



### AI IS USED MORE WIDELY

27% of all participants have several critical AI applications live (2021: 10%)

### AI APPLICATIONS ARE MORE ADVANCED

92% of organisations that deploy AI make use of advanced machine learning techniques

86% of organisations that deploy AI have an infrastructure dedicated to AI modelling

### PROGRESS IN MATURITY IS MOSTLY VISIBLE IN SMALL ORGANISATIONS (<500 EMPLOYEES)

only 10% of small organisations that deploy AI use traditional statistical techniques (2021: 50%)

large organisations (>500 employees) are generally further in maturity than small organisations

### THERE'S STILL A LOT OF PROGRESS TO BE MADE

only 20% of organisations that deploy AI are doing that from a holistic perspective

38% of all participants either have started with AI but haven't got any AI applications live yet or haven't started at all

### ETHICS IN AI BECOMES INCREASINGLY IMPORTANT, BUT RESULTS REMAIN LEADING

84% of organisations that deploy AI say they can explain how their AI models work

54% of this group says they focus on results rather than explainability

#### About the AI Maturity Test

The DDMA AI Maturity Test is an initiative from the DDMA Committee AI. The committee believes that an ethical, responsible approach to AI can benefit organizations and customers greatly. To achieve this, our AI Committee focuses on sharing knowledge, engaging with policymakers and industry experts, with the goal of creating more support for the use of algorithms and machine learning