m. · 18 aug. 2022

Helpful content update

Site-wide signal



Google Search Central ✓

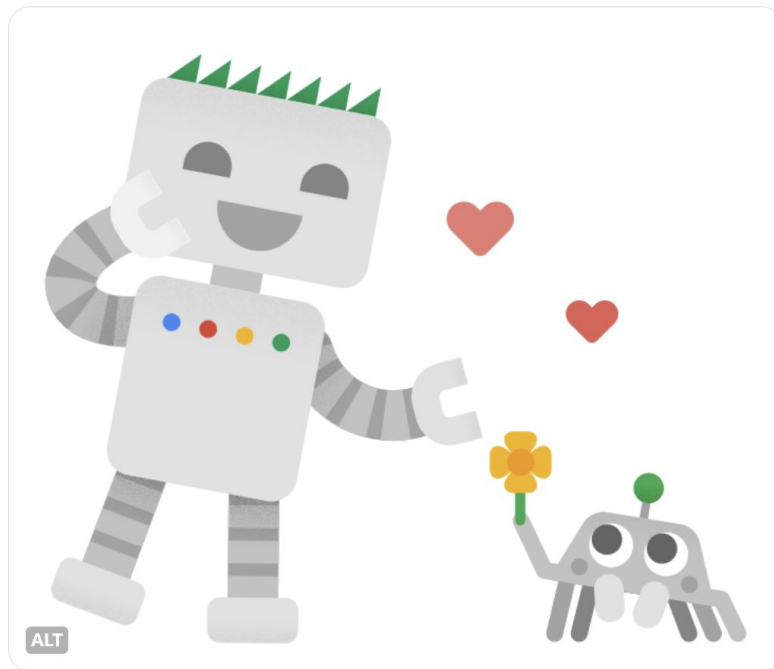
@googlesearchc



Next week, we will launch the “helpful content update” to better ensure people see more original, helpful content written by people, for people, rather than content made primarily for search engine traffic. Learn more & advice creators should consider:

[developers.google.com/search/blog/20...](https://developers.google.com/search/blog/2022/08/helpful-content-update)

Post vertalen



6:03 p.m. · 18 aug. 2022

Helpful content update

Entirely automated



Google Search Central ✓

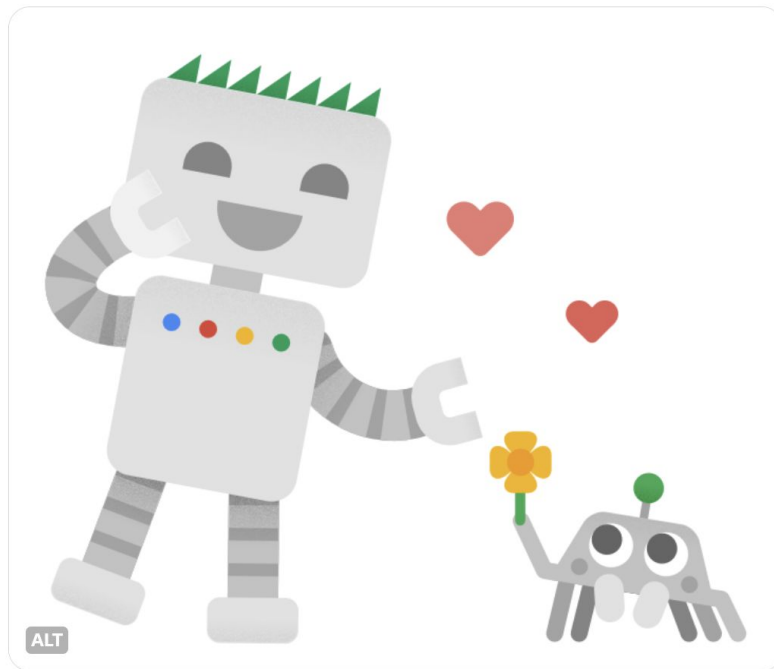
@googlesearchc



Next week, we will launch the “helpful content update” to better ensure people see more original, helpful content written by people, for people, rather than content made primarily for search engine traffic. Learn more & advice creators should consider:

developers.google.com/search/blog/20...

Post vertalen



6:03 p.m. · 18 aug. 2022

Helpful content update

Layoff of quality
raters

Google Terminates Contract With Appen For Search Quality Raters

Appen announced that its services with Google will end on March 19, 2024. The company provided search engine evaluations/quality raters.

Highlights

- Google terminated its contract with Appen, ending its services with the company on March 19, 2024.
- The company has assisted Google with search engine evaluations and quality ratings.
- Google's contract made up 26% of the Appen's revenue.



SEJ STAFF

Kristi Hines

January 21, 2024 · 2 min read

112

SHARES

18K

READS

Helpful content update

Integrated in
core algorithm



Google Search Central ✓

@googlesearchc



Today we announced the March 2024 core update & new spam policies that, in combination, are designed to show less content made to attract clicks and more content that people find useful. Learn more:

[Post vertalen](#)



Van developers.google.com

6:01 p.m. · 5 mrt. 2024 · 982,3K Weergaven

QUESTION TIME.

Wisdom from the crowd.

Stand up if:

You are **(a bit) worried**
for every Google update.

Stand up if:

You are **not at all worried**
for every Google update.

I'm not **worried**
for every Google update.

At Coolblue, we've always
been demonstrating
E-E-A-T before it was cool.

These examples should help you **sleep better** at night as well.

So let's take a trip down
memory lane.

LATE 90S.

Dial up the nostalgia.

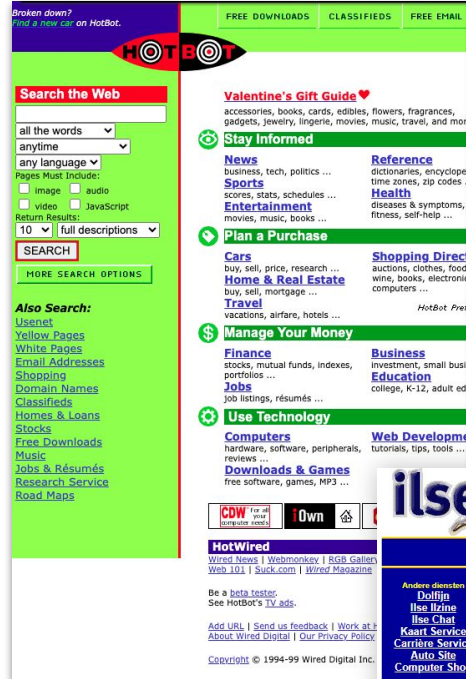
Slow dial-up internet

ADSL started
becoming
available



Different way of browsing

Some search engines (not Google)



Broken down?
Find a new car on HotBot.

FREE DOWNLOADS CLASSIFIEDS FREE EMAIL

Search the Web

all the words
anytime
any language
Pages Must Include:
 image audio
 video JavaScript
Return Results:
10 full descriptions
SEARCH
MORE SEARCH OPTIONS

Also Search:
Usenet
Yellow Pages
White Pages
Email Addresses
Shopping
Domain Names
Classifieds
Homes & Loans
Stocks
Free Downloads
Music
Jobs & Resumes
Research Service
Road Maps

Valentine's Gift Guide
accessories, books, cards, edibles, flowers, fragrances, gadgets, jewelry, lingerie, movies, music, travel, and more

Stay Informed
News business, tech, politics ...
Sports scores, stats, schedules ...
Entertainment movies, music, books ...

Reference dictionaries, encyclopedic time zones, zip codes ...
Health diseases & symptoms, fitness, self-help ...

Plan a Purchase
Cars buy, sell, price, research ...
Home & Real Estate buy, sell, mortgage ...
Travel vacations, airfare, hotels ...

Shopping Direct auctions, clothes, food, wine, books, electronics computers ...

Manage Your Money
Finance stocks, mutual funds, indexes, portfolios ...
Jobs job listings, résumés ...

Business investment, small busin
Education college, K-12, adult ed

Use Technology
Computers hardware, software, peripherals, reviews ...
Downloads & Games free software, games, MP3 ...

Web Developme tutorials, tips, tools ...

HotWired
Wired News | Webmonkey | RGB Galien
Web 101 | Suck.com | Wired Magazine

Be a beta tester.
See HotBot's TV ads.

Add URL | Send us feedback | Work at |
About Wired Digital | Our Privacy Policy

Copyright © 1994-99 Wired Digital Inc.



AltaVista The most powerful and useful guide to the Net

Ask AltaVista™ a question. Or enter a few words in any language

Example: **What is the latest news coverage on the Ken Starr report?**

Specialty Searches
[AV Family Filter](#) - [AV Photo Finder](#) - [AV Tools & Gadgets](#)
[Entertainment - Health](#) - [Online Shopping](#) - [Careers](#) - [Maps](#)
[People Finder](#) - [Stock Quotes](#) - [Travel](#) - [Usenet](#) - [Yellow Pages](#)

CATEGORIES
Automotive
Business & Finance
Computers & Internet
Health & Fitness
Hobbies & Interests
Home & Family
Media & Amusements
People & Chat
Reference & Education
Shopping & Services
Society & Politics

NEWS BY ABCNEWS.com
▶ [Jordan's King Hussein Dies](#)
▶ [NASA Probe to Gather Stardust](#)
▶ [Senate Prepares for Closing Arguments](#)
▶ [World Leaders Mourn Hussein](#)

ALTAVISTA HIGHLIGHTS
Entertainment:
▶ [Victoria's Online Models Fail to Titillate](#)
▶ [The '60s' Exacts Boomers Mentality](#)

Travel:
▶ [Delta cuts sandwiches from flights](#)

OTHER SERVICES
[AltaVista Discoverv](#) - [Video Search Demo](#)
[Services](#)

Featured Sponsors
- [Quotes and Investor Info](#) - [click here!](#)
- [Find today's best travel bargains!](#)
- [Valentine Gift Ideas!](#)
- [Search every major job site on the web](#)

ilse
Hier vindt u de antwoorden.
Maeste woorden (OR) | Korte tekst | Alle sites
ZOEK IN WWW E-MAIL

ilse nieuws
Ontvang elke week Ilse per Mail

Tip van de Dag
Mailingslists vind je in het Overzicht Nederlandstalige Rondzendlijsten.

ilse ilzine
In computer nieuws: GPS navigatie per laptop

ilse Internet Gids
[Amusement en Vrije Tijd](#)
Humor, Vakantie, Sex
[Business](#)
Verzekeringen, Financieel, Technologie
[Computers en Internet](#)
Software, Hardware, Internet
[Kinderen](#)
Kleuters, Tieters
[Kunst en Cultuur](#)
Muses, Mode
[Lifestyle](#)
Wonen, Colnair
[Media](#)
Televisie, Kranten
[Mobiliteit](#)
Openbaar Vervoer, Auto
[Muziek](#)

Vandaag op TV:
Mannen in witte pakken in Zembra en mannen met rare pakken bij Kiss

In zakelijk nieuws:
Nederlanders ziet het steeds meer breed

In financieel nieuws:
AEX opent lager maar kruipend omhoog

Lauren's Lessen:
Solliciteren met behulp van het Internet

Andere diensten
Doflijg
Ilse ilzine
Ilse Chat
Kaart Service
Carriage Service
Auto Site
Computer Shop

Informatie Aanmelden
Adverteren
Logo opmaken
Webmaster hints

hosted by **EURONET**

powered by **EURONET**

Microsoft **Internet Explorer**

Roep de internet index van Nederland, is een product van Roep Publishing BV © 1998-1999
Ilse Publishing BV
reclameteam@ilse.nl

Different way of browsing

Startpagina.nl

Startpagina

...wij zoeken voor jou!

maandag 19 juni

[BABEZ]

Startpagina info

help/suggesties
foto startpaginateam

Bezoek onze 970 dochters

alfabetisch overzicht (tip)
nederlandse regio's (tip)
computers/internet (nieuw)
landen/wereldsteden (doe mee)
zakelijk

Email

hotmail (tip)
gratis e-mail, direct (tip)
e-mail eigen provider (twigger)
zoek e-mailadres
meer email, discussie

SMS

gratis sms 1
gratis sms 2
gratis sms 3
meer sms

Verstuur kaartje

kaartje via email 1
kaartje via email 2
rodekaterkaartje via email
gratis echte kaart versturen
meer kaarten

Beurs

aex amsterdam, grafiek (tip)
pers. aandelen portefeuille
de beurs.nl
teletekst
meer beurs

Geld

rabobank
de postbank
abn amro
omrekenen vreemde valuta
meer geld

Internet

top 100 wereldwijd
planet internet (tip)
world online (tip)

Zoekmachines

wijzig

altavista

Zoek

Telefoon

telefoongids nederland (tip)
nationale telefoongids
telefoongids wereld
faxnummer zoeken
meer telecom, gsm, discussie

Zoeken

scoot vindservice (tip)
gouden gids
foto,video,audio zoeken (tip)
postcode zoeken
meer zoeken, zoekpersoon

Prijsvergelijking

consumerdesk
koopwijzer
meer prijsvergelijking

Winkels

bol.com boeken & cd's (tip)
bruna boeken/cd-roms
proxis
shop.nl
nokdown.nl (nieuw)
macropolis winkelstad
qxl online veiling
wehkamp
//hot-orange.com (nieuw)
je emailadres op t-shirt
meer winkel

Winkels/Muziek

zoek goedkoopste cd (tip)
boxman
freerecordshop
bol.com cd's & boeken (tip)
meer winkel

Winkels/Soft/Hardware

hard-ware.nl
beat-it.nl
buyitdirect

Persoonlijke links

wijzig, persoonlijke links (tip)
meer

Tip van de dag

tip van de dag (nieuw)
verras mij (nieuw)

Kranten

telegraaf
volkskrant
nrc
actueel nieuws

Nieuws

teletekst-nieuws, index (tip)
nu.nl
het weer
weerkartaat nederland (tip)
actueel nieuws
meer weer

Woning/Tuin

zoek koopwoning (tip)
startpunt woning
meer woning, zoekwoning
meer tuin, discussie

Handig

verwijderde links
adressenboek (tip)
agenda (nieuw)
rekenmachine
kalender
alarmklok (nieuw)
wereldklok
mijn memoblok

Vacatures

jobnews (tip)
clickwork
monsterboard
intermediair
meer vacatures

Fax/ICQ

gratis email naar fax
gratis fax/voicemail naar e-mail
meer icq

GOOGLE HISTORY.

From garage to global.



1997 Google.com live



2002 Google.nl live & first algorithm change

2003 Florida update



2011 Panda update

2012 Exact match domains update

2013 Hummingbird

2014 E-A-T & YMYL

2015 Rankbrain

2017 'Fred' update

2019 BERT

2021 1st Product reviews update

2022 1st Helpful content update (E-E-A-T), pogo-sticking & dwell time

2023 Bard > Gemini

2024 Helpful content update > core algorithm



Het Internet

Afbeeldingen

Discussiegroepen

Gids

- Geavanceerd zoeken
- Voorkeuren
- Taalhulpmiddelen

Google zoeken Ik doe een gok

Het web doorzoeken Zoeken in Nederlandse pagina's

Nieuw! Probeer eens [Googles kost-per-klik advertenties met zelfbediening](#)
(aanwijzingen in het Engels)

[Zoektips](#) - [Alles over Google](#) - [Google in English](#)

©2002 Google - Zoekt in 2,073,418,204 webpagina's

Google go-live



1997 Google.com live



2002 Google.nl live & first algorithm changes
2003 Florida update



2011 Panda update

2012 Exact match domains update

2013 Hummingbird

2014 E-A-T & YMYL

2015 Rankbrain

2017 'Fred' update

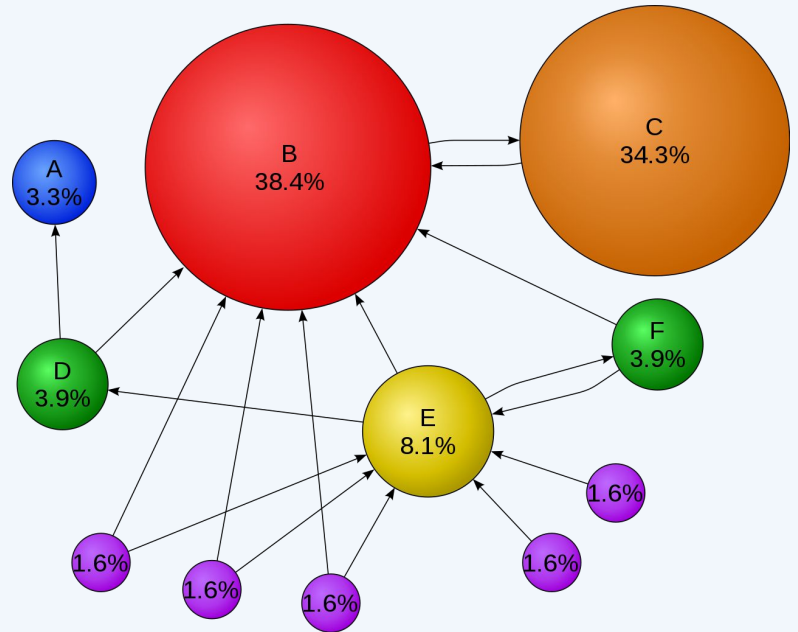
2019 BERT

2021 1st Product reviews update

2022 1st Helpful content update (E-E-A-T), pogo-sticking & dwell time

2023 Bard > Gemini

2024 Helpful content update > core algorithm



From combatting spammy tactics



1997 Google.com live



2002 Google.nl live & first algorithm
2003 Florida update



2011 Panda update

2012 Exact match domains update

2013 Hummingbird

2014 E-A-T & YMYL

2015 Rankbrain

2017 'Fred' update

2019 BERT

2021 1st Product reviews update

2022 1st Helpful content update (E-E-A-T), pogo sticking & dwell time

2023 Bard > Gemini

2024 Helpful content update > core algorithm



To rewarding quality content



1997 Google.com live

2002 Google.nl live & first algorithm update
2003 Florida update

2011 Panda update
2012 Exact match domains update

2013 Hummingbird

2014 E-A-T & YMYL
2015 Rankbrain

2017 'Fred' update

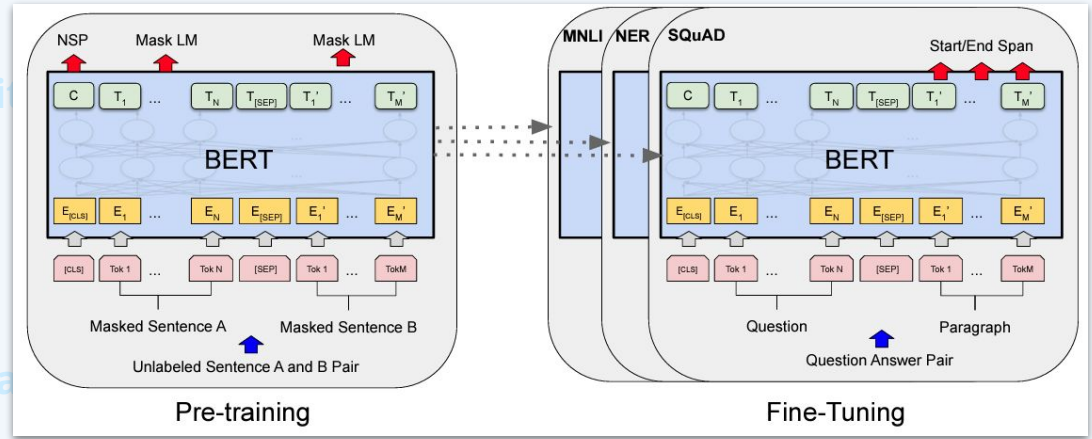
2019 BERT

2021 1st Product reviews update

2022 1st Helpful content update (E-E-A-T), pogo-sticking & dwell time

2023 Bard > Gemini

2024 Helpful content update > core algorithm



By understanding language better



1997 Google.com live



2002 Google.nl live & first algorithm changes
2003 Florida update



2011 Panda update

2012 Exact match domains update

2013 Hummingbird

2014 E-A-T & YMYL

2015 Rankbrain

2017 'Fred' update

2019 BERT

2021 1st Product reviews update

2022 1st Helpful content update (E-E-A-T), pogo sticking & dwell time

2023 Bard > Gemini

2024 Helpful content update > core algorithm

We do not understand documents. We fake it.

- Today, our ability to understand documents directly is minimal.
- So we watch how people react to documents and memorize their responses.



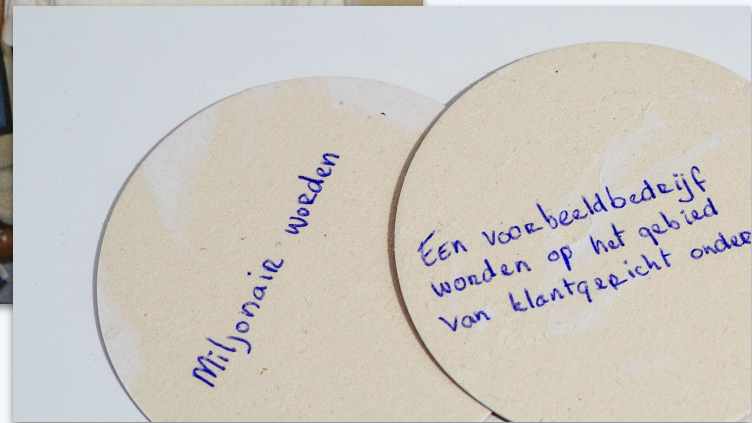
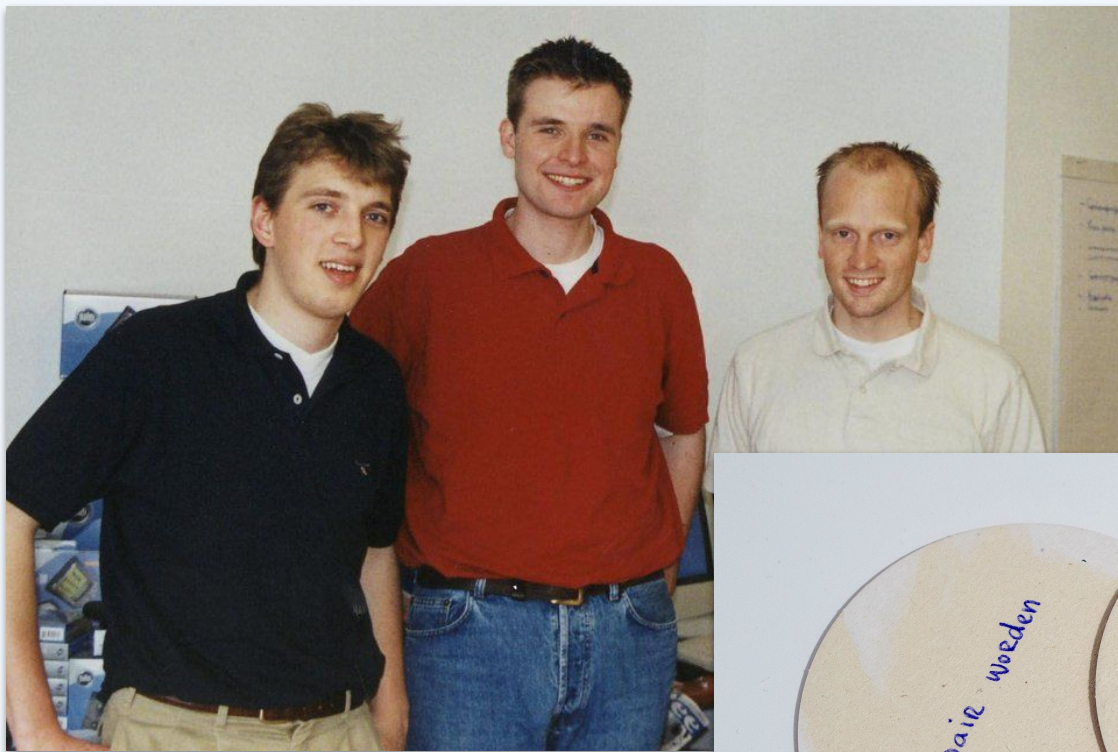
By incorporating user metrics

COOLBLUE HISTORY.

Key moments.



1997
1999



2024

It all started in 1999



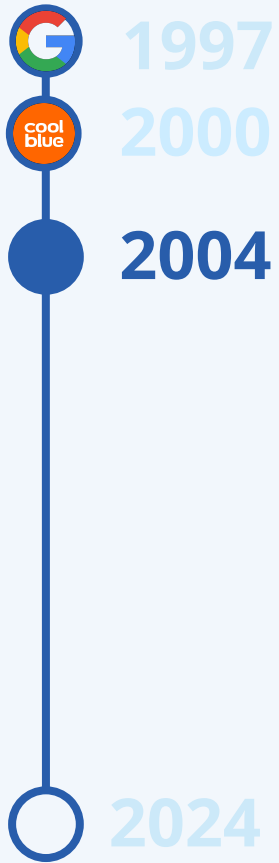
1997

2000



2024

Mp3man.nl & pdashop.nl live



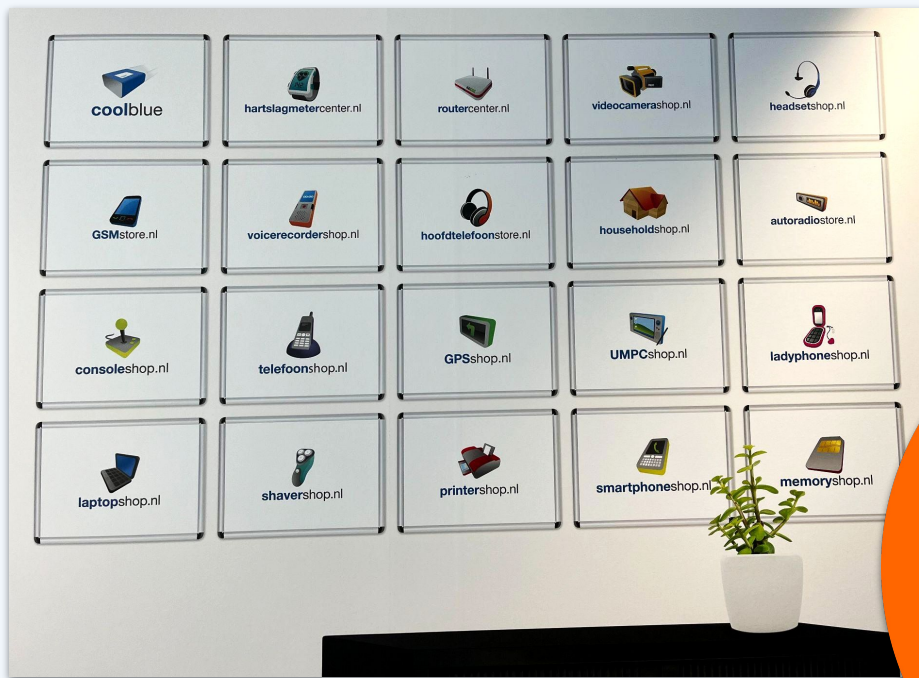
First steps into Belgium



1997
2000

2011

2024



67 domains, one brand



1997



2000

stofzuigerstore.nl
stoomreinigercenter.nl
strijkijzerstore.nl
robotstofzuigerstore.nl
naaimachinestore.nl
 + a lot more



coolblue.nl



2018

stofzuigerstore.be
stoomreinigercenter.be
strijkijzerstore.be
robotstofzuigerstore.be
naaimachinestore.be
 + a lot more



coolblue.be



2024

Migration: from 360 to 2 domains



1997



2000



2020



2024



Germany: 3 countries, 5 languages

COOLBLUE.

E-E-A-T is in our DNA.

E E A T

UNCONVENTIONAL.

One of a kind.

FLEXIBLE.

Dare to change.

SIMPLY AMAZE.

Anything for a smile.

GO FOR IT.

A little bit better every day.

FRIENDS.

Honest, direct, open.



Collection of specialists

E E A T




All about buying the right product for you



E E A T

Not all customer journeys are the same



```
graph LR; A[I have a problem or need] --> B[What kind of product do I need]; B --> C[What product is best for me]; C --> D[Confirm it's the right product for me]; D --> E[Happy customer :)]
```

I have a
problem or
need


What kind of
product do I
need

What product
is best for me

Confirm it's the
right product
for me

Happy
customer :)

Customer journey



**I have a
problem or
need**

**What kind of
product do I
need**

**What product
is best for me**

**Confirm it's the
right product
for me**

**Happy
customer :)**

Customer journey

```
graph LR; A[I have a problem or need] --> B[What kind of product do I need]; B --> C[What product is best for me]; C --> D[Confirm it's the right product for me]; D --> E[Happy customer :)]
```

I have a
problem or
need

What kind of
product do I
need

What product
is best for me

Confirm it's the
right product
for me

Happy
customer :)

Customer journey

```
graph LR; A[I have a problem or need] --> B[What kind of product do I need]; B --> C[What product is best for me]; C --> D[Confirm it's the right product for me]; D --> E[Happy customer :)]
```

I have a
problem or
need

What kind of
product do I
need

What product
is best for me

Confirm it's the
right product
for me

Happy
customer :)

Customer journey

```
graph LR; A[I have a problem or need] --> B[What kind of product do I need]; B --> C[What product is best for me]; C --> D[Confirm it's the right product for me]; D --> E[Happy customer :)]
```

I have a
problem or
need

What kind of
product do I
need

What product
is best for me

Confirm it's the
right product
for me

Happy
customer :)

Customer journey

```
graph LR; A[I have a problem or need] --> B[What kind of product do I need]; B --> C[What product is best for me]; C --> D[Confirm it's the right product for me]; D --> E[Happy customer :)]
```

I have a
problem or
need

What kind of
product do I
need

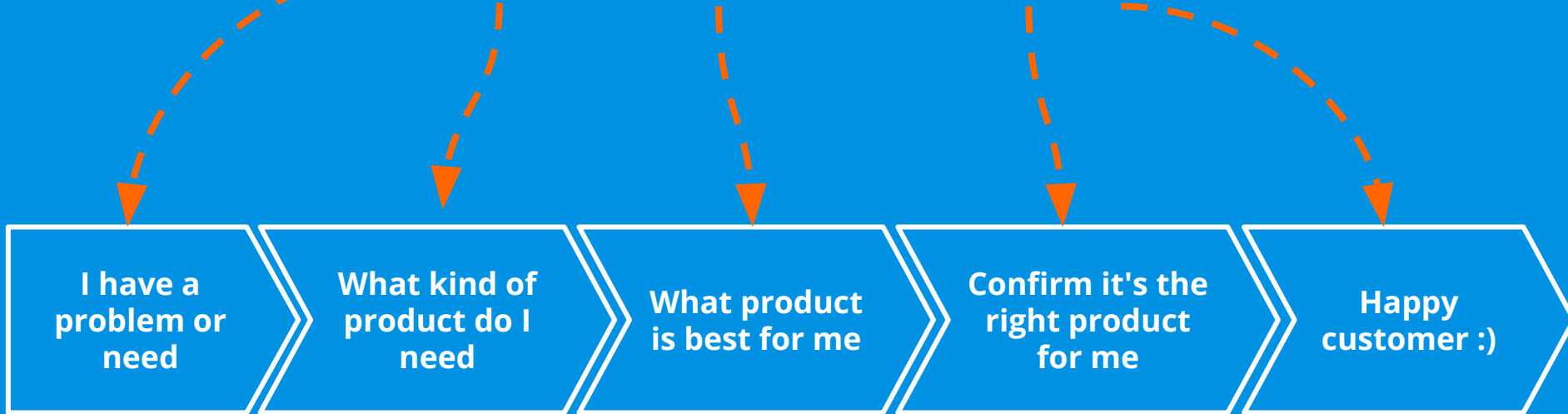
What product
is best for me

Confirm it's the
right product
for me

Happy
customer :)

Customer journey

Customer can enter at any stage



Customer journey

ELABORATE ADVICE.

Know it all.



1997



2000



Mp3man.NL is de Mp3 speler specialist. Super snelle levering, gratis verzending en de allerlaagste prijzen. Voor vragen over Mp3 of Mp3 hardware mail gerust en krijg binnen max. 3 uur antwoord !



2024

Send an e-mail for questions



1997



2000

2001



Hoeveel muziek gaat er in 32MB?

De grootte van een Mp3 bestand hangt af van de muziekkwaliteit. Bij het omzetten van een CD kun je de kwaliteit instellen op 64kbps (voor snel opnemen), 96 kbps (bijna CD kwaliteit) of 128 kbps (digitale kwaliteit). Hoe beter de kwaliteit, hoe groter het bestand.

Een gemiddeld Mp3 bestand is ongeveer 3,5 Mb groot. In 32 Mb gaan ongeveer 10 nummers.

Wat voor diskettes gaan er in een Mp3-speler?



In een mp3-spelers zitten geen diskettes. Elke portable Mp3 speler heeft een vast geheugen waar de mp3 bestanden worden opgeslagen. Er komt dus geen diskette of bandje aan te pas.

Je kunt wel extra geheugen toevoegen door middel van een Smartmedia card, MultiMedia card of RAM module afhankelijk van welke speler je hebt. Deze kaart steek je in de het ingebouwde "memory slot" van je Mp3-speler.



2024

FAQs on MP3 players



1997



2000



2014



2024

cool blue Koken & tafelen Tuin & klussen Sport & outdoor Alles Zoeken naar... Aanmelden

BBQcenter.nl Voor 23.59 uur besteld, morgen gratis bezorgd 5 echte winkels 010 7421328 Klantenservice | nu open

Alle barbecues Houtskoolbarbecues Gasbarbecues Buitenkeukens Elektrische barbecues Accessoires Hele assortiment

Keuzehulp BBQcenter.nl > Advies over barbecues

ADVIES OVER BARBECUES.


- Houtskool
- Gas
- Elektrisch
- Anders

Bij de aanschaf van een barbecue is er veel om uit te kiezen. Barbecues zijn er in vele varianten voor verschillende soorten gebruik en voor elk budget. Om de barbecue te vinden die het beste bij jou past zijn een aantal keuzes van belang. We helpen je graag met deze keuzes door een aantal vragen te stellen en verschillen toe te lichten. Het belangrijkste onderscheid valt te maken op basis van de warmtebron die wordt gebruikt: houtskool, gas of elektriciteit. Kies eerst voor één van deze drie types, om vervolgens gemakkelijk de beste barbecue voor jou te vinden.


HOUTSKOOL, GAS OF ELEKTRICITEIT?

De keuze tussen een houtskoolbarbecue, gasbarbecue of elektrische barbecue hangt af van het type gebruiker dat je bent en je persoonlijke voorkeuren. De meest traditionele vorm van barbecueën is met houtskool of briketten. Het is nog steeds populair, maar heeft enkele onhandige nadelen. Een alternatief is een gasbarbecue, waarbij je ook grillt op echt vuur en op hoge temperatuur. Net als een gasbarbecue biedt ook een elektrische barbecue je veel gebruiksgemak.

HOUTSKOOLBARBECUES



WINKELS



Kom langs in: Amsterdam, Eindhoven, Groningen, Rotterdam of Utrecht

+ Meer informatie
+ Openingstijden

ALTIJD.

- Voor 23.59 uur besteld, morgen gratis in huis
- Vanavond al in huis met Coolblue VandaagNog®
- 14 dagen bedenktijd
- Groot

MERKEN

- Barbecook
- Boretti
- Cadac
- Campingaz
- Cobb
- Garden Grill



Advice on what to choose



1997
1999

PDAshop.nl



GIJS
Productspecialist
mobilele telefonie.



Hulp nodig?

Neem contact op met [onze klantenservice](#).

Facebook

Antwoord in 30 minuten

Twitter

Antwoord in 30 minuten



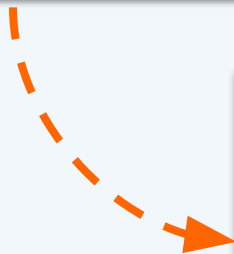
YouTube

Ruim 6.000 video reviews

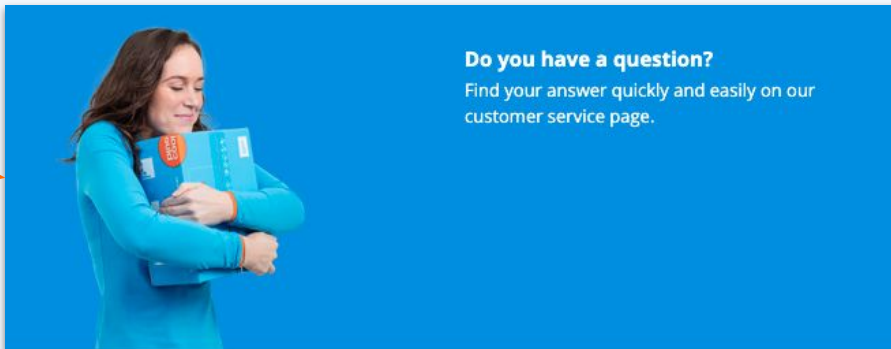


6 échte winkels

Kom langs



2018



2024

No specialist in general footer anymore



1997
1999

PDAshop.nl



GIJS
Productspecialist
mobilele telefonie.



Hulp nodig?

Neem contact op met [onze klantenservice](#).

Facebook

Antwoord in 30 minuten

Twitter

Antwoord in 30 minuten



YouTube

Ruim 6.000 video reviews



6 échte winkels

Kom langs



2018



Article by:
JESPER.
Smartphone Expert.

- Expert review Samsung Galaxy Z Fold 5
- What's a foldable smartphone and what are the benefits?
- Expert review Samsung Galaxy S23 Ultra



2024


Show our experts in specialist footer



1997
1999



Coolblue > Telephony > Mobile phones > Smartphones > Smartphones with NFC > How do you pay with your mobile phone?



How do you pay with your mobile phone?

Newsday, most smartphones are suitable for making contactless payments. That's useful, because it'll save you a bit of hassle with wallets and cards. In this article, we'll explain how contactless payments with your smartphone work and how you can make your mobile phone suitable for this feature.

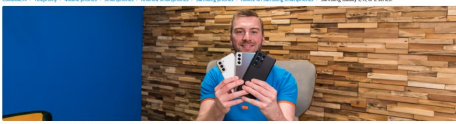
Smartphones with NFC The right payment app Payments [Apple Pay](#)

Make contactless payments with your smartphone

In order to pay with your phone, you need the right smartphone and app. In addition, we'll tell you how contactless payments work in the first place.

1. Smartphones with NFC
2. The right payment app
3. Payment
4. Apple Pay

Coolblue > Telephony > Mobile phones > Smartphones > Android smartphones > Samsung phones > Address on Samsung smartphones > Samsung Galaxy S, A or Z series?



Compare the Samsung Galaxy S, A, and Z series

If you're looking for a Samsung smartphone, you can choose between contact Samsung Galaxy series. You can find high-end smartphones with the best cameras in the Samsung Galaxy S series and mid-range and starter models with a large battery in the Samsung A series. Smartphones from the Z series are foldable. You can read more about the differences between the Samsung Galaxy S, A, and Z series in this article.

Differences The series Design Speed Cameras Battery

Difference Samsung A and S and Z

High-end and series are the camera and the speed. Samsung is the most demanding tasks and they can take care of it. You're looking for a Samsung smartphone, you can choose between contact Samsung Galaxy series. You can find high-end smartphones with the best cameras in the Samsung Galaxy S series and mid-range and starter models with a large battery in the Samsung A series. Smartphones from the Z series are foldable. You can read more about the differences between the Samsung Galaxy S, A, and Z series in this article.

Coolblue > Telephony > Mobile phones > Smartphones > What's a foldable smartphone and what are the benefits?




What's a foldable smartphone and what are the benefits?

The foldable phone is the latest big development in the smartphone market. You can either collapse a device of regular size to easily transport it or fold a sort of mini tablet into a regular-sized smartphone. In this article, we'll tell you which kinds of foldable smartphones are currently available.

Why a foldable smartphone? Vertical Horizontal OnePlus Open Samsung Galaxy Z Fold 3 Samsung Galaxy Z Flip 3

Coolblue > Telephony > Mobile phones > Smartphones > Android smartphones > Samsung phones > Samsung Galaxy S series > Samsung Galaxy S22 Ultra



Samsung Galaxy S22 Ultra

If you're looking for a Samsung smartphone, you can choose between contact Samsung Galaxy series. You can find high-end smartphones with the best cameras in the Samsung Galaxy S series and mid-range and starter models with a large battery in the Samsung A series. Smartphones from the Z series are foldable. You can read more about the differences between the Samsung Galaxy S, A, and Z series in this article.

Screen and size Speed Conclusion

Coolblue > Telephony > Mobile phones > Smartphones > What is a Google Pixel smartphone?



What is a Google Pixel smartphone?

The Google Pixel is a smartphone from Google. The most notable thing about this device is that it runs on stock Android, a barebones version of the operating system. You can now order the latest Google Pixel 7 and Google Pixel 7 Pro at Coolblue. We tell you more about the Google Pixel smartphones on this page.

Stock Android Software and updates Features Compare

Coolblue > Telephony > Mobile phones > Smartphones > Why is a foldable smartphone?



Why is a foldable smartphone?

A foldable smartphone is a device that is so much of a hassle to carry your smartphones in a bag or case is not fit for your pocket? Choose a foldable phone that you can fold in two so you can only take a half of it with you. In addition, there are devices that are the size of a small tablet. When you unfold them, it's like using a regular smartphone. That's useful if you want to use a tablet device. There is enough space for the large screen to enjoy it easier in the same time.

View all foldable Samsung smartphones

Coolblue > Telephony > Mobile phones > Smartphones > 5 tips to free up storage on your phone




5 tips to free up storage on your phone

You know the feeling: you're about to make a third photos. Photo assembly, you're only got the "Storage almost full" notification. Annoy, no picture and frustration galore. Fortunately, there are some easy ways to free up storage on your phone, so you can make that award-winning photo after all.

Photos and videos Apps Settings More news Other services Storage capacity

Coolblue > Telephony > Mobile phones > Smartphones > What is a Google Pixel smartphone?

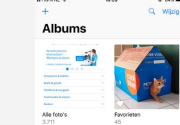


What is a Google Pixel smartphone?

The Google Pixel is a smartphone from Google. The most notable thing about this device is that it runs on stock Android, a barebones version of the operating system. You can now order the latest Google Pixel 7 and Google Pixel 7 Pro at Coolblue. We tell you more about the Google Pixel smartphones on this page.

Stock Android Software and updates Features Compare

Coolblue > Telephony > Mobile phones > Smartphones > 5 tips to free up storage on your phone




5 tips to free up storage on your phone

You know the feeling: you're about to make a third photos. Photo assembly, you're only got the "Storage almost full" notification. Annoy, no picture and frustration galore. Fortunately, there are some easy ways to free up storage on your phone, so you can make that award-winning photo after all.

Photos and videos Apps Settings More news Other services Storage capacity

Coolblue > Telephony > Mobile phones > Smartphones > Android smartphones > Samsung phones > Samsung Galaxy S series > Samsung Galaxy S22 Ultra



Samsung Galaxy S22 Ultra

If you're looking for a Samsung smartphone, you can choose between contact Samsung Galaxy series. You can find high-end smartphones with the best cameras in the Samsung Galaxy S series and mid-range and starter models with a large battery in the Samsung A series. Smartphones from the Z series are foldable. You can read more about the differences between the Samsung Galaxy S, A, and Z series in this article.

Screen and size Speed Conclusion



2024

Over 5000 articles in different formats



Ask customer service for advice



E E A T

Or visit a store

VIDEOS.

Where advice comes to life.



1997



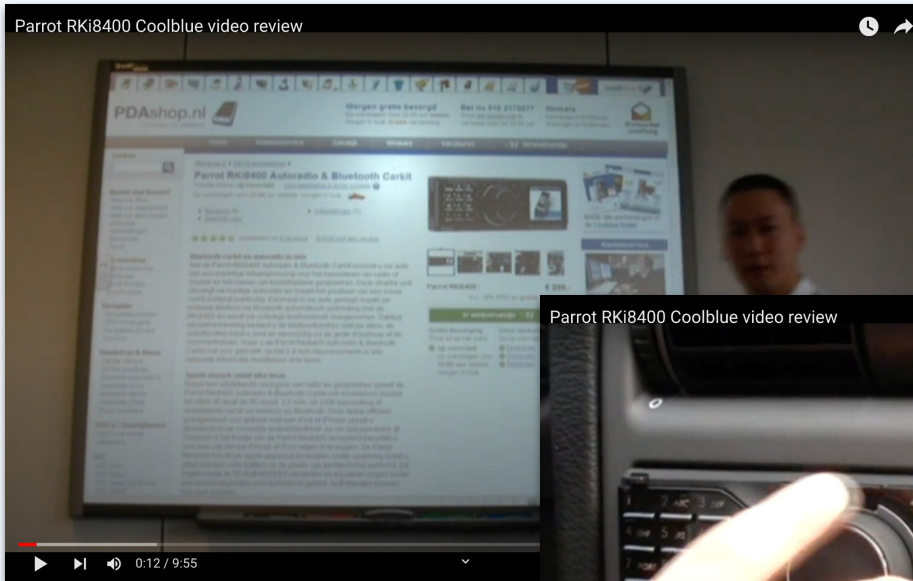
2000



2009



2024



First product review video



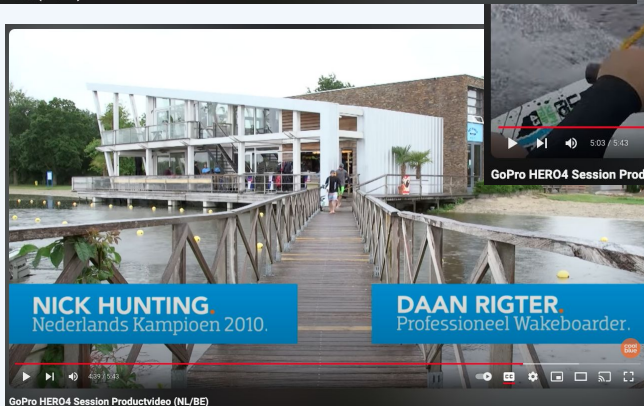
1997



2000



2015




2024

Testing out GoPro camera

cool blue Bekijk hele assortiment Zoeken naar... English Account Account Winkelwagen

Dyson Airwrap Complete Long Multistylor Nikkel/Koper

9,6/10 (21 reviews) Toon alle accessoires Dyson Airwrap



ADVIES.
Airwrap Complete Long

Watch on YouTube

Onze keuze voor het creëren van verschillende haartijlen
[Toon meer](#)

KEUZE

cool blue Bekijk hele assortiment Zoeken naar... English Account Account Winkelwagen

Samsung Galaxy S22

549,-
Voordeelige Tweedekans: van 520,-

Kies je krulborstel
Creëert verschillende haartijlen | Nikkel/Koper

- + Het compacte toestel past makkelijk in je hand, broekzak of tas.
- + Dankzij de nachtmodus op alle lenzen maak je zowel overdag als 's avonds scherpe foto's.
- + Je gebruikt dit krachtige toestel voor de zwaarste apps en 3D games.

- Samsung levert geen oplader mee, dus deze moet je zelf aanschaffen.
- Het opladen gaat minder snel dan bij topklasse smartphones van veel andere merken.

Eerste indruk van de Samsung Galaxy S22


Het valt mij meteen op dat het doosje van de Samsung S22 redelijk plat is. Dit komt omdat Samsung geen oplader in de doos stopt. Er zit wel een usb C naar usb C kabel in de doos. Het scherm van de Samsung Galaxy S22 is helemaal plat. Hierdoor zijn de zijkanten van het toestel ook plat. Ik vind dit zelf erg prettig wanneer ik het toestel vasthoud. De smartphone is een lichtgewicht en past makkelijk in mijn hand.

[Bekijk de Samsung Galaxy S22](#)

Samsung Galaxy S22 128GB Zwart 5G
97 reviews

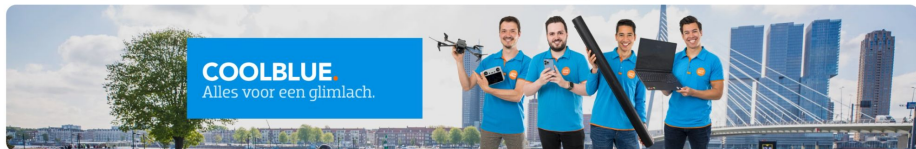
128 GB opslagcapaciteit | 6,1 inch full hd scherm | Android 12

701,-
op voorraad



REVIEW.
Watch on YouTube **5G GALAXY S22.**

Videos integrated in the website



Coolblue

@coolblue · 141K subscribers · 2.8K videos

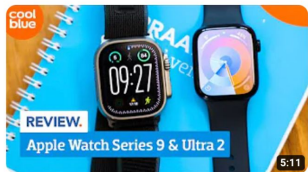
Hoi, wij zijn Coolblue! Op ons kanaal delen we video's over Coolblue en de producten die je ... >

coolblue.nl/onweeraanbiedingen and 8 more links

Subscribed

[Home](#) [Videos](#) [Shorts](#) [Live](#) [Playlists](#) [Community](#)

For You



[www.youtube.com](https://www.youtube.com/watch) > watch

Wat is er nou echt nieuw? - iPhone Xs Review - YouTube



... **coolblue #review #** ... Wat is er nou echt nieuw? - iPhone Xs Review. 96K views · 5 years ago #iphonexs #review #coolblue ...

YouTube · Coolblue · 1 okt 2018

[www.youtube.com](https://www.youtube.com/watch) > watch

Deze grill kun je op 3 manieren gebruiken! - YouTube



... standen! | Braun MultiGrill 9 Pro - **Review. Coolblue**•2.7K views · 8:00. Go to channel · Pieter Zwart over de cultuur en waarden van **Coolblue**.

YouTube · Coolblue · 21 sep 2023

[www.youtube.com](https://www.youtube.com/watch) > watch

Loqed, het slimme slot van eigen bodem! Slimmer Huis Afl. 30



... coolblue.nl/product/898141 Check hier of de ... LOQED Touch Smart Lock **Review** (Secure Smart Lock for UK Multipoint Doors) ... **Review**. Home...

YouTube · Coolblue · 12 mrt 2022



14 belangrijke momenten in deze video

Rank in YouTube & Google

FILTER AND COMPARE.

Find the best product for you.



1997
2000



PDAshop.NL

PDA's vergelijking

PDA Vergelijking
Bestel info
Bestel nu
Contact

Assortiment

Palm m100
Palm IIIc
Palm Vx
Palm Revo
Palm Revo Plus
Cassiopela E-125
Cassiopela EM-500
Visor Deluxe
Visor Platinum

Verder :
Accessoires

	Palm REVO (NL)	Palm REVO plus	Palm m100	Palm Vx	Palm IIIc	Cassiopela EM-500	Cassiopela E-125	Handspring Visor Delu
Merk	EPOC	EPOC	Palm OS 3.5	Palm OS 3.5	Palm OS 3.5	PocketPC	PocketPC	Palm OS 3.5.2
Besturingsysteem	8	16	2	8	8	16	32	8
Gehueugen (MB)	36	36	16	16	16	150	150	22
Processor (Mhz)	480x160	480x160	160x160	160x160	160x160	320x240	320x240	160x160
resolutie	nee	nee	nee	nee	nee	ja	ja	nee
Klauren	nee	nee	ja	ja	ja	ja	ja	ja
Backlit Display	ja	ja	ja	ja	ja	ja	ja	ja
Contacts	ja	ja	ja	ja	ja	ja	ja	ja
Agenda	Optie	Optie	Optie	Optie	Optie	Optie	Optie	Optie
Data/Fax Modem	ja	ja	ja	ja	ja	ja	ja	ja
Infrarood	ja	ja	nee	nee	nee	ja	ja	nee
Word processor	ja	ja	nee	nee	nee	ja	ja	nee
Spreadsheet	ja	ja	nee	nee	nee	ja	ja	nee
Spelling check	ja	ja	nee	nee	nee	nee	nee	nee
Notes/Sketching	ja	ja	ja	ja	ja	ja	ja	ja
Calculator	ja	ja	ja	ja	ja	ja	ja	ja
World time	ja	ja	ja	nee	nee	ja	ja	ja
Alarm	ja	ja	nee	ja	ja	ja	ja	ja
Geluid opnemen	nee	nee	nee	nee	nee	n.b.	ja	nee
Touch screen	ja	ja	ja	ja	ja	ja	ja	ja
Stem herkenning	nee	nee	nee	nee	nee	n.b.	ja	nee
schrift herkenning	Optie	Optie	ja	ja	ja	ja	ja	ja
Batterij type	NIMH	NIMH	2 x AAA alkaline	Li-Ion	Li-Ion	Li-Ion	Li-Ion	2 x AAA alkaline
Batterij (uren)	20	28	14	14	6	6	6	28
Afmeting (lxbxd)	157 x 79 x 18	157 x 79 x 18	118 x 79 x 18	115 x 77 x 10	127 x 82 x 18	128 x 82 x 18	130 x 82 x 19	120 x 75 x 16
Gewicht (gram)	200	200	125	115	190	218	255	160
Prijs	Fl. 829,-	Fl. 999,-	Fl. 459,-	Fl. 1099,-	Fl. 899,-	Fl. 1089,-	Fl. 1349,-	Fl. 739,-



2024

Compare products



1997

2000

2010

2024



Smartphones

Maak hieronder je selectie

Gevonden producten: **211**

Prijs

- tot € 100 (7)
- tot € 200 (67)
- tot € 300 (138)
- tot € 400 (172)
- tot € 500 (198)
- tot € 600 (205)
- tot € 700 (208)
- tot € 900 (209)
- tot € 1000 (210)
- tot € 1200 (211)

Verfijn met Merk

- Acer (8)
- Apple (3)
- BlackBerry (19)
- Google (1)
- HTC/Qttek (25)
- i-Mate (1)
- John's Phone (6)
- LG (5)
- Motorola (2)
- Nokia (75)
- Samsung (34)
- Sonim (11)
- Sony Ericsson (21)

Verfijn met Vormgeving

- Candybar (164)
- Slider (31)
- Ruggedized (10)

Verfijn met GSM-dekking

- Quadband (181)

1 - 10 van 211 | items per pagina: 10

Sorteer op: [Naam](#) | [Prijs](#)

22 pagina's

vergelijken

John's Phone Snow
Actuele status: **op voorraad**
★★★★★ (21 reviews)
In een wereld vol vergaande, soms onbegrijpelijke technieken is de simpelheid van John's Phone een verademing. Met John's Phone staat bellen weer centraal.
▶ [Meer productinformatie](#)
▶ [Combineer met abonnement](#)
€ 69,-

John's Phone Business
Actuele status: **op voorraad**
★★★★★ (21 reviews)
In een wereld vol vergaande, soms onbegrijpelijke technieken is de simpelheid van John's Phone een verademing. Met John's Phone staat bellen weer centraal.
▶ [Meer productinformatie](#)
▶ [Combineer met abonnement](#)
€ 79,-

John's Phone Tree
Actuele status: **op voorraad**
★★★★★ (21 reviews)
In een wereld vol vergaande, soms onbegrijpelijke technieken is de simpelheid van John's Phone een verademing. Met John's Phone staat bellen weer centraal.
▶ [Meer productinformatie](#)
▶ [Combineer met abonnement](#)
€ 79,-

Filter to find the right product for you



1997



2000



2016



2024



Coolblue's Choice products



1997



2000

Suction power [Explanation](#)

- Standard (21)
- Good (68)
- Very good (118)

Brand

- Bosch (26)
- Dyson (17)
- Miele (45)
- Philips (24)
- Rowenta (29)

[View more](#)

Suitable for floor type [Explanation](#)

- Wood floors (161)
- Hard floors (211)
- High-pile carpet (118)
- Low-pile carpet (203)



2024

Hand-picked most relevant filters



1997



2000

Maximaal geluidsniveau Uitleg

- Stil | (t/m 60 dB) (4)
- Normaal | (61 t/m 70 dB) (26)
- Luid | (71 t/m 75 dB) (37)
- Zeer luid | (vanaf 76 dB) (143)

Kabellengte Uitleg

- 10 meter en meer (16)
- 8 meter en meer (56)
- 6 meter en meer (107)
- Tot 6 meter (10)

Actieradius Uitleg

- Tot 8 meter (2)
- 8 t/m 10 meter (44)
- 11 t/m 15 meter (62)
- Meer dan 15 meter (3)

Gewicht Uitleg

- minder dan 3kg (58)
- minder dan 5kg (113)
- minder dan 7kg (161)
- meer dan 7kg (52)



Maximaal geluidsniveau

Traditionele stofzuigers zijn over het algemeen stiller dan steelstofzuigers. We hebben het geluid van stofzuigers ingedeeld in 4 geluidsniveau's:



Stil

Stofzuigers die minder dan 60 decibel aan geluid produceren, noemen wij stil. Dit betekent niet dat deze geluidloos zijn, maar je hoort de tv nog.

Normaal

Een geluidsniveau tussen de 61 en 70 decibel noemen wij normaal. De tv of radio moet je harder zetten maar een gesprek voeren op 2 meter afstand van elkaar is nog goed te doen.

Luid

Een geluidsniveau tussen de 70 en 76 decibel noemen wij luid. Je hoort de tv niet meer boven de stofzuiger uit.

Zeer luid

Stofzuigers die meer dan 76 decibel aan geluid produceren noemen wij zeer luid. Het is dan niet mogelijk een gesprek te voeren.



Watch on YouTube

Filters with explanations



1997
2000




2024

cool blue View all categories ▾ Search for... Nederlands Sign in ▾


✓ Ordered before 23:59, delivered tomorrow for free ✓ Free exchange ✓ 14 stores ✓ Our app ✓ Best webshop 2022 Business Stores Customer Service

◀ Back Vacuuming / Vacuums / Canister vacuums / Bagged vacuums / HVN-200 Henry Next


Compare




Numatic HVN-200 Henry Next
★★★★★ 9.1/10
247,-



Bosch Series 8 In'genius ProAnimal BGB8PET1
★★★★★ 8.7/10
255,-



Numatic HVN-208 Hetty Next
★★★★★ 9.1/10
247,-



Numatic HPC-200 Henry Petcare
★★★★★ 9/10
291,-

Only show differences

Reviews

Product

Qualitative properties

Suction power class	Good	Very good	Good	Very good
Build quality	Mid-range	High-end	Mid-range	Mid-range
Agility according to customers	Very good	Very good	Very good	Good
Cleaning performance according to customers	Excellent	Very good	Excellent	Excellent
Best tested	—		—	—

Compare products (interactive)

Computers & tablets

Telephony

Image & sound

Gaming

Working from home & business

Household & living

Kitchen

Sports & care

Photo & video

Energy

Deals & brands

All televisions

Televisions & projectors

Televisions

Smart TVs

OLED TVs

QLED TVs

Projectors

Projection screens

Television accessories

TV mounts

Media players

Google Chromecast

Video cables

Home cinema

Home cinema sets

Soundbars

Surround sets

Subwoofers

Speakers and boxes

Wireless speakers

Bluetooth speakers

WiFi speakers

Sonos speakers

HiFi speakers

Audio streamers

Receivers

Audio on the go

Headphones

Noise-canceling headphones

Earphones and earbuds

Apple AirPods

Car radios

Music

Radios

Menu

Computers & tablets >

Telephony >

Image & sound >

Gaming >

Working from home & business >

Household & living >

Kitchen >

Sports & care >

Photo & video >

Energy >

Deals & brands >

Language: English (EN) >

televisions

Televisions

Toshiba televisions

LG QNED televisions

Samsung 55-inch televisions

LG 65-inch televisions



Samsung The Frame 43LS03B (2023)

★★★★★ 42 reviews

Retail price ~~1,299,-~~ 999,-

Samsung QLED 55Q74C (2023)

★★★★★ 33 reviews

Retail price ~~1,149,-~~ 849,-

Samsung Neo QLED 55QN85C (2023)

★★★★★ 29 reviews

Retail price ~~1,499,-~~ 1.099,-

Advice

Compare televisions

What are Philips OLED televisions?

Compare LG televisions

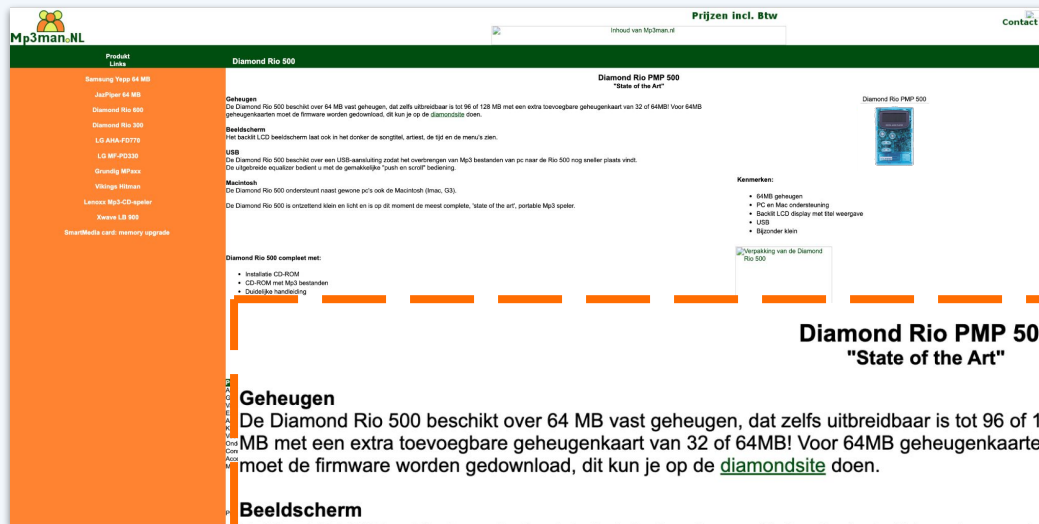
Navigate to the right product for you

PRODUCT INFORMATION.

Unlock the story behind the specs.



1997
2000



Diamond Rio PMP 500 "State of the Art"

Geheugen

De Diamond Rio 500 beschikt over 64 MB vast geheugen, dat zelfs uitbreidbaar is tot 96 of 128 MB met een extra toevoegbare geheugenkaart van 32 of 64MB! Voor 64MB geheugenkaarten moet de firmware worden gedownload, dit kun je op de [diamondsite](#) doen.

Beeldscherm

Het backlit LCD beeldscherm laat ook in het donker de songtitel, artiest, de tijd en de menu's zien.

USB

De Diamond Rio 500 beschikt over een USB-aansluiting zodat het overbrengen van Mp3 bestanden van pc naar de Rio 500 nog sneller plaats vindt. De uitgebreide equalizer bedient u met de gemakkelijke "push en scroll" bediening.

Macintosh

De Diamond Rio 500 ondersteunt naast gewone pc's ook de Macintosh (Imac, G3).

De Diamond Rio 500 is ontzettend klein en licht en is op dit moment de meest complete, 'state of the art', portable Mp3 speler.

Diamond Rio PMP 500



Kenmerken:

- 64MB geheugen
- PC en Mac ondersteuning
- Backlit LCD display met titel weergave
- USB
- Bijzonder klein

Product texts written by our specialists

2024



1997



2000



2005



2024

reviews van dit product



Reviews van de HP iPAQ hw6510

Anita, Bilthoven
Vrijdag 18 november 2005 - 14:35



🕒 Een kwartaal in bezit

Een echte mobile messenger, ondanks dat ik (nog) geen gebruik maak van GPRS maar wel van de GPS TomTom 5. Wat ik lastig vind is dat je om de twee dagen moet synchroniseren, omdat anders een speciale functionaliteit van de GPS trager gaat werken (om de twee dagen een automatische update). De ingebouwde GPS lijkt soms wat minder nauwkeurig en trager te werken (lijkt afhankelijk van plek in de auto en zal wel met zonwering te maken hebben). Ik heb geen WLAN maar bel gewoon op de ouderwetse manier via explorer en webmail. Kortom; erg tevreden!

Snelheid	5/5
Gebruikersgemak	5/5
Mogelijkheden	5/5
Schermkwaliteit	5/5
Design	5/5

User reviews



1997



2000



2018



2024

Geschreven door Dewy 25 april 2018 15:26

Specialistenreview Apple iPad (2018)

Tijdens het Apple Education Event op 27 maart 2018 kondigde Apple de opvolger van iPad aan: iPad (2018). De nieuwe Apple iPad komt in 32 en 128 GB. Daarnaast kies je uit 3 verschillende kleuren. Ik ben heel benieuwd wat er allemaal nieuw is aan iPad (2018). Daarom ga ik hem voor je testen.

[Uit de doos](#) [Apple Pencil](#) [Multitasken](#) [Het display](#) [Augmented Reality](#)

Apple iPad (2018)

- + Dankzij de ondersteuning voor Apple Pencil markeer je woorden, maak je handgeschreven notities en teken je naast teksten.
- + Met de Apple A10 Fusion chip navigeer je sneller door apps heen, bewerk je 4K beeldmateriaal of speel je zware games.
- + De 4:3 beeldverhouding leent zich goed voor lezen en browsen.
- Het display heeft geen anti-reflectiecoating waardoor je buiten wat meer last hebt van weerkaatsingen door het zonlicht.



Apple iPad (2018) 128GB Wifi Space Gray

★★★★★ 434 reviews

9,7 inch standaard Retina scherm | Multitasken met 2 apps tegelijk | Compatibel met Apple Pencil

399,-

Uit de doos

Terwijl ik 's ochtends mijn mailbox bijwerk, komt mijn collega langsgelopen. Ik begroet hem en ik spot een witte doos onder zijn arm. Zou dat de nieuwe iPad zijn? Ja, het is hem! Er zit ook



Specialist reviews



1997
2000



Qualitative properties

Suction power class	Very good
Build quality	High-end

Usage options

Suitable for floor type	Hard floors, Low-pile carpet, Wood floors
Control via handle	—

General properties

Dust collection type	Bagged
Collection bag capacity	4,5 l
Maximum noise level	76 dB
Adjustable suction power	✓
Telescopic tube	✓
Parking mode	✓
Vacuum tube diameter	34.15mm
Swivel wheels	—
Bumper guard	✓
Anti static vacuum hose	✓
Motor filter	✓
Exhaust filter	✓
Exhaust filter type	AirClean



2024

Elaborate specifications

PERFECT FIT.

No more guesswork.



1997



2000



2007



2024

PRODUCTVOUWER.

Maak je eigen Apple iPhone 4 32 GB.

Even geen geld voor een Apple iPhone 4? Maak er gewoon zelf een met deze bouwplaat! En omdat jij het bent, doen we er ook nog een gratis cradle bij. Gewoon, omdat het kan!



Print out your smartphone



1997



2000



2019



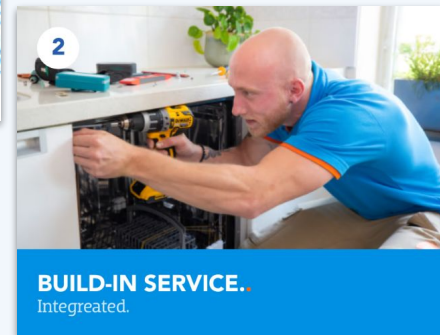
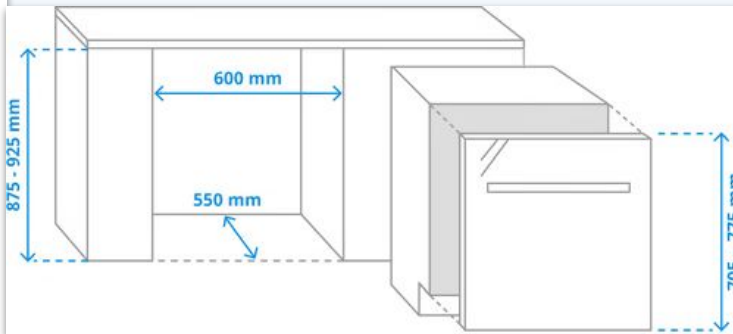
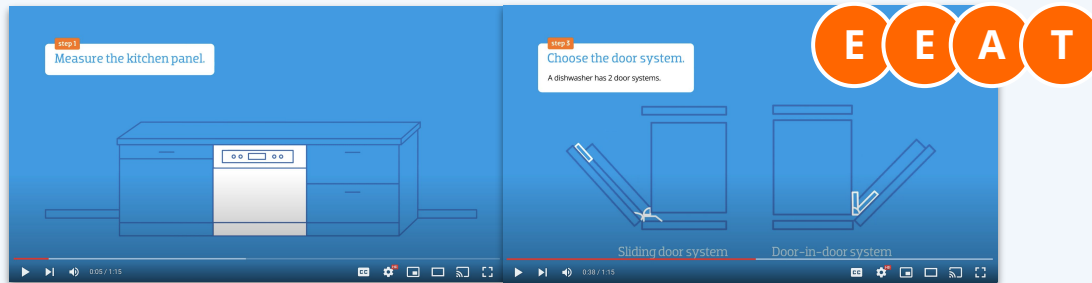
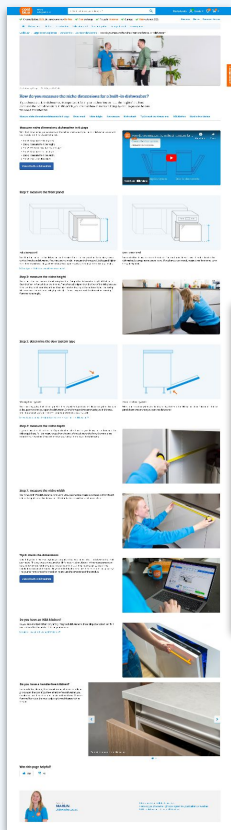
2024

Place the tv in your living room



cool
blue

1997
2000



Correct size of built in appliances



Avoid returns

DELIVERING ON YOUR PROMISE.

Actions speak louder than words.

Reviewscore

-  (115)
-  en meer (472)
-  en meer (497)
-  en meer (497)
-  en meer (497)
- Toon alles

Right assortment



Vorkasse



Lots of payment options



Own warehouse



Everything on stock



E E A T

Pickup, deliver & install

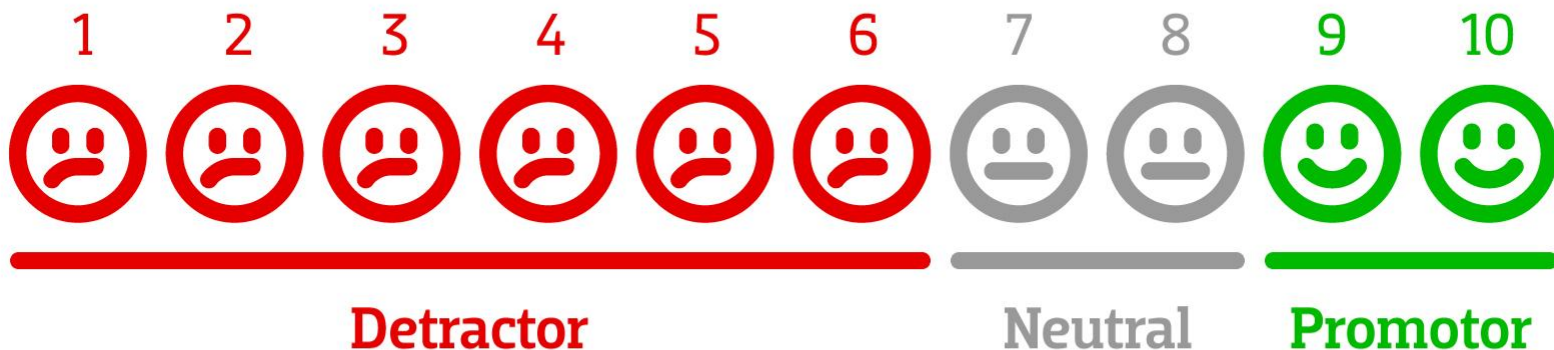
E E A T

Customer service

Would you recommend us to a friend?

Highly unlikely

Very likely



Happy customers = word of mouth

AFTERCARE.

Help with using your product.

ADVICE .

With tip on 1

Hi Jac,

Now that you have your Fitbit Versa 3 Gold/Pink, our product specialist is happy to give you some tips. This way you know exactly how to install, use and maintain it.



Fitbit Versa 3 Gold/Pink

Compatible with
operating system: Android, iOS
Maximum
battery/battery life: 144 hours
Calling via watch
possible: Yes

[Download the manual 2.2 MB](#)

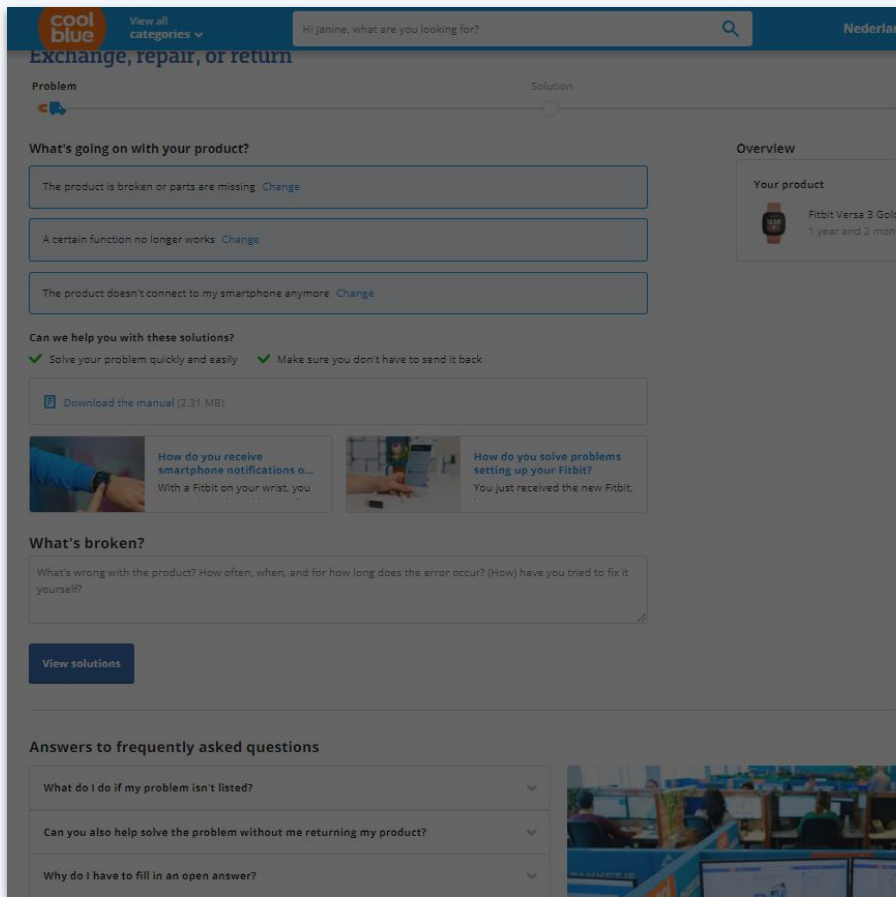
Articles for your smartwatch

[How do you install your Fitbit?](#)[How do you do a good heart rate measurement on your Fitbit?](#)[How do you update your Fitbit?](#)[How do you solve problems with your Fitbit screen?](#)[View all post-purchase help](#)

With a smile,

Coolblue

Advice on how to use your product



How do you solve problems setting up your Fitbit?

- Follow the installation instructions for your Fitbit in the Fitbit app on your smartphone or tablet.
- Update the software of your smartphone or tablet. You do this via the settings of your smartphone or tablet.
- Turn on Bluetooth on your smartphone or tablet. You can also do this via the settings of your smartphone or tablet.



If you have an Android smartphone, check the following things as well:

- Check whether the Fitbit app supports your smartphone.
- Check whether the energy saving mode of your smartphone is turned off.
- Check if your location is enabled and if the Fitbit app has access to your location.

► [Check if your smartphone or tablet is compatible](#)

Solve the problem

You can solve setup problems with the steps below. Try to set up your Fitbit again after each step. Doesn't it work? Continue to the next step.

1. Turn off Bluetooth, wait for 10 seconds, and turn it back on.
2. Turn off your Fitbit and restart it.
3. Restart your smartphone or tablet.
4. Still not able to set up your Fitbit? Remove all Fitbit devices from your Fitbit account. Make sure to also delete all Fitbit Bluetooth devices on your smartphone or tablet.
5. Still not working? Remove the Fitbit app and reinstall it to your smartphone or tablet.
6. Didn't this help? Reset your Fitbit. Read the article below to find out how to do this.
7. Aren't you still able to set up your Fitbit? Contact the Fitbit customer service. They'll help you solve the problem.

► [How do you reset your Fitbit?](#)



Was this page helpful?



Desirable outcome is (usually) not return



Repairs

MONDHOEKJES. 

Elevating trust, one smile at a time.



1997

2000

2014

2024



E E A T



Pakketpret



1997



2000



2015



2024



Sinterklaas bought the company



1997



2000



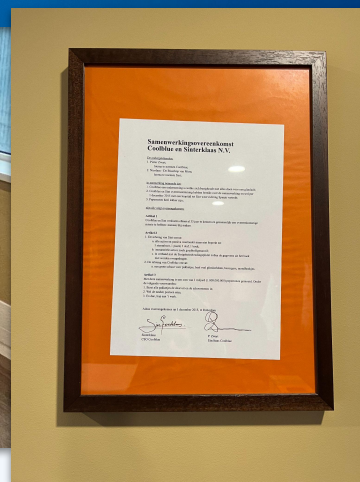
2015



2024



KANTOOR VAN SINTERKLAAS.
Stafmeeting.



Sinterklaas's office / meeting room



1997



2000



2018



2024



Pakketverzorgers: April fools or not?



Alle channels ▾

Coolblue introduceert CoolblueFietst

Coolblue wil het allerbeste voor hun pakketjes en daarom gaan ze hun pakketjes bezorgen met de fiets. En niet een gewone fiets, een speciale pakfiets! De pakfiets is voorzien van een pakketverzorger, een dekentje, gordeltjes en een nachtlampje zodat de pakketjes niet bang zijn in het donker. En wil jij nou ook pakketverzorger worden? Dat kan, check de video maar even.



[Case] Hoe Coolblue tot zijn sublieme Sinterklaas-stunt kwam

Pieter en sint, een goede combinatie

TARGETING & SEGMENTATIE 8 DECEMBER 2015 REDACTIE COMMUNICATIE



Attention from press & mentions

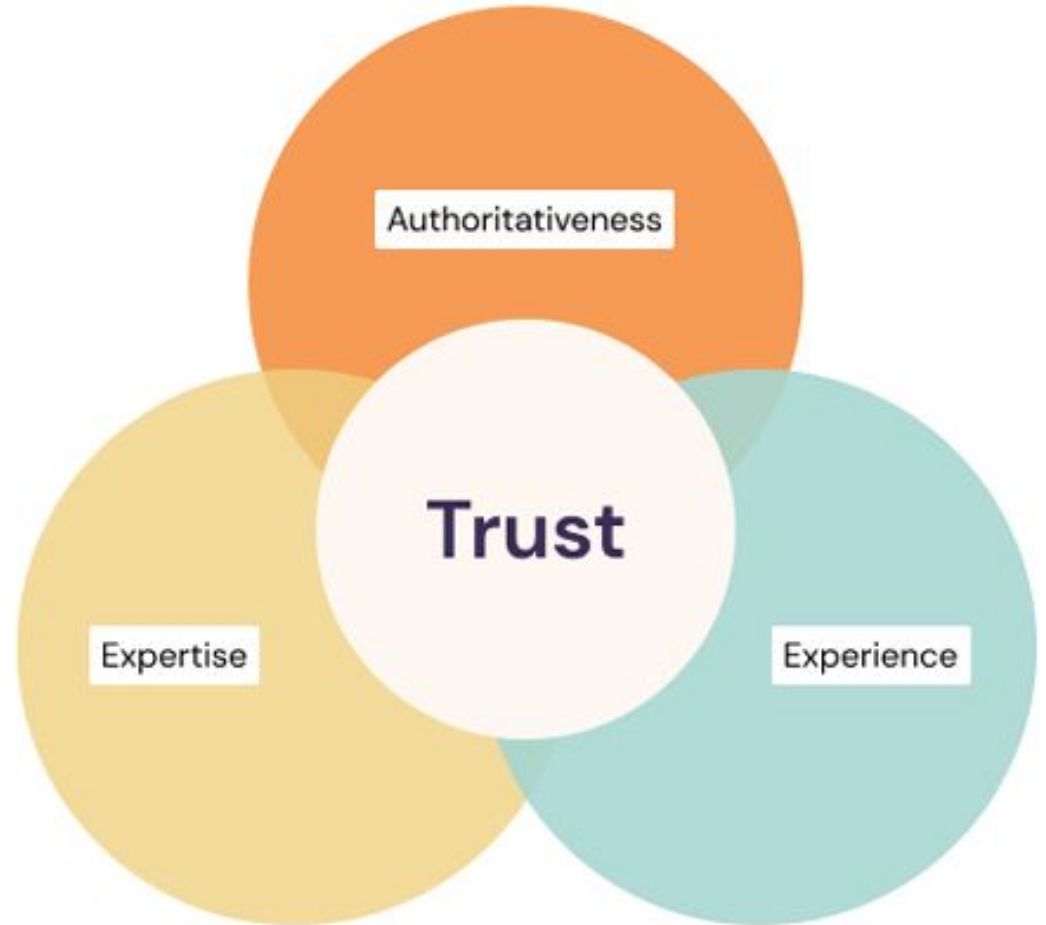
SUMMARY.

Less is more.

E-E-A-T

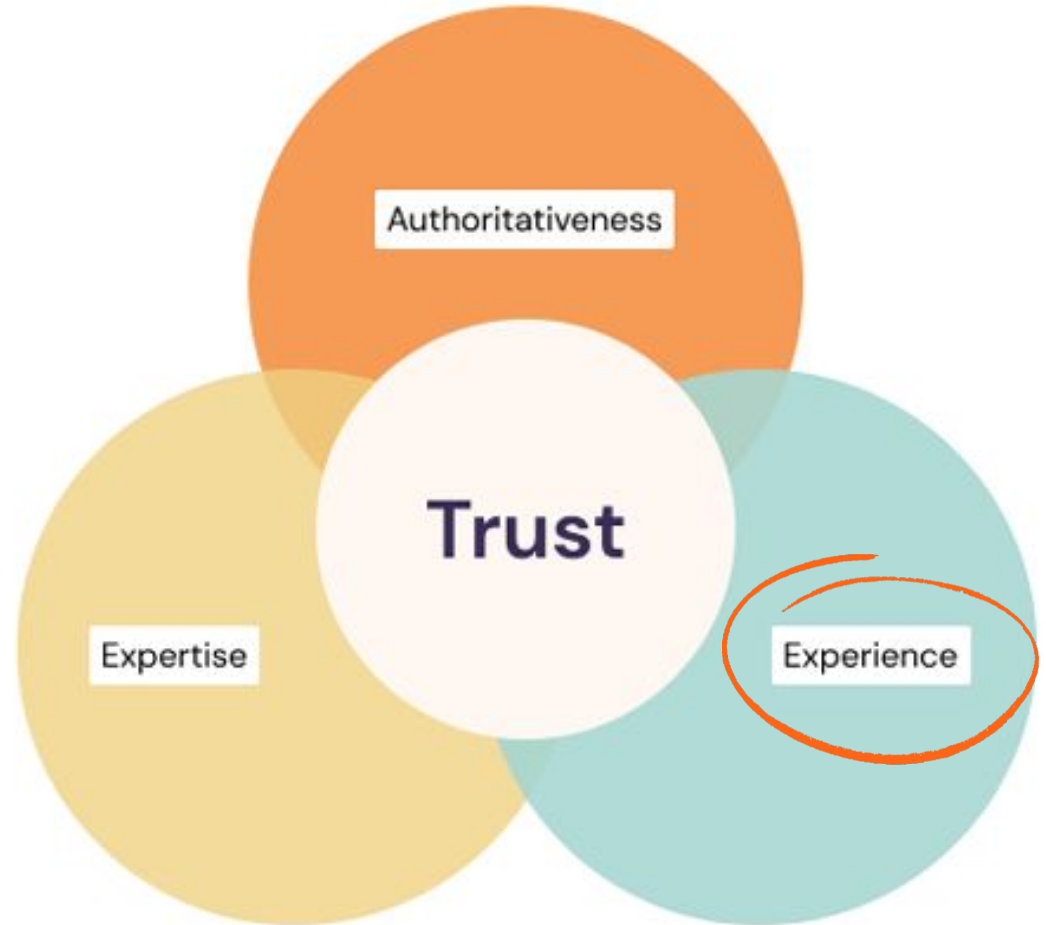
Do it for the
customer, not
for SEO

Can't be faked



Experience

- Write from personal experience
- Show handling the product(s)
 - video, images
- Give honest personal opinion about product



Expertise

- Who wrote it (specialist)
- Product information
 - Product texts by specialist
 - Right filter options



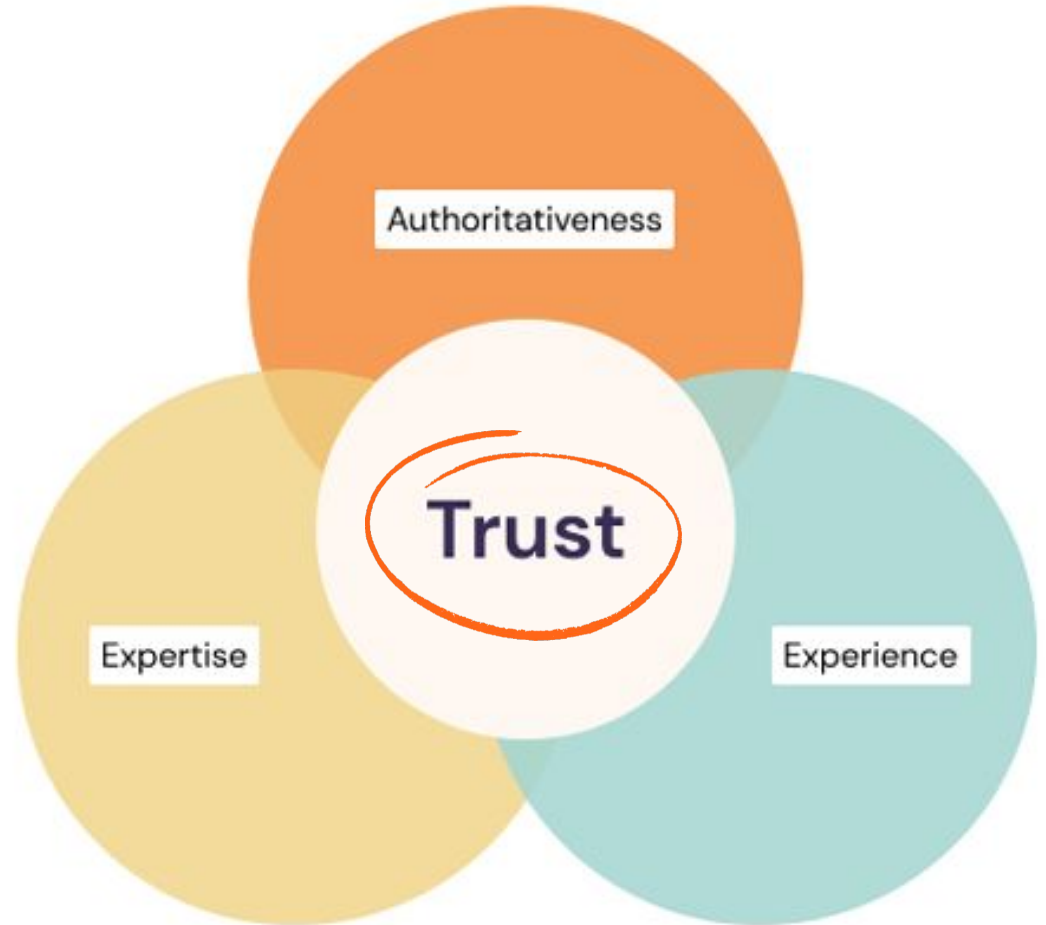
Authority

- Be the go-to source for the topic by being the specialist
- Have all relevant content on the topic
- Be a known brand



Trust (basics)

- Secure payment
- Reliable delivery
- Physical stores
- Customer service
- What others say about you
- Mondhoekjes 😊



Trust (specialism)

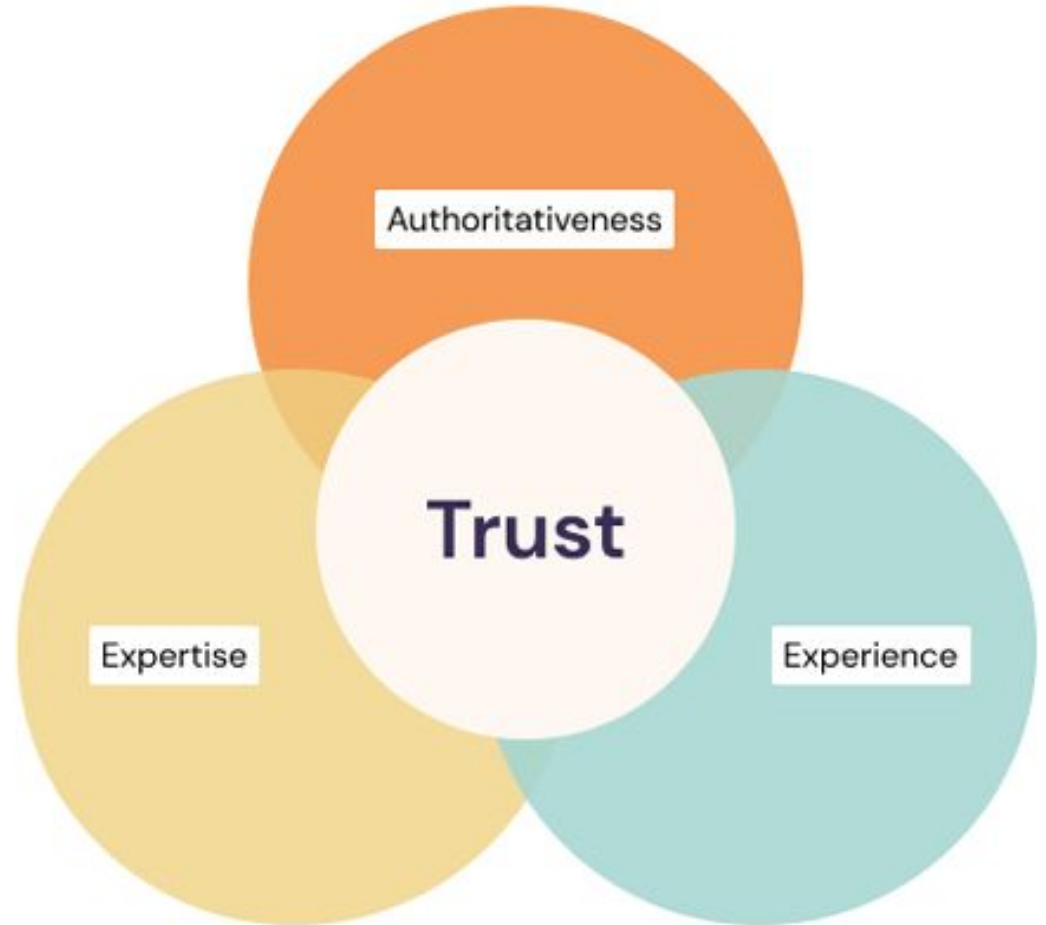
- Honest, helpful & accurate content
- Genuinely help customers
- Anything E-E-A



E-E-A-T

Be truly known
for being a
specialist on
your topics

& exceeding
expectations



GEWOON, DOEN.

Elke dag een beetje beter.



I had so much fun!

Hoeveel muziek gaat er in 32MB?

De grootte van een Mp3 bestand hangt af van de muziekkwaliteit. Bij het omzetten van een CD kun je de kwaliteit instellen op 64kbps (voor snel opnemen), 96 kbps (bijna CD kwaliteit) of 128 kbps (digitale kwaliteit). Hoe beter de kwaliteit, hoe groter het bestand.
Een gemiddeld Mp3 bestand is ongeveer 3,5 Mb groot. In 32 Mb gaan ongeveer 10 nummers.

Wat voor diskettes gaan er in een Mp3-speler?



In een mp3-spelers zitten geen diskettes. Elke portable Mp3 speler heeft een vast geheugen waar de mp3 bestanden worden opgeslagen. Je kunt wel extra geheugen toevoegen door middel van een SD card, MultiMedia card of RAM module afhankelijk van welke speler je hebt. Deze kaart steek je in de het ingebouwde "memory slot" van de speler.

Parrot RK18400 Coolblue video review



PRODUCTVOUWER Maak je eigen Apple iPhone 4 32 GB.

Even geen geld voor een Apple iPhone 4? Maak er gewoon zelf een met deze bouwplaat! En omdat jij het bent, doen we er ook nog een gratis cradle bij. Gewoon, omdat het kant!



Don't worry, sleep happy :)



Werkenbijcoolblue.nl

The logo for Coolblue, featuring the words "cool" and "blue" stacked vertically in a white, lowercase, sans-serif font, set against a solid orange circular background.

cool
blue

E-E-A-T BEFORE IT WAS COOL.
Serving quality content since day one.