



Design Trends

(and other trendy stuff)



8 years old.

100,000+ emails reviewed.



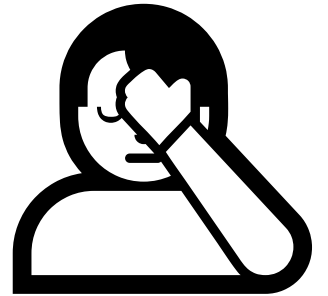
ReallyGoodEmails.com

@reallygoodemail

Why, though?

Customers experience
brand through email –
often more than
any other medium.

But emails are
generally some of
the worst designed
parts of brand.





So let's start with:

What is brand?

Brand is seen,
heard, and felt.

Brand is not a logo.

A logo is
just a *part* of brand.









For real families.



HOVSTA
Frame
Dhs 39



RICKARUM
Lamp
Dhs 195

TYSSEDAL
Side table
Dhs 395



KNISLINGE
Three-seat-sofa
Dhs 1,795



EKAŠ
Lamp shade
Dhs 45

JANSJÖ
LED floor lamp
Dhs 145



LATTJO
Rug



Don't miss these savings on your favorite products
[View in browser](#)



Your preferred store is: [IKEA Emeryville](#) »

[Offers](#) [New](#) [IDEAS](#) [Living room](#) [Bedroom](#) [Bathroom](#) [Kitchens](#)

**NEW
LOWER
PRICE**

At IKEA, we're always finding ways to reduce costs so we can pass those savings along to you. Now, you can shop some of your long-time favorites at new (and lower!) prices.

[Shop New Lower Prices](#)

**NEW
LOWER
PRICE**

IKEA 365+
deep plate/bowl, Ø7"

\$3⁹⁹

Last year's price \$4.99

[Shop eating](#)



**NEW
LOWER
PRICE**

KORKEN bottle with stopper

\$2⁹⁹/ea

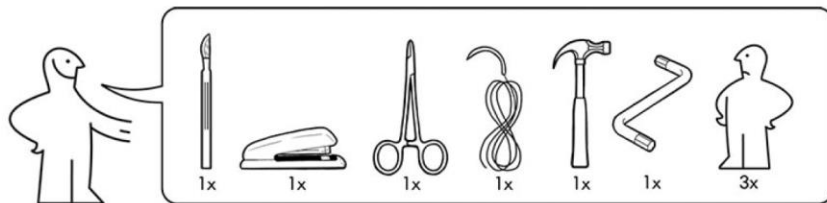
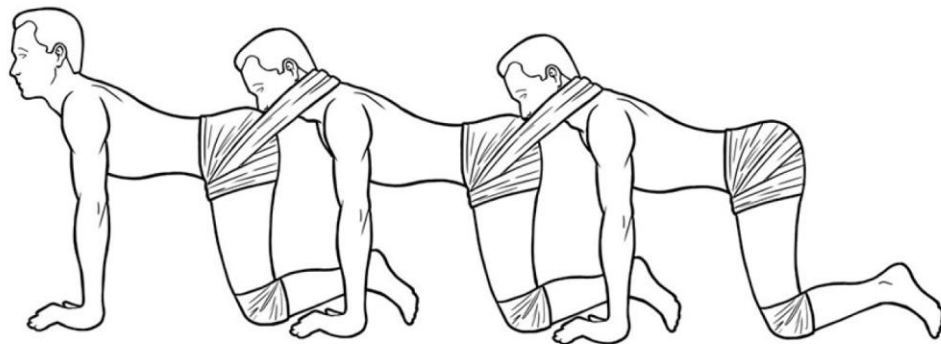


Ikea

reallygoodemails.com/ikea



HÜMÅN CENTIPEDĚ



Awkward.



All of these expressions
of brand at some point,
were made, or *designed*.

Okay, then...

What is design?

If you can see it,
and a person made it,
it's been designed.

But wait...

Isn't design subjective?

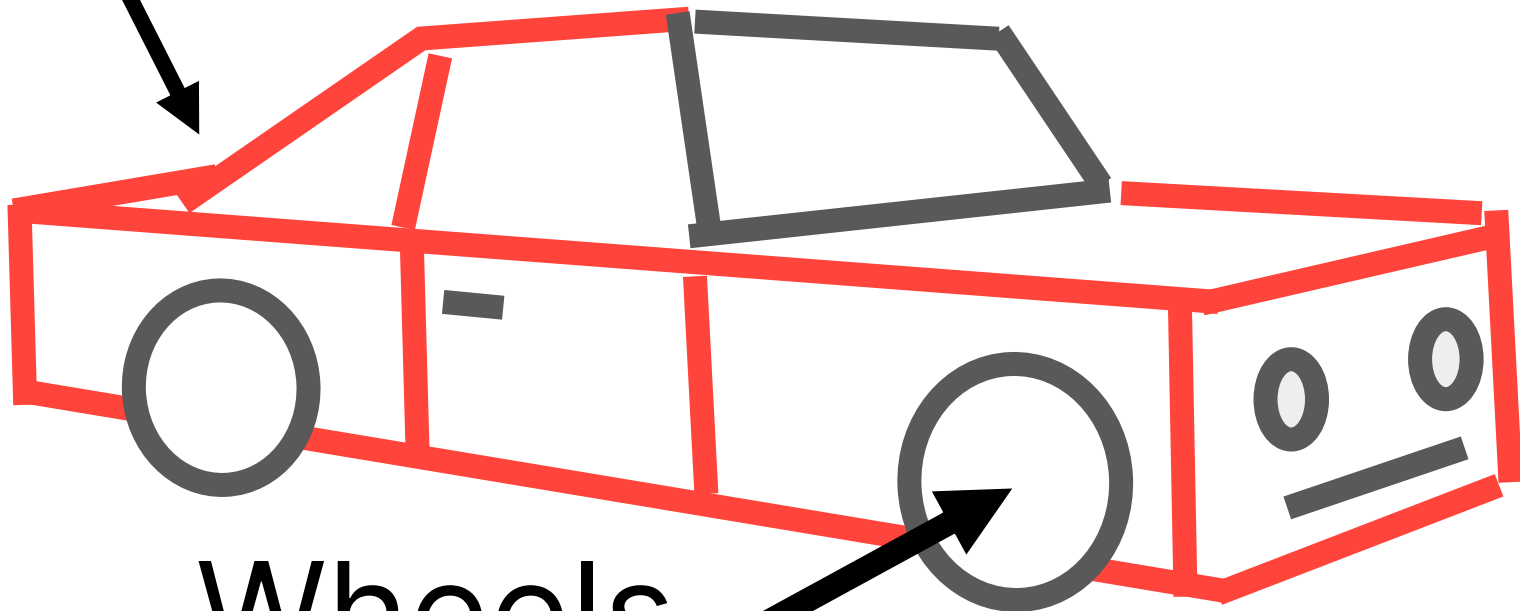
Imagine a car / auto.







Body



Wheels





But you probably didn't
imagine...





GIF KING OF

And you definitely didn't
imagine...



Design is the craft
of communicating
using the *visual language*.

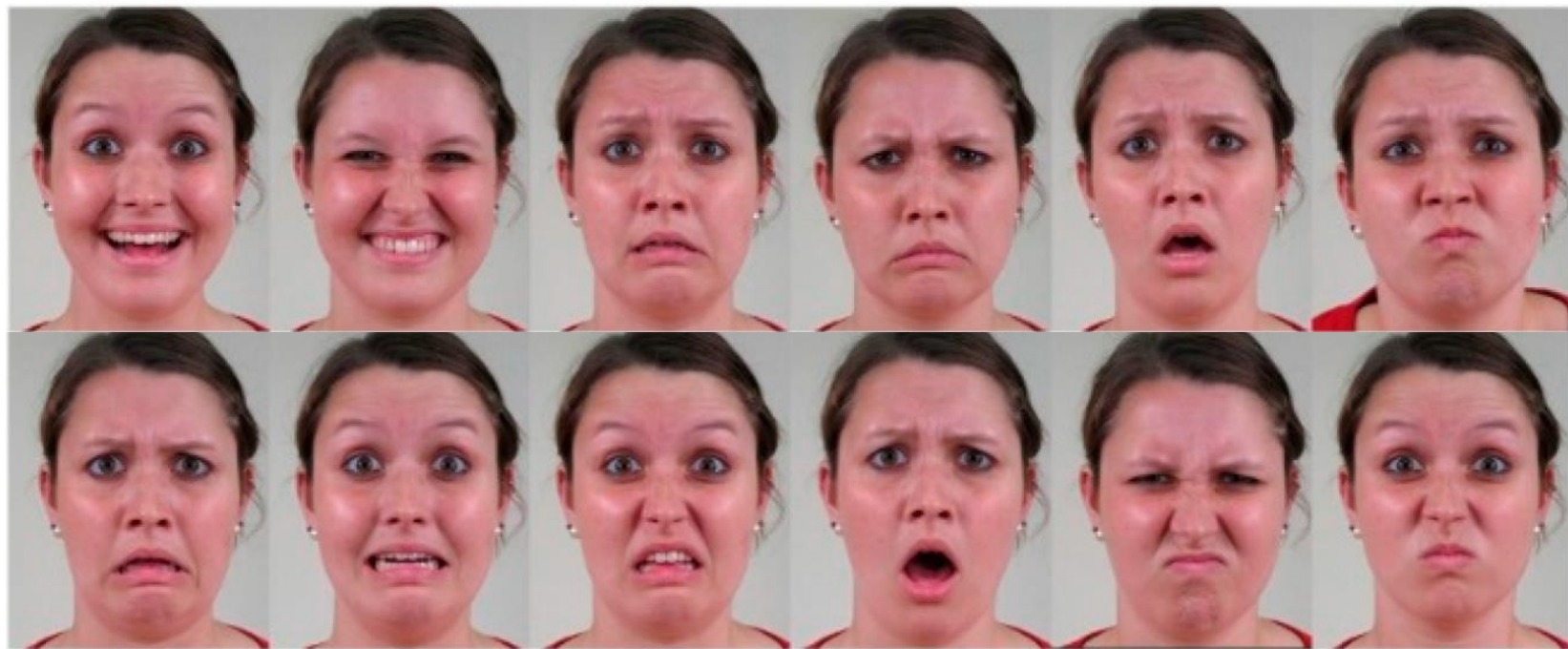
Wait, what's

The visual language?

Visual language is the interpretation of what you see into meaning.

Line
Shape
Form
Color
Texture
Angle

Pattern
Movement
Orientation
Scale
Space
Proportion



Typography



YOUWORKFORTHEM

Fonts

Graphics

Photos

Videos

Extras



Playful
Whimsical
Imaginative

GO FOR THE BOLD

Powerful
Exciting
Strong

HOW

Hello Smiles Davis,

Firstly, yep its been a bit between communication and typefaces — 2020 really did send us on a bit of a loop and I'm sure everyone is in the same boat. It really meant we need to scale back our focus on Metis, However now we are back! So thanks for sticking with us and we hope you are all well.



Technical
Intriguing
Eccentric



Where Everyday Feels Like Sunday

Encouraging kids to explore, discover, and grow



Elegant
Welcoming
Classic

Graphics & Illustration



FALL IN LOVE WITH
autumn graphics

See graphics & templates

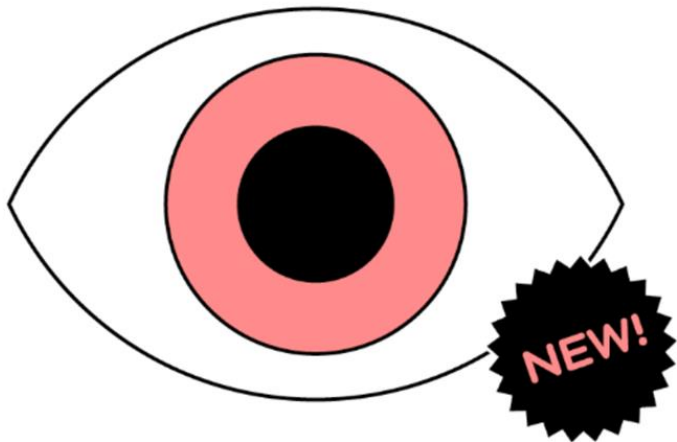


Remember tracing your hand to draw a turkey in kindergarten? Well, this year it's time to take it digital.

Make a Thanksgiving card to send grandma, craft a pin with your perfect pie recipe, or share a seasonal message

Enjoyable
Friendly
Nostalgic

A STORY EVERY WEEK



EYE ON DESIGN

Hey there, and welcome to the new Eye on Design Thursday newsletter, where we take a closer look at one big story or two and highlight a few things that make it an exciting read.

Fearful
Brazen
Bold



Hey there, you've made it.

Nice to meet you. You'll now be among the first
to go to the places everyone wants to be, before
everyone else is there too.



Approachable
Accessible
Democratic

Color

DARK MOFO



[VIEW IN BROWSER](#)

**I GO, AND
IT IS DONE;
THE BELL
INVITES ME.**

—Shakespeare

Intense
Mysterious
Dangerous



Little Books for Big Ideas

SCOUTBOOKS.COM

Let's get colorful!



Bouncy
Awake
Confident

SUMO

Sublimio Monthly

Hey Smiles Davis,
are you tired of shuttling between the
kitchen and the living room? So are we.

It's no surprise we are flocking to virtual worlds, where we can do just about everything.

When the world of Second Life opened in 2003, it looked exciting but weird. Maybe it was just ahead of its times. Nowadays, virtual worlds are becoming popular and more accessible. Actually, most of them are games that are becoming multiverses.

This is very exciting: we are getting new worlds to explore, where we will be able

Refined
Luxury
Polish

So how will people use
color, typography, and
illustrations in 2022?

Let's read

The *Visual* Trends

Arches





**Just the thing
to make your
cooler... cooler.**

Sound

Sound

reallygoodemails.com/drink-sound

SOHi



Welcome to the Gates of Fab



**Does the world really need another gin?
Another vodka?**

Absolutely. Especially now. Especially when they're this good.

The Southern Highlands are just the tonic we all need. In this gorgeous place, we're opening the gates of fab.

The green and picturesque Southern Highlands are fancy by nature. All senses heightened, it inspires beautiful booze.



SoHi

reallygoodemails.com/sohi-spirits

SuperPod with WiFi 6

Learn more



Are you ready for the next generation of WiFi products? With Plume's new SuperPod with WiFi 6, you'll be ready to upgrade to the latest WiFi standard and get support for speeds up to 2.5 Gbps. Designed for homes with many devices competing for bandwidth, our new Am




Plume

reallygoodemails.com/plume

Introducing SuperPod with WiFi 6

Load more



Are you ready for the next generation of smart-connected sleep? There's one SuperPod with WiFi 6, and it's ready to upgrade to the latest WiFi standard and get you ready to sleep up to 2.5 times longer. Designed for comfort with many features including a programmable fan and the "Turbo" mode to help you get the most performance we've ever seen. See more.

Questions?
We're here for you.
Email us at sales@tempo.com
or call 1-800-826-7338

View Request Demo

Hello Weekend



Hi Super Pod,
Find your fitness this weekend. Use the code, TempPod for \$60 off your Tempo Bundle.
Kickstart your summer with a sweat and be on the way in the next few weeks when you order.

Get Savings


Finance Tempo

0'69'0"

THE MOMENT
HOLIDAY SHOP

We've rounded up the best gifts for all of the creatives in your life. Shop early to get our best holiday deals on top picks for the season (and then relax after checking it off your list).

SHOP HOLIDAY DEALS



pride 2021

Supporting the LGBTQ+ community during Pride and beyond...

We're making it easier than ever to find safe and welcoming places to enjoy Pride celebrations all month long. Check out the LGBTQ+ owned business directory that gives businesses across the nation a stamp of approval as LGBTQ+ owned.


In addition to the attribute, keep an eye out for the rainbow flag that will be featured throughout the entire month of June, making it easier to support businesses that are part of the LGBTQ+ community.

Find Businesses

P.S. This Friday is National Donut Day! Celebrate by having a donut. This shouldn't get too far to celebrate this. Right? Well, not quite. Change is needed with our systems, and this celebration is here to help our business.



Sound



Just the thing to make your cooler... cooler.

Order today to get stocked for MDW! Use code "MDW" for 20% off your order.

Shop Now!

Welcome to the Gates of Fab

Does the world really need another gin? Another vodka?

Absolutely. Especially now. Especially when they're this good. The business opportunity and profit this one has is not in the price. It's in the quality. It's in the taste. It's in the story.

The green and pinkish-orange hues are beautiful and sexy. It's not just a drink. It's a lifestyle. It's a statement.

It's not just a drink. It's a lifestyle. It's a statement.

Here's what's coming...

South Coast Easy Gin
South Florida Citrus Vodka
South Florida Citrus Vodka
South Florida Citrus Vodka

Appetite now, officially what.
Our gin is made with 100% natural botanicals. It's not just a drink. It's a lifestyle. It's a statement.

Make a Difference
Earn your ABSN from TLU

Learn More

NURSING

Become a Nurse. Save Lives.

Start a great new profession along with Tusculum University. Start a new career path in the heart of health care. It's one field's journey to a degree in only 18 months, you can start your nursing career in as little as 18 months. Our expert faculty and in-depth clinical preparation will give you the skills to provide excellent patient care. Start your future today by requesting a call from an enrollment representative.

Speak With a Rep

Stand Out With TLU

>90% First Time NCLEX-RN Pass Rate

945 Hours of Hands-on Training

95% Job Placement in a Hospital

TLU Ranked No. 1 Best Value on U.S. News & World Report's 2022 "Best Colleges" List

This is the seventh consecutive year TLU has been featured on the "Best Value" rankings, once again earning the No. 1 spot.

STRONG WIFE

Will Smith is bringing his team to Premium.

Are you ready to come with WP? Join Premium to access the expert-led StrongWife community focusing on cardio, core, mindfulness and more.

Go Premium

There's so much more in Premium

Get hundreds of exclusive workouts, sleep sleep insights, guided programs to improve your health habits—the list goes on and on.

Go Premium

More Than A Member

When you join Falck, you'll be joining a network of fellow quality obsessives. We always want to impress you! That's why we're focused on creating exceptional, personalized, science, available, and list every single product on our site to make sure it meets your exact (and every) hygiene standards.

JOIN THE COMMUNITY

The Reviews Are In

The Reviews Are In

The Reviews Are In

The Reviews Are In

The Reviews Are In

The Reviews Are In

The Reviews Are In

5 stars

We work hard to deliver the highest quality products at the best possible prices. But don't take our word for it.

TRY FALCK TODAY

slack frontiers

Your work. Your future. Your event.

November 18-17, 2023

What's new

REGISTER NOW

An immersive online experience just for you

Streamline priorities of content tailored to your role and interests. Meet people from your industry and around the world. Streamline your Slack skills and digital first experience. It's all happening at Slack Frontiers—and you're the perfect time to catch your spot.

Totally virtual and free to attend! Join us at Slack Frontiers on November 18 and 17

REGISTER NOW

Get a taste of the big event

Check out the many opportunities you'll have to learn, connect, collaborate and get inspired at Slack Frontiers.

slackfrontiers.com

slackfrontiers.com is also coming to your feed

Join the conversation on real time.

Where Everyday Feels Like Sunday

Encouraging kids to explore, discover, and grow



We make our clothes with the attention for them to last for all the Sundays to come.

ENTER NOW

Alani

Columbia

Sonder

Live and work from anywhere with Sonder

Book now

STUMPTOWN COFFEE ROASTERS

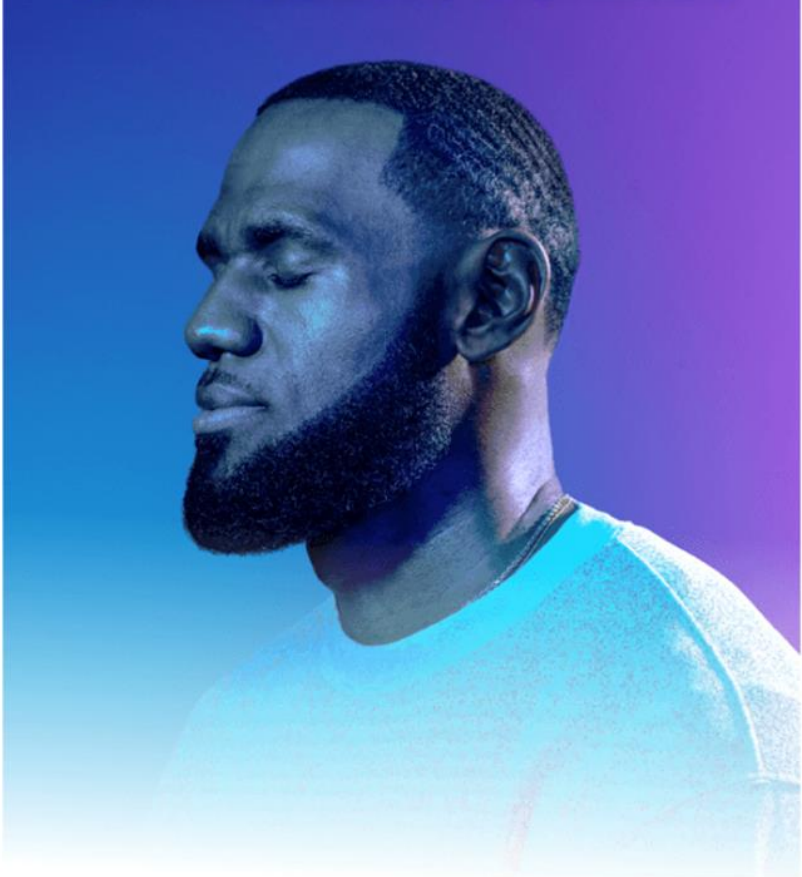
THE GATEWAY

TATTLU

Gradients

**Does your graphic really
need a gradient?**





LeBron James credits mental fitness as the key to his success and personal happiness.



Calm

reallygoodemails.com/calm

- Connect with members, projects, programs, and events
- Get early access to announcements
- Experience life at Webflow through our core behaviors

Musings this month

PRACTICE EXTRAORDINARY KINDNESS

Right now, saying that Black lives matter doesn't feel like enough. We owe it to our Black communities to do better than that. We've started a new chapter in the long journey of intentional anti-racism work at Webflow. Our first priority is ensuring that our Black employees feel supported and psychologically safe at work. The first step is equipping managers with the training and resources to support those team members during this time, and in the future. Our next priority is investing in anti-racism work — internally and externally. We're matching the donations of our team members 2:1 for racial justice organizations, and investing in anti-racism education and initiatives for our team.

Additionally, we're dedicating time to work on a more thorough and long-term anti-racism plan at Webflow. A cross-functional



Webflow

reallygoodemails.com/webflow



Framer Rewind

We started building Framer back in 2013. Now, it's a flexible tool for high fidelity prototyping, and it's used by the best designers in the world...including you.

Framer wouldn't be what it is today without your help, so we put together a little something to show our appreciation. Thanks for being a part of the journey, Kait.

See how far we've come



Framer

reallygoodemails.com/framer

TRAIN YOUR MIND WITH LEBRON JAMES

LeBron James credits mental fitness as the key to his success and personal happiness.

What is Mental Fitness?

STYLIST

A FESTIVAL OF INSPIRATION
10-12 NOV OLYMPIA LONDON

THE WORKSHOPS PUTTING YOUR WELLBEING AT THE CENTRE

THE FOODS TO EAT IN 2018 FOR THE ULTIMATE MIND BODY

HOW TO BE CALM: FIVE PRACTICAL WAYS TO

The best virtual coding camp in the universe

Book Now

An out-of-this-world virtual experience for kids.

What to Expect

Day 1: Coding Fundamentals

Framer Rewind

3911 minutes prototyping

0 35

Musings this month

Upcoming events

SPOOKY DELICIOUS

Order now

smile

Congrats, you may be a great candidate

GET STARTED

How it works

CC/magazine

Describe, imagine, compare

"Nadie nace odiando a otra persona por el color de su piel, su origen o religión." Nelson Mandela

05.06.2020 Entrevista a Clara Diez

Rest here

A Heart Less Heavy

Learn More

2018 YEAR IN REVIEW

One Our 2018 Year in Review

COMMERCE

Defining commerce, defying convention: the event about the future of commerce.

Wednesday, October 13, 2021 12 PM ET / 9 AM PT

Waymo One

Introducing Waymo One

What's new with Waymo?

Together at Last

Placeit by envato

grammarly

Hello Smiles Davis

ALVOR

PandaioPLAY LIVE!

FEATURING

Pastels



TATTLY

View in your browser

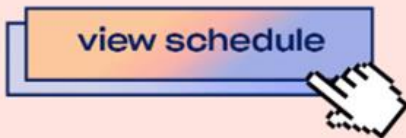


Tattly

reallygoodemails.com/tattly

upcoming events with Recess

Recess IRL may be closed, but the show goes on with three big events to close out the month. first, we're throwing a kick-off party for our month-long cocktail residency at bar beau. then we're making friends with creatives in LA thanks to iLoveCreatives' "creative friend machine." after that, things are getting futuristic with White Lodge at their post-apocalyptic Tokyo-themed halloween rave. we're still figuring out how to follow that up. stay tuned.



Recess

reallygoodemails.com/recess

Happy Hour vol.1



Live streaming from
New York

When: **Thursday, June 3rd 6pm Eastern Time**

Location: Zoom

Join us for an exclusive event for Willo community members! You'll learn all about this game-changing invention from our founders, get clever toothbrushing tips for kids, and hear a real review from a Willo user. One lucky participant will win a free Willo!

RSVP Now

Meet the Speakers



**Ilan
Abehassera**

Co-founder
and President



**Joel Berg,
MS, DDS**

Chief Dental
Officer



**Maggie Wen,
MSc, RDH**

Manager of
Clinical
Education



Lisa Ochoa

A mom of 2
children,
Willo beta
tester

Willo

Willo

reallygoodemails.com/willo



Same Lyft, new wheels.

You better believe it: new Hidden Dairy Family are truly here. Like small waterfalls for your skin!

[GET AID WATER](#)

Same Lyft, new wheels.

Left handles are easy, affordable way to get around Chicago! It's easy to use and it's so much fun to ride!

Oh, and by the way, it's important for us to question the local weather and safety requirements before you ride.

[LEARN MORE](#)

How to ride

1. Using the left step, raise a wheel ahead of time or scan the QR code on handlebars.
2. Kick start the ground before to get moving.
3. Press the throttle on the right-hand side of the handlebar to speed up.
4. Hold down the brake on the left-hand side of the handlebar to slow down.

Leopard is here.

It's wild. It's neutral. It's classic. It goes with everything.

[SHOP LEOPARD +](#)

Available in your favorite styles.

Pair Days

\$25 OFF YOUR FIRST BOX!

To celebrate the launch of Good Pair Days, this month only, we're giving a new customer \$25 off your first box. For a very limited time only. Simply use get customer and NewPairDays. Just follow the link below.

[Get yours today](#)

Instagram / Facebook / Youtube

Musings this month

With the world still in a weird place, our community has continued to step up, ready to help others - and we couldn't be more proud. While circumstances have been challenging, our community's positive actions remind us that together, we will prevail.

- Remote Teams built an office 100% composed of airbnb
- Design Director offers a comprehensive workshop
- Webflow, React, Svelte, Tailwind, Next.js, and more
- Street Brews returns 100% of all food waste to compost
- When a food delivery app fails, designers find new ways
- Fix the Block solves the spread through proper mask usage
- @wesleyan_sarah highlights incredible community projects
- @stephanie_cornell and @ben_brown for an artistic 100% of the year

Community roadmap

Shipped

- Support for small businesses
- Community homepage refresh
- Webflow, React, Svelte, Tailwind, Next.js, and more
- @katie_talk with the Webflow Community
- Future roadmap remains language - track only

On deck

- Increased support for Webflow Community Leaders

You don't need a needle and thread to customize David Pony's embroidery into business. Just add value, and our 3D-printed buttons will bring some cross-stitch magic to your site for 2-4 days.

[Shop Now](#)

CC/magazine

Discover, inspire, compare

"Nadie nasce odiando a otra persona por el color de su piel, su origen o religion." Nelson Mandela

05.06.2020

Entrevista a Clara Diez

Recess IRL

upcoming events with Recess

Recess IRL may be closed, but the show goes on with three big events to close out the month. First, we're throwing a kick-off party for our month-long cocktail residency at bar bocal, then we're making friends with creatives in LA thanks to iLoveCreatives' "creative friend machine," after that, things are getting futuristic with White Lodge at their post-apocalyptic Tokyo-themed halloween rave, we're still figuring out how to follow that up, stay tuned.

[View schedule](#)

5 Wed, october 28

THE NEW ERA OF GROOMING

A note from our founder

Hello friend,

I always felt like an outsider. After years in the world of corporate beauty, I left.

I didn't see myself in the beauty industry I worked in. I spent years in the background helping rise and established brands grow their business, but I rarely saw South Asians represented at the forefront.

Five years, I kept waiting for a brand that celebrated and centered South Asians in its narrative. Finally, I said to myself this isn't just good enough, if no one else was going to step up and make space for us, I'd have to open it to myself. So I stopped waiting and started kurt.

I'm ready to explore what this is.

These are a few of your favorite things.

Great deals on everything from 9 to 20% off, we're out of stock.

[Shop the Savings](#)

Sleep well knowing you saved well

Top picks from our millions of members

Willo Virtual Happy Hour vol.1

Live streaming from New York

Willo, Thursday, June 18 and Eastern Time

Join us for an exclusive event for Willo community members! Get 10% off about the game-changing features from our founders, get other inspiring tips to take, and meet some more like us folks who have just published or are in the field!

[RSVP Now](#)

Meet the Speakers

Ian Ableson Co-Founder and President	Just Barb VP of Sales	Maggie Stone Manager of Marketing	Lisa DeWitt VP of HR

Live up your newsfeed

Here are the top 10 trending features that keep you up to date on the latest news from our community. All of our templates are free, and you can update them at any time. So you can keep up with the latest news and trends.

Patronage


ROUT

Welcome to the crew!

Patronage

Welcome to MarkUp

Large Typography



Size

Does

Matter



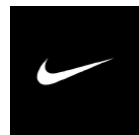
The art
of leather.
With a new
attitude.



Bellroy

reallygoodemails.com/bellroy

**YOU
CAN'T
STOP**
US



Nike

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Black Friday

The Huge Sale is Here!

For 3 days only, we have dropped the prices for all of our Apps.
Buy Startup, Slides, or Postcards apps and start to create
websites and email newsletter templates online!

Use coupon code **BLACK** during checkout and **save 60%**!

Buy Now!



Designmodo

reallygoodemails.com/designmodo

Room Fifty

Room Fifty

Season Ten

Autumn 2021

It's here! Our 10th and best season yet.

It's actually, by we're not just saying that.

Shop Season 10 now

We have been SO busy that last few months... and only making 800 changes to our site this afternoon seems amazing to me. We have a release of work from artists that have been with us from the start, like [Tobias Chalk](#), [Jason Van Dusen](#), [Chris Tracy](#) and

HAPPY EARTH MONTH! 2020

April has always been Earth Month at BAGGL and even though this April will undoubtedly be different from years past, one thing will remain the same: our appreciation of our home, the planet, and you, our customers.

We're continuing our annual partnership with the SURFRIDER FOUNDATION

SUBCONSCIOUS UNCOUPLING WITH LAKE SARGENT

Jennifer Gonzalez
Can we free ourselves from the ego?

Jake Sargent
Probably not, but we can recognize and name our ego and there's freedom in that.

Jennifer Gonzalez
Have you ever taken a professional or creative notion that you naively learned to pursue renounce?

Creative

Join us this month

Announcing "Creative Conversations", a summer series hosted by Baggl. We're so excited to meet the designers and creatives in our creative communities. Each month this summer, the Creative Conversations will be unique in an effort to reach new visitors.

Join us this month

This month, we're taking off with a webinar between our creative team and 2020 Design graduates. We all wondered what it's like to graduate with kind of questions about working in the "real world" and we want to help make the transition a little less stressful in order to keep the conversation closed and intimate, there are a limited number of spots available for our June event. Submission closes on Friday, June 11, at 11:59pm.

Apply Now

Butter times are coming... with our new premium plans and features

Basic Pro Legendary

9%

Get 30% off annual plans if you subscribe before October 12

Claim your early bird plan now

Hey Mail,

We want to say a big Butter to you for supporting us from the start. We're honored that you've been such a loyal customer and we're excited to see you grow.

We have even bigger plans to make Butter only epic - like all-in-one email, design, and marketing tools, virtual backgrounds, recordings, and more support tools.

To help us do this, we're introducing premium plans to October 12. As a way of saying thank you, we're giving you a 9% off an annual subscription and early access to everything. It's our gift to you and we'll miss you. The offer ends before October 12.

These are the plans you can choose from:

Unlimited projects. Unlimited prototyping.

We hope you've loved your first couple weeks with Frame. The free plan you're on is a great place to start, but when you're ready, you may want to share and collaborate on more prototypes, with more people, in more places.

Your plan

- Unlimited viewers
- Up to 2 editors
- Up to 3 projects

Pro plan

- Unlimited projects
- Private guest links
- Online writing
- Desktop app
- Local file support
- Custom fonts

Upgrade to Pro Compare plans

The teams at Spotify, Hulu, and Airbnb use Frame to express their most creative ideas. [Learn About Spotify, Hulu & Airbnb](#)

It's never too late...

Use code: READY10

JUDY

47:59...
47:58...
10% off for 48 hours!

You're so close to being over-prepared for your next emergency.

That's why we saved your JUDY for you to make it easy to complete your order.

Use code: READY10

The Mover Max \$180.00

Get prepared ->

Use code: READY10

JUDY

GOOD GLYPHS NO.1

Made in response to the global health crisis, GOOD GLYPHS NO.1 is a digital font by 50 designers. Created as a small size to print back, these stamps, and digital art, are available for free. All of the fonts, art, and digital art are available for you to collect, share, and use. Licensed under CC BY-NC-SA (Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International license). All profits go to support the global health crisis.

GOODGLYPHS.COM

Thank you to all the contributors:

Audrey Russell, Becca Abo, Benjamin Cohen, Gabin Wastner, Caroline Anderson, Caroline Dault, Diego Frazao, James Tate, John Casper, John Provencher, Jeremy Vanover, Justin Steiner, Kieran Hendry, Lacey Gabe, Mark Wastner, Mary Sara, Matt Sarge, Nina Anderson, Michael Bennett, Michael White, Mike Kappeler, Nina Finkler, Oliver Stone, Pablo Rivera, Pierre Champagne, Will Engard, Wale Awawdeh, Steven Carter, Steh Strick, Stephanie Spivak, Ted Quinonez, Victor Hoffmann

DONATE & DOWNLOAD

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Email: hello@goodglyphs.com website: goodglyphs.com

goodglyphs

if Kibble Were an Email

It would belong in your junk folder.

Get 80% Off

Junk

- Kibble: Try new and exciting and best-selling.
- Kibble: An unsubscribe that is a unsubscribe link!
- Kibble: Real ingredients, really processed.
- Kibble: FOMO. Close your pet's health with control.

Both dry dog food and your inbox are filled with an astonishing amount of junk that, if you had a choice, you'd never want in there.

We can't really help you get to inbox zero, but we can help you beat Inbox and Spam, too. [Read More](#)

Meet the newest member of our family, Cherry Cacao.

A nostalgic summer taste, using perfectly brewed Fair Trade green tea, with bright notes of cherry and hibiscus on the front, and cacao on the back. And as always, no sugars or added sweeteners.

Try the new flavor

At Nike, our world is sport, but sport is not our whole world.

As athletes*, we're evolving as the world evolves, and we want to help you stay healthy and active with your fellow teammates.

Starting today, and until further notice, we'll share daily stories to help your body and mind through this time.

YOU CAN'T STOP US

At Nike, our world is sport, but sport is not our whole world.

As athletes*, we're evolving as the world evolves, and we want to help you stay healthy and active with your fellow teammates.

Starting today, and until further notice, we'll share daily stories to help your body and mind through this time.

It's easier to scratch someone

NEWSLETTER MAY 13 2021

INSPIRATION

THE ETHICAL ISSUE

Do

Takeout

Eat local with \$10 off

You have \$10 credits to your account so you can order food pickup & support

designmodo

Black

Retrosexual





Great Jones



Great Jones

reallygoodemails.com/great-jones



GOOD LUCK

To all those riding this year's Festive 500, we salute you and wish you the best of luck for the road ahead. Remember to document your ride using #Festive500 to be in with a chance of winning some surprise prizes.

FESTIVE 500



Rapha

reallygoodemails.com/rapha



Introducing

AWAY CRABTREE

A collection that captures the thrill of mountain life, with features specially made for getting on and off the slopes.

SHOP THE COLLECTION



Away

reallygoodemails.com/away

Raycha 500

GOOD LUCK

It'll be an exciting year's journey. We wish you well with one last bit of luck for the road ahead. Remember to drive safely and enjoy the ride. We'll be with a dash of wishing you wherever you go.

LAST MINUTE MOTIVATION

Get your year off to a great start with our motivational playlist.

Great Jones

It's not too late to gift Great Jones.

Our Wellington takes 45 minutes to bake. So often requires an hour to rise.

But you can purchase and send a Great Jones electronic gift card right now to mail@greatjonesgoods.com.

FRANCES VALENTINE

Still Wearing Our Sunday Best

As the months are closing, we're still looking for a gift that's just what you need. Our new collection is here to help you stay stylish and comfortable.

READY SET

WE PRESENT

As the year inevitably draws to a close, it's time to start pondering the best questions in life.

Can the neighbors hear the singing along to Fair Isle of New York for the seventh time this evening? Probably. But also because it's the best Christmas song.

WE Present a roundup of the best content on the site this year! Little to, digital newsletter readers - we've got just the thing.

PROJECTOR

MAKE CHECK-INS LESS LAME

"You'll notice a lot of the same slides in here as last week."

Turn some heads in your next standing meeting by showcasing a template from the Projector Library. These designs will bring inspired structure to presentations, calls, and updates - while looking like you hired an agency to do it all.

ALL HANDS MEETING | **WEEKLY CHECK-IN**

READY SET SPRINT!

AWAY | Shop | Refer a friend

Introducing ICRAVEE

A collection that captures the thrill of mountain life, with features specifically made for getting on and off the slopes.

SHOP THE COLLECTION

HAPPY EARTH MONTH! | BAGGU | 2020

April has always been Earth Month at BAGGU, and even though this April will undoubtedly be different from years past, one thing will remain the same: our appreciation of our home, the planet, and you, our customers.

We're continuing our annual partnership with the SURFRIDER FOUNDATION.

RTRO - TIP #6

Hi, Julie here. I'm one of the designers on the team who makes a LOT of things at RTRO. I've been asked to give you a great tip to help you make something better.

ARY THE CONTENT

When shooting with your phone, you aren't getting what you want. Just one angle, is why should you bother?

- Most important: composition of the shot. Try to use the rule of thirds.
- Think about lighting. Use natural light when possible.
- Use a tripod, stabilizer, or something with an external lens.
- Editing is important. Use a good editing app.

TRY A FRESH LAYOUT

Don't just copy and paste. Try something new. Use the layout you want your story to be told through a magazine.

- Focus on your main message. Use a clear, bold font.
- Use a mix of colors and textures.
- Use a mix of images and text.

Sunday Folio

EDITORS NOTE

CREATED BY | *Cory of Angles*

ISSUE | 002

DATE | 27th APRIL 2020

BATHING CULTURE

Thank you for a magical year of bathing love.

We received such an incredible outpouring of love and support this year. We wanted to take the time to show our thanks and highlight some of the nice things that were said about us.

rooted

Introducing our newest line of faux, faux plants.

These are by far our realiest line of plants yet. 100% organic, 1,000%

rooted monstera minima

Raf

Despite the extremely misleading name, Raf isn't a monstera at all. He got the nickname

Honorable mentions

Peek performance.

March 8, 2022
10:00 a.m. PST

[Learn More](#)

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OLAYNE

Acid Bloom – the only essence you'll ever need

The goodness is achieved by abundant hydration, pH balance, and healthy skin barrier function.

In other words, the skin doesn't bloom until the daily dose of water. That's why you will not experience that flaking. You can now feel like a princess. Acid Bloom makes the skin firm and plump. It gives a gentle release of hydration, radiance, and a hydration glow glow.

Why aren't you glowing yet? It's because for most women because good hydration and gentle exfoliation is essential. One of the most important of Acid Bloom is apple cider vinegar. It's made by fermentation and it can help with a few different things. It balances the pH and regulates oil on the skin (especially). It also moisturizes and softens the skin, removing dead skin cells.

Real estate for everyone is here.

We are finally ready to let you invest in properties the same way you do companies on the stock market.

As a qualified member you already get first access by clicking the link below. But if you fund your account and start trading you will automatically be welcome in a class to \$10M.

[Get Started](#)

© 2022 Invest in Real Estate

PERKS LEVEL 1

Love is love

Happy Pride Month! Pride parades across the US are happening June 25 & 26. Book your stay before they're snatched up.

[SHOW YOUR PRIDE](#)

HOTELS FOR 6/25 - 6/26

Freehand New York

NEW YORK CITY, NY

\$372

[CELEBRATE NYC PRIDE](#)

PONDS

PROTECT. MOIST. AFTER-SUN. REPAIR & SOothe

CANDY COLORS

Free Video Clip & Collection of the Week

Start your 30-day trial of our Candy Colors collection. It's the most fun when everything is high contrast. Don't hesitate to be bold, attention and get. They made it for you. Here are all the colors included!

[EXPLORE COLLECTION](#)

DOWNLOAD FREE CLIP

More Curated Collections

More Everything

More resolution. More pixels. More screens. More everything. One device and one price. Now for ALL NEW HEROES BLACK on sale.

[Shop Now](#)

More Battery

Extend your daily adventures with 20% larger battery life.

Available Mods

Max Lens Mod, Light Mod, Motion Mod and Copying Mod extend the capabilities of HEROES Black.

[Shop Now](#)

Play O

Welcome to Play's Beta!

Discover by Play's Private Beta

Be the first to get in on our beta program, you can now make an account for the entire world of Play, which is a custom app, coming soon to you.

Don't be getting an email from Playlight with instructions on how to download and use the Play O app.

Get Play O now by visiting [Apple Store with the Play O](#), which is a link to the beta version of the app and get started using Play O.

Apple Creative Cloud

We're not talking days. We're talking hours.

It's your best chance to get our Black Friday deal and save big on Creative Cloud for teams.

[Save 20% now](#)

Zeus Jones

Business as a force for good

Our company has received a 501(c)(3) status, which means that every dollar we give, we've been verified by the IRS to be used for the good. We've received 501(c)(3) status to join the many other businesses dedicated to helping businesses and the world. After a long journey, we've been certified as a 501(c)(3).

Contribution is just the first step - we need to join the community of contributors in a mission to realize how business can be a positive force.

At Zeus Jones, our purpose is to unite creative, cultural, societal, and commercial progress to advance humankind.

The team that is changed culture is the best that we can get.

California streaming.

September 14, 2021
10:00 a.m. PDT

[Learn More](#)

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BLACK FRIDAY 30% OFF

Black Friday Sale is Here!

We start the Black Friday sale! Apple coupon code BLACK at checkout and save 30%.

[Learn More](#)

Reelgood

Peacock is now on Reelgood!

You can find Peacock's free content as part of the "Free Bundle" on Reelgood and the paid content in service selector as "Peacock Premium"

[Add Peacock to](#)

Neon

bloomscape

Smaller Twists on Big Time Favorites

Love the Money Tree and Eublekion? We had New ones this week, new little cousins. The Money Tree comes in just like the big version, but with a full basket of stems all in one pot. And the Eublekion Little Eublekion is the perfect miniature of the well known, larger tree. Same style, smaller foliage!

Discover New Arrivals

Meet the Money Trees

STYLIST LIVE

A FESTIVAL OF INSPIRATION
10-12 NOV OLYMPIA LONDON

THE WORKSHOPS PUTTING YOUR WELLBEING AT THE CENTRE

In a time where even the smallest decisions can be studied by daily analytics, it's more important than ever to find ways to calm your mind.

Discover the talks and workshops we'll be hosting across the event. They will help you to be the best version of you in 2018.

THE FOODS TO EAT IN 2018 FOR THE ULTIMATE MIND BODY

HOW TO BE CALM: FIVE PRACTICAL WAYS TO

PRETTYLITTLETHING

NEW IN CLOTHING DRESSES SHOES ACCESSORIES SALE

GIRL YOU'RE NEW HERE

Let's have things to BFF status.

SHOP NOW

NEW IN SALE

PLT GIRL DRESSES

FLY BY JING

NOT TRADITIONAL BUT PERSONAL

Take your first order with code **KAROLINA** and learn to make these **BASIC** stir-ins.

MMM TASTES LIKE ADVENTURE

FLY BY JING HAS COME A LONG WAY

From hole-in-the-wall inspiration to an LA studio, straight into your pantry.

ELBAC

SAY GOODBYE TO THE SKIN REVIVING TRIO

Marine Caviar Night Cream

Hydrated Japanese Acid Serum

Calling All Bundlers!

ROUT

FREE (B)RRRR - (C)AD (P)LRRL

Am

Deep Dive

Your skincare called: it needs help, hermosa. Lucky for you, we love a challenge. Our sharp, durable Japanese blades work with science to quickly remove dead skin & peach fuzz, meaning better absorption = a dewier you. Don't believe us? See for yourself.

SHOP NOW

Last-minute holiday gifting

TEEPUBLIC

Tees Hoodies Kids Socks Home Goods

These premium hoodies are out of this world.

REX ORANGE COUNTY

Rex's new song AMAZING is out this Monday, February 14.

AMAZING

Official sound now available to use on TikTok!

Introducing new tools for more engaging meetings, better diagrams, and more fun

Use code **WELCOME1** for 10% OFF your first FBJ order

THIS IS MY WEBSITE

FLY BY JING

FLY BY JING

PSST - USE CODE **WELCOME1** FOR 10% OFF YOUR FIRST FBJ ORDER

THIS IS MY WEBSITE

HURR

SS22 Trend Report

Collage

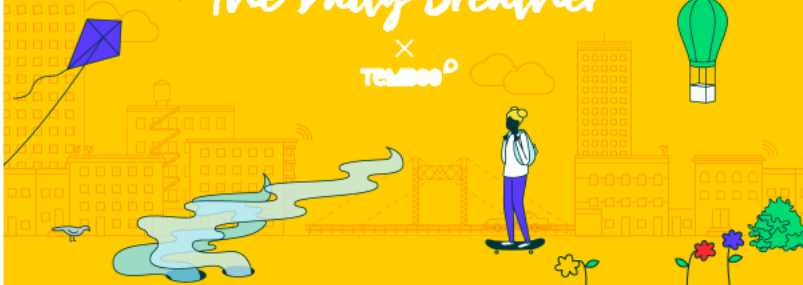
Let's read

The *Strategic* Trends

Personalization:
Creepy data about you

A person wearing a dark graduation gown and a mortarboard cap is shown from the back, looking out into a dark space filled with stars and streaks of light. The text "Not this data." is overlaid in white in the lower-left quadrant.

Not this data.



🌐 Sacramento, US

Moderate

☹️ Air quality is acceptable. However, there may be a risk for some people, particularly those who are unusually sensitive to air pollution.

⊕ The air quality will be fine for most people today, but those who are unusually sensitive should avoid prolonged outdoor exercise or other strenuous activities.

AQI 69

Ozone 26

PM2.5 14

PM10 69

via EPA AirNow



Quote of the Day

“ The environment and the economy are really both two sides of the same coin. If we cannot sustain the environment, we cannot sustain ourselves. ”

Wangari Maathai



Temboo

reallygoodemails.com/temboo

SEE YOUR STATS

You Worked Out 2 Days This Month

MON	TUE	WED	THU	FRI	SAT	SUN
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

↑ This is 2 more days than last month



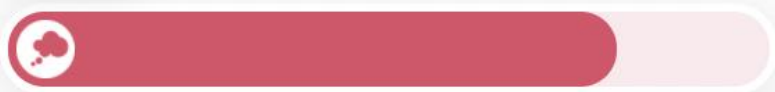
Peloton

reallygoodemails.com/peloton

☰ Top Themes

These are the most common themes in the content they've been watching.

Imaginative



Adventures



Girl Power



Netflix

reallygoodemails.com/netflix

BECAUSE THEY WATCHED



Social proof and authority
bias



**I saw Cady Heron wearing army pants and flip flops,
so I bought army pants and flip flops.**



**“My life is made. The
new flavors are OUT
of this world.”**

@laurajill28

TRY NOW



Magic Spoon

reallygoodemails.com/magic-spoon-cereal



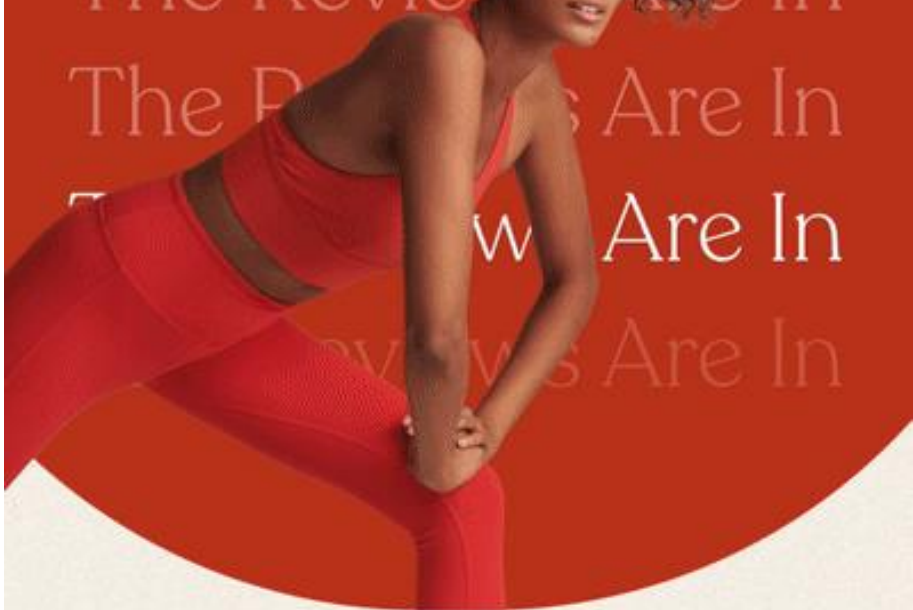
Thousands of people have had their hair
(and lives) changed for the better with our
custom haircare—and we're always looking
for one more.

GO CUSTOM

prose

Prose

reallygoodemails.com/prose



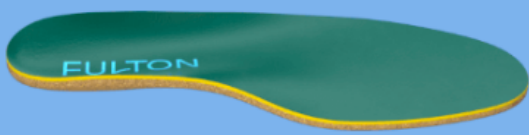
We work hard to deliver the highest quality products at the best possible prices. But don't take our word for it.

TRY ITALIC TODAY

ITa
LIC

Italic

reallygoodemails.com/italic



VICE

"If you've got flat feet, plantar fasciitis or knee/back pain, these could be a game change for your everyday routine."

"An everyday necessity positioned with better design, elevated aesthetic, more sustainable materials and cooler branding."

the
**Quality
Edit**



REFINERY29

"If you've got flat feet, plantar fasciitis or knee/back pain, these could be a game change for your everyday routine."

Shop now



Fulton

reallygoodemails.com/fulton

Instant Validation

Kiki Do You Love Me?



Standards Talk: Actions with Delivery Hero and Bolt
Join in on the in-depth conversation and demo with Delivery Hero and Bolt as they use GitHub Actions to build faster and more securely, all the way from planning to production.

[Register today](#)

Watch on demand

How security vulnerabilities impact the bottom line

Software plays a large role in today's economy—giving forward-thinking businesses the ultimate competitive edge. However, software security vulnerabilities have impacts beyond just internal code. The dollars and cents behind vulnerabilities shape the behaviors of developers, maintainers, and security teams, and even malicious actors themselves.

[Watch today](#)



Want to talk to the experts?

Let's chat



GitHub

reallygoodemails.com/github





TIPS TO STAY HYDRATED

Hydration is just as key on the trail as it is in everyday life. Find it hard to stay hydrated while running? Explore our tips and tricks designed to help you perform at your best.

[READ NOW](#)

[What do you think of this email?](#)



SATISFIED OR MONEY BACK



Salomon

reallygoodemails.com/salomon

How'd we do?

TAKE OUR SURVEY

¿Hablas español? Toma la encuesta

We ♥ feedback



Hi Smiles Davis, from all of us here at CarMax, thank you! We hope you had a great experience, and we'd like to know how we did. Please take our survey and tell us about it!



Carmax

reallygoodemails.com/carmax

Hitting up your buddies
(aka referrals)



Is that a referral
code I see? *gasp*

10

\$125
+
Limited Run
EP Tee

25

\$125
+
Limited Run
EP Tee
+
EP Knife
(\$75 Value)

INVITE FRIENDS



Equal Parts

reallygoodemails.com/equal-parts

Bitcoin is having a big month. Share the excitement by referring friends to Coinbase and you'll both get \$10 of free Bitcoin.



Refer friends

It's easy to get rewarded

Refer friends to Coinbase and we'll give you both \$10 worth of Bitcoin when they buy or sell their first \$100 of crypto.



Spread the word

Go to coinbase.com/invite to get your unique referral link and share it via text, email, or social media.



You get \$10 in BTC

Receive \$10 worth of Bitcoin for each friend you refer that buys or sells at least \$100 of crypto.



Your friend gets \$10 in BTC

Each friend you refer also gets \$10 in BTC. Everyone wins!

Refer friends



Coinbase

reallygoodemails.com/coinbase

[squishy material](#) has been formed into cups and puzzle pieces.

Customers spent the night at a snowed-in Denmark IKEA. It was unclear if they [put the beds together](#) themselves.

Counterfeit NFTs of Birkin bags are a thing. [Fake MetaBirkins](#) were being sold prior to the collection being minted.

You can stay at the *Home Alone* house for \$25. The listing was [posted on Airbnb](#) by Kevin's older brother Buzz.

For just \$625 more, you can have a glass of Japanese whisky. Learn about the hype behind the price in the [latest episode of the Quartz Obsession podcast](#).

Drink up all this season's episodes on [Apple Podcasts](#) | [Spotify](#) | [Google](#) | [Stitcher](#)

SPREAD THE WORD

Over 500k readers and counting. You already know why half a million people read the Daily Brief, so why not spread the word? [Share the Daily Brief today](#) and get rewarded.

Our best wishes for a productive day. Send any news, comments, Wet Bandits, and authentic digital bags to hi@qz.com. Get the most out of Quartz by [downloading our iOS app](#) and [becoming a member](#). Today's Daily Brief was brought to you by Carlos Mureithi, Jasmine Teng, Manavi Kapur, Jackie Bischof, Morgan Haefner, and Susan Howson.



Quartz

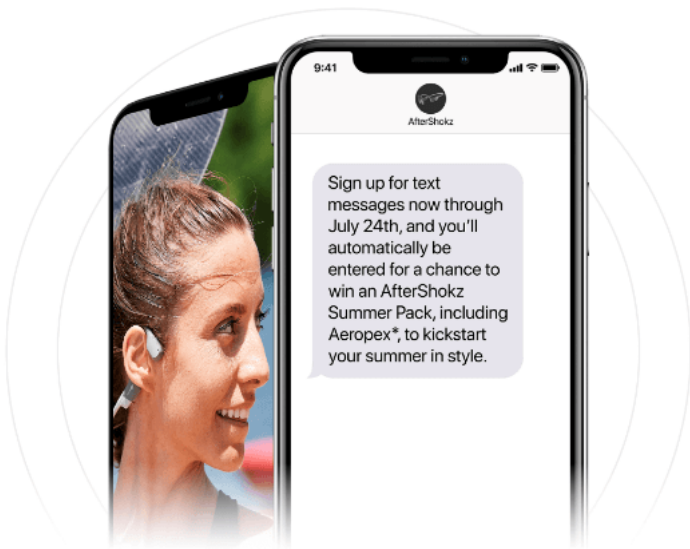
reallygoodemails.com/quartz

All the channels

SLIDE INTO YOUR DMS LIKE



Can We Have Your Digits?



You'll also get access to exclusive updates, promotions and giveaways, fun content, and inspirational messages delivered right to your mobile device.

SIGNING UP IS EASY AND FAST

Click the button below to add your number!

SIGN ME UP



Aftershokz

reallygoodemails.com/aftershokz

Welcome to a journey into cycling's future.



You now have insider access to product launches, special offers, apparel releases, and event updates.

Join us on Instagram

LORE

LORE

reallygoodemails.com/lore

Honorable mentions

FLOYD

Let's end furniture disposability.

Our mission remains the same.

We started Floyd almost 7 years ago out of our own frustration with disposable furniture. The graph below illustrates how furniture waste in landfills has grown 2.5x the rate of US household growth since 1960.

FURNITURE IN LANDFILLS IS AN INCREASINGLY URGENT ISSUE

The Washington Post
Dorothy Stein at PostWire

The best climate coverage on earth.

We're committed to covering our planet — and caring for it. A dedicated team of reporters and photographers bring you the latest on the science, the technical innovations, and the people who are tackling our biggest environmental challenges.

Whether it's our Pulitzer Prize-winning climate coverage, our award-winning climate journalism, or our best authors that cover the latest on climate change, energy policy, and environmentalism, our reporters are getting big scoops first and covering topics you care about.

Stay ahead of what's ahead. Come back today and get your next year of unlimited access for \$28

[Read More](#)

Available on the App Store and Google Play.

Facebook, Twitter, YouTube, Instagram, LinkedIn

Plan Test Tools Special Offers

A few degrees can make a big difference.

Generate solar energy with our solar calculator. See how much energy you can produce and how much it will cost.

[View Site](#)

58

75,100,723,934

Since 2010, Nest Thermostats have saved enough energy to light up the world for a week.

Turn up the savings. Save \$20 off the new Thermostat and save an average of \$100 on heating and cooling costs.

\$19.99 \$126.00

[View Site](#)

65

Save even more with rebates and rewards. Check qualifying offers from your energy provider.

DocuSign

Keep the World Sustainable

Register Now

Thursday, April 22, 2021 9:00 A.M. - 9:00 A.M. PT/DT

Earth Day is April 22 and what better way to celebrate than to talk about how we can strive for a better environmental future.

Join DocuSign CEO Dan Springer and US Environmental Council Ambassador Drew Matthews, along with The Nature Conservancy and The Wilderness Society, as they discuss the role we can all play in achieving environmental sustainability and protecting the world's forests.

Learn:

- Why scientific key forests are critical to protecting the planet against climate change
- How you can get involved and make small changes to protect one of our world's most valuable resources
- The importance of taking action to implement positive environmental policies

We hope to see you there!

[Register Now](#)

WELLBEING BOLD ACCREDITATIONS NEW RELEASES

belroy

Proud to be a Certified B Corporation

We recently asked our community (here's looking at you!) what was most important to you, and a huge portion said social or environmental causes. Well good, because same here!

A certified B Corp since 2015, we've been working hard to make an impact, and move towards a world where humans, animals and the environment can sustain each other. Read on to see how we've been doing that.

83.6

Designed to be a world of difference. We've reimagined the thermostat for the future and designed it to be sustainable. Design that's as good as it is beautiful.

[Learn More](#)

Made with the environment in mind.

Next Audio: Experience music control with your thermostat. [Learn More](#)

Next Hub: Allow us to help you and your thermostat. [Learn More](#)

Next Mind: AI that will actually anticipate your desires. [Learn More](#)

At home and in control with the Nest Thermostat.

Save \$20 on the Nest Thermostat. The Nest Thermostat includes features that

EVERLANE

Introducing

The Forever Sneaker

TOVOLD

100% delicious. 100% recyclable.

Stock & Bond

Ando

HOW TO MAKE YOUR TAX RETURNS more sustainable

By sending your tax returns to our old bank account.

ROTHY'S

100 million water bottles and counting.

At Rothy's, we make our shoes from recycled plastic water bottles. That's why we can

ETON

Help us improve our sustainability agenda

We would love to hear your thoughts on sustainability and how it relates to us as a company. We value your opinion a lot.

To help you answer a few short questions, it will only take a couple of minutes. All

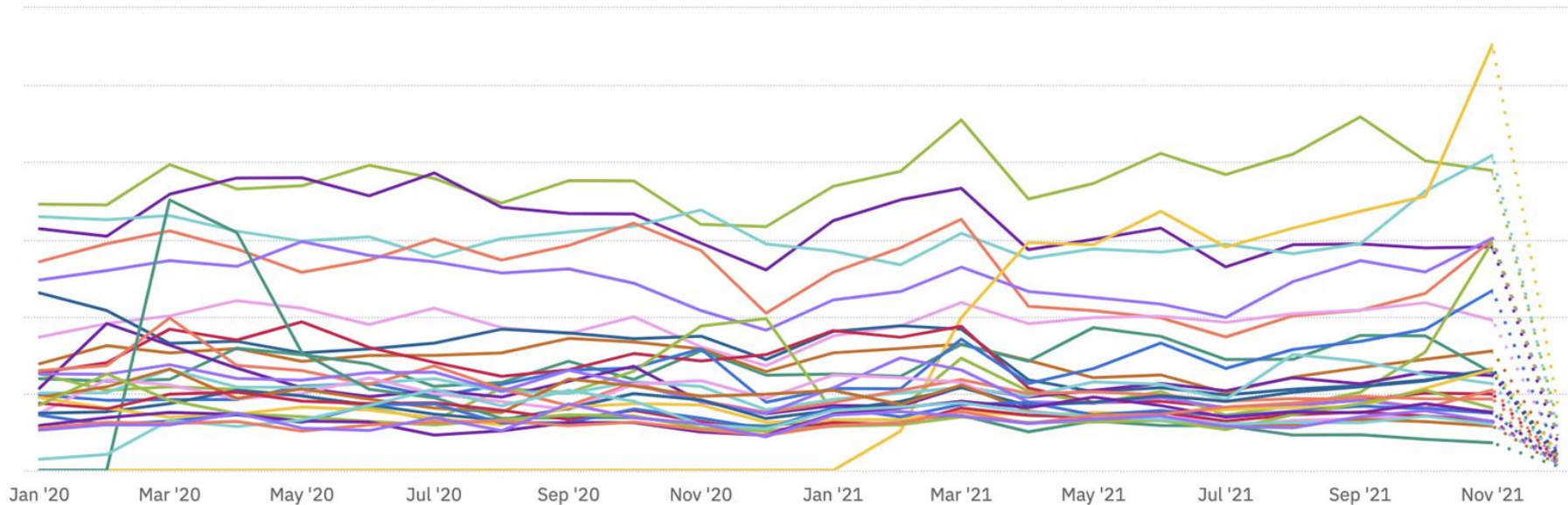
STILLWIND CONSERVATION Partnered by Toke

TOMORROW

Customer updates for change leaders

Sustainable Vision: Greener Glasses for Everyone

Sustainability



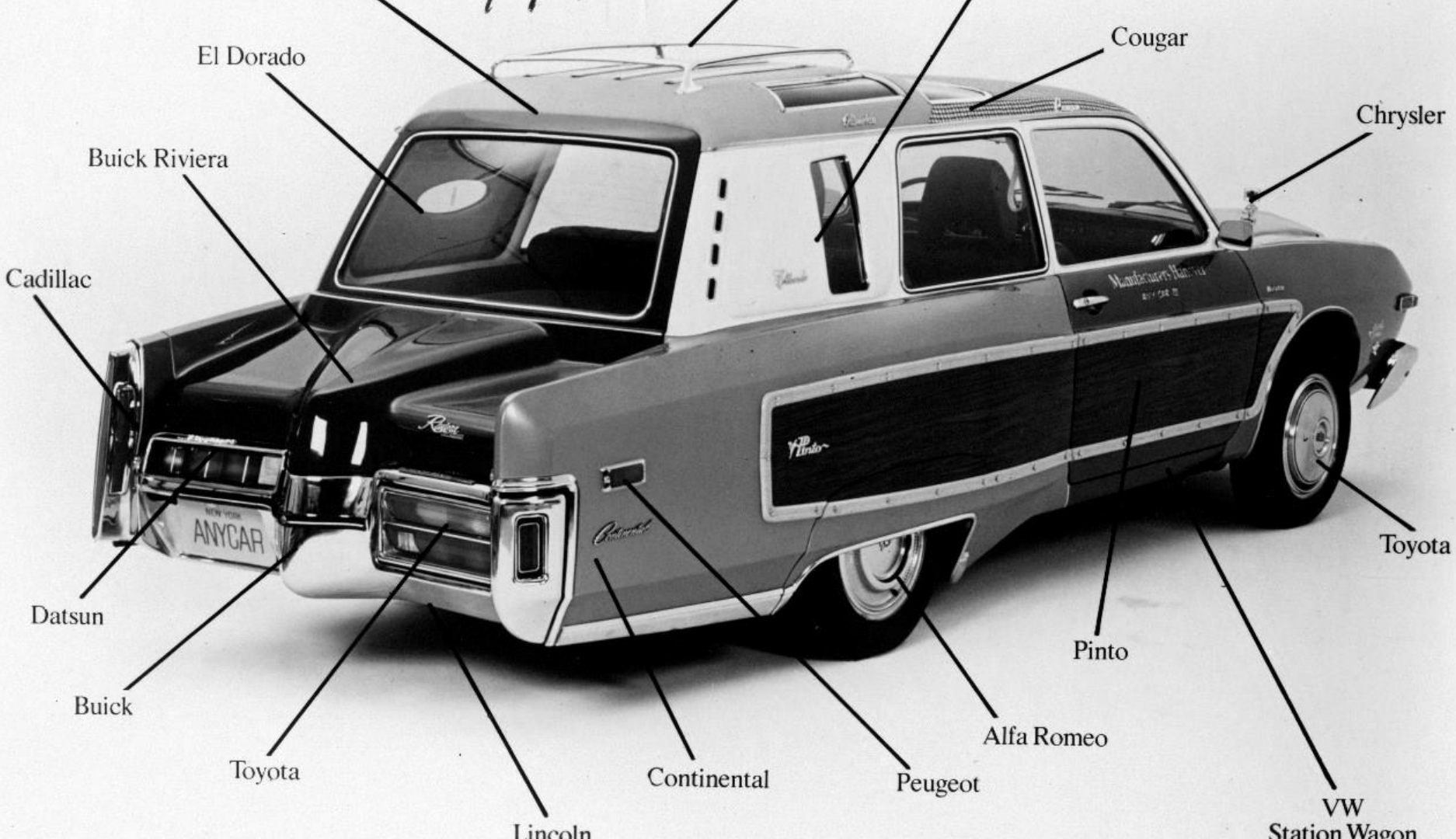
All the email trends...

Imagine...



RESTRICTED
PARKING ONLY
ARROW





Most importantly

Whatever you do...

Be.

Be

Really.

Be
Really
Good.

Be
Really
Good.



and make
really &\$#!ing
good email